

Global Motion Activated Security Lights Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Motion Activated Security Lights market size was valued at US\$ 326 million in 2025 and is forecast to a readjusted size of US\$ 493 million by 2032 with a CAGR of 6.1% during review period.

Motion Activated Security Lights are lighting products designed to automatically illuminate when movement is detected within a predefined sensing area. They typically integrate LED light sources, motion sensors, control circuits, power supplies, housings, optical lenses, and mounting components to provide automatic lighting for security, visibility, and deterrence purposes. These products can be powered by mains electricity, batteries, or solar energy, and are commonly installed around residential entrances, garages, yards, driveways, pathways, warehouses, parking areas, commercial buildings, and other outdoor spaces requiring automatic security lighting. The unit price of motion activated security lights is typically tens of dollars, with industry gross margins generally between 20% and 40%.

The upstream supply chain of Motion Activated Security Lights includes LED chips and packages, PIR or microwave motion sensors, control ICs, drivers, PCBs, optical lenses, aluminum or plastic housings, solar panels, rechargeable batteries, waterproof seals, cables, switches, and packaging materials. Midstream participants include lighting manufacturers, smart home brands, electrical product companies, sensor light specialists, and OEM or ODM factories responsible for product design, assembly, testing, certification, branding, and distribution. Downstream demand comes from residential users, commercial buildings, warehouses, parking facilities, schools, public facilities, property managers, electricians, security installers, DIY retail channels, e-commerce platforms, and hardware stores, with purchasing decisions mainly influenced

by brightness, sensing reliability, durability, energy efficiency, installation convenience, smart functions, and price.

The Motion Activated Security Lights market is a relatively mature segment within outdoor security lighting, but it continues to benefit from LED replacement demand, home security upgrades, solar-powered product adoption, and the expansion of smart home ecosystems. Product demand is shifting from basic motion-triggered floodlights toward more integrated solutions with wider detection range, adjustable sensing angles, higher weather resistance, solar charging, camera linkage, app control, and intelligent lighting modes. Competition is increasingly shaped by sensor accuracy, lighting efficiency, durability, ease of installation, brand channel strength, and smart connectivity, while price competition remains strong in entry-level and private-label products.

This report is a detailed and comprehensive analysis for global Motion Activated Security Lights market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motion Activated Security Lights market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Motion Activated Security Lights market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Motion Activated Security Lights market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Motion Activated Security Lights market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motion Activated Security Lights

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motion Activated Security Lights market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Southwire, Signify, Acuity Brands, Iris Ohyama, Ledvance, EGLO, GE Lighting (Savant Systems), RAB Lighting, Feit Electric, Satco Products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motion Activated Security Lights market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Battery-Powered

Solar-Powered

Wired (Hardwired)

Market segment by Detection Technology

PIR Sensors

Microwave Sensors

Dual Sensors

Market segment by Mounting Type

Wall-Mounted

Post-Mounted

Eave-Mounted

Market segment by Application

Residential

Commercial

Municipal

Major players covered

Southwire

Signify

Acuity Brands

Iris Ohyama

Ledvance

EGLO

GE Lighting (Savant Systems)

RAB Lighting

Feit Electric

Satco Products

Heath Zenith

Ring (Amazon)

Steinel

Theben

AEC Illuminazione

Musashi

Guangdong Aokete New Material Technology

Shenzhen Jindian Electronic Technology

SMAlux (CE Lighting)

Ningbo Brightenlux Electric Appliance

Ningbo Fiercer Leopard Electrical Appliance

GoldMore

Signcomplex

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motion Activated Security Lights product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motion Activated Security Lights, with price, sales quantity, revenue, and global market share of Motion Activated Security Lights from 2021 to 2026.

Chapter 3, the Motion Activated Security Lights competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motion Activated Security Lights breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Motion Activated Security Lights market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motion

Activated Security Lights.

Chapter 14 and 15, to describe Motion Activated Security Lights sales channel, distributors, customers, research findings and conclusion.

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