

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mortar Market 2018, Forecast to 2023

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## Abstracts

Mortar is a workable paste used to bind building blocks such as stones, bricks, and concrete masonry units together, fill and seal the irregular gaps between them, and sometimes add decorative colors or patterns in masonry walls. In its broadest sense mortar includes Wet Mixed Mortar and Dry Mortar.

### Scope of the Report:

This report focuses on the Mortar in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In recent years, with the continuous improvement of the national environmental protection requirements, it has become an urgent task of the local building authorities to promote the use of Mortar. One key factor that has been driving the demand is the ability of these products to save labor costs. With the use of specialized application equipment, substantial improvement in workmen efficiency and output has been reported due to the use of these products.

From the historical experience of developed countries in Europe and America, the Dry Mortar is mainstream and trend of ready-mixed mortar market. In Europe, Dry Mortar occupies more than 90% of all the mortar products.

Currently, the global Mortar market is gradually shifting to Asia, especially China market is a top priority. Demand for building mortar should be 350-600 million tons and the production of Mortar is only 6% of the demand. But the most challenge for China Mortar market is the high production capacity and low utilization. With the investment growth of real estate slow down, the growth of Mortar will keep a decreasing trend in future.

The worldwide market for Mortar is expected to grow at a CAGR of roughly 3.4% over

the next five years, will reach 34300 million US\$ in 2023, from 28100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Saint-Gobain Weber (FR)

Materis (FR)

Sika (CH)

Henkel (FR)

Mapei (IT)

Sto (DE)

Ardex (DE)

BASF (DE)

Baumit (AT)

Bostik (FR)

Knauf (DE)

CBP (US)

Caparol (DE)

Cemex (US)

HB Fuller (US)

Quick-mix (DE)

Dryvit Systems (US)

Hanil Cement (KR)

AdePlast (IT)

Forbo (CH)

CPI Mortars (UK)

Grupo Puma (ES)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wet Mixed Mortar

Dry Mortar

Market Segment by Applications, can be divided into

Construction Industry

Home Decoration Industry

Others

There are 15 Chapters to deeply display the global Mortar market.

Chapter 1, to describe Mortar Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mortar, with sales, revenue, and price of Mortar, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mortar, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mortar market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mortar sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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