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Global Mobile Ticketing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Ticketing market size was valued at USD 1485.1 million in 2023 and is forecast to a readjusted size of USD 4009.6 million by 2030 with a CAGR of 15.2% during review period.

Mobile ticketing is a process through which customers can order, pay for, obtain and/or validate tickets using mobile phones or other mobile devices. Mobile ticketing is convenient as it provides new and simple ways to purchase tickets.

For repeated purchases such as daily train tickets, mobile applications or text messaging can be used. Mobile tickets reduce the production and distribution costs that are associated with traditional paper-based ticketing channels. Mobile tickets can be purchased in different ways that include online, via text messaging or over the phone through a voice call, WAP page, or through a secure mobile application.

The Global Info Research report includes an overview of the development of the Mobile Ticketing industry chain, the market status of Sporting Events (Ticketing as a Service, Software), Concerts (Ticketing as a Service, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Ticketing.

Regionally, the report analyzes the Mobile Ticketing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Ticketing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

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Key Features:

The report presents comprehensive understanding of the Mobile Ticketing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Ticketing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Ticketing as a Service, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Ticketing market.

Regional Analysis: The report involves examining the Mobile Ticketing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Ticketing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Ticketing:

Company Analysis: Report covers individual Mobile Ticketing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Ticketing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sporting Events, Concerts).

Technology Analysis: Report covers specific technologies relevant to Mobile Ticketing.

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It assesses the current state, advancements, and potential future developments in Mobile Ticketing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Mobile Ticketing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Ticketing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Ticketing as a Service

Software

Open Mobile Ticketing

Market segment by Application

Sporting Events

Concerts

Movie Theaters

Transportation

Others

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Market segment by players, this report covers

Siemens Mobility

Corethree

Eventbrite

Thales Group

Masabi

ShowClix

Margento

Scheidt & Bachmann

StubHub

WTW AS

Dejamobile

Paragon ID

Softix

TIXNGO

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

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South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Ticketing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Ticketing, with revenue, gross margin and global market share of Mobile Ticketing from 2019 to 2024.

Chapter 3, the Mobile Ticketing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Mobile Ticketing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Ticketing.

Chapter 13, to describe Mobile Ticketing research findings and conclusion.

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