

Global Motor Magnets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Motor Magnets market size is expected to reach \$ 21912 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

The motor magnet is the core permanent magnet functional component assembled inside the permanent magnet motor. Through the interaction of its own stable magnetic field and the electromagnetic field of the stator winding, it realizes the mutual conversion of electrical energy and mechanical energy. It is a key magnetic element that determines the motor's torque, efficiency, power density, and temperature rise stability. Global production of motor magnets is projected to reach 190,000 tons in 2025, with an average price of \$85 per kilogram.

Upstream includes rare earth resources, ferrite materials, metal alloys, magnetic powders, and related processing equipment, with rare earth supply playing a critical role. The supply chain is significantly influenced by resource distribution and price fluctuations. Downstream applications are broad, with key sectors including new energy vehicles, power tools, industrial motors, home appliances, and wind power. Among these, traction motors for electric vehicles represent the most important growth driver, as motor magnets directly affect efficiency, power density, and size. Demand is also supported by industrial automation, energy-efficient motor upgrades, and steady growth in consumer electronics and smart devices.

The industry is evolving toward higher performance, lightweight design, and energy efficiency. Magnetic materials are advancing toward higher magnetic energy density, improved temperature resistance, and lower losses to meet the demands of high-speed and high-efficiency motors. Key drivers include the rapid growth of the electric vehicle industry, expansion of industrial automation, and policies promoting energy-efficient

motors, while wind power and smart manufacturing also contribute to demand growth. Constraints include volatility in rare earth prices and supply concentration risks, as well as high processing complexity and increasing environmental compliance costs. In addition, alternative motor technologies that reduce or eliminate rare earth usage present potential substitution threats in certain applications.

In terms of profitability, motor magnets typically achieve gross margins in the range of 20% to 40%, with higher margins for high-performance neodymium-based magnets, while ferrite and other lower-end products face stronger competition and lower margins. Profitability is significantly affected by raw material price fluctuations and downstream customer structure, with higher margins achieved through participation in electric vehicle and high-end industrial applications. As demand for high-performance magnetic materials continues to grow, profit concentration is gradually shifting toward companies with advantages in resources, technology, and scale.

This report studies the global Motor Magnets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motor Magnets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motor Magnets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motor Magnets total production and demand, 2021-2032, (Tons)

Global Motor Magnets total production value, 2021-2032, (USD Million)

Global Motor Magnets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Motor Magnets consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Motor Magnets domestic production, consumption, key domestic manufacturers and share

Global Motor Magnets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Motor Magnets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Motor Magnets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Motor Magnets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Proterial, TDK, Shin-Etsu, VAC, Neo Performance Materials, Arnold, Dexter Magnetic, Adams Magnetic, Electron Energy, MS-Schramberg, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Motor Magnets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motor Magnets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motor Magnets Market, Segmentation by Type:

Neodymium Iron Boron (NdFeB)

Ferrite

Samarium Cobalt (SmCo)

AlNiCo

Global Motor Magnets Market, Segmentation by Operating Temperature:

Below 80?

80?150?

150?200?

Above 200?

Global Motor Magnets Market, Segmentation by Magnetization Direction:

Radial Magnetization

Axial Magnetization

Multi-pole Magnetization

Oblique Pole Magnetization

Global Motor Magnets Market, Segmentation by Application:

Surface Permanent Magnet Motors

Internal Permanent Magnet Motors

Companies Profiled:

Proterial

TDK

Shin-Etsu

VAC

Neo Performance Materials

Arnold

Dexter Magnetic

Adams Magnetic

Electron Energy

MS-Schramberg

Beijing Zhong Ke San Huan High-Tech

JL MAG Rare-Earth

Ningbo Yunsheng

Yantai Zhenghai Magnetic Material

Innuovo Technology

Earth-Panda Advanced Magnetic Material

Ningbo Zhaobao Magnet

Ningbo Tongchuang Strong Magnetic Materials

Hanghai New Materials

China Rare Earth Magnet

Key Questions Answered:

1. How big is the global Motor Magnets market?
2. What is the demand of the global Motor Magnets market?
3. What is the year over year growth of the global Motor Magnets market?
4. What is the production and production value of the global Motor Magnets market?
5. Who are the key producers in the global Motor Magnets market?
6. What are the growth factors driving the market demand?

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