

# Global Motor Soft Starter Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Motor Soft Starter market size was valued at USD 1381 million in 2023 and is forecast to a readjusted size of USD 1566.6 million by 2030 with a CAGR of 1.8% during review period.

Motor soft starter is a device used with AC electrical motors to temporarily reduce the load and torque in the power train and electric current surge of the motor during start-up.

Now, the leading manufacturers of Motor Soft Starter located in the USA, Europe and Japan, such as Siemens (Germany), occupied 14% market share, followed by ABB (Switzerland), Schneider Electric (Europe) and Rockwell (Europe), they occupied 12%, 7%, 6% market share, thus the four leading companies hold above 40% market share in the world market. There is a big gap between domestic companies and abroad companies, the major companies include Renle, Hpan and Aotuo in China.

The Global Info Research report includes an overview of the development of the Motor Soft Starter industry chain, the market status of Oil & Gas (Low Voltage Motor Soft Starter, Medium to High Voltage Motor Soft Starter), Water & Wastewater (Low Voltage Motor Soft Starter, Medium to High Voltage Motor Soft Starter), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motor Soft Starter.

Regionally, the report analyzes the Motor Soft Starter markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Motor Soft Starter market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Motor Soft Starter market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motor Soft Starter industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Low Voltage Motor Soft Starter, Medium to High Voltage Motor Soft Starter).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motor Soft Starter market.

**Regional Analysis:** The report involves examining the Motor Soft Starter market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Motor Soft Starter market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motor Soft Starter:

**Company Analysis:** Report covers individual Motor Soft Starter manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Motor Soft Starter This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Oil & Gas, Water & Wastewater).

**Technology Analysis:** Report covers specific technologies relevant to Motor Soft Starter. It assesses the current state, advancements, and potential future developments in Motor Soft Starter areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Motor Soft Starter market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Motor Soft Starter market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Low Voltage Motor Soft Starter

Medium to High Voltage Motor Soft Starter

### Market segment by Application

Oil & Gas

Water & Wastewater

Power Generation

Mining

Others

### Major players covered

Siemens

ABB

Schneider Electric

Rockwell

Emerson

Eaton

GE

Toshiba

Mitsubishi Electric

Danfoss

Solcon

Omron

AuCom

WEG

RENLE

Hpan

Aotuo

Emotron (CG)

Benshaw

Carlo Gavazzi

CHZIRI

CHINT

Delixi

Westpow

Motortronics

Andeli

CNYH

Jiukang

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motor Soft Starter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motor Soft Starter, with price, sales, revenue and global market share of Motor Soft Starter from 2019 to 2024.

Chapter 3, the Motor Soft Starter competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motor Soft Starter breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Motor Soft Starter market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motor Soft Starter.

Chapter 14 and 15, to describe Motor Soft Starter sales channel, distributors, customers, research findings and conclusion.

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