

Global Mooncake Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Mooncake market size is expected to reach \$ 2949.2 million by 2029, rising at a market growth of 3.2% CAGR during the forecast period (2023-2029).

Global Mooncake key players include Meixin Food Co.,Ltd., Huamei Group, Suzhou Daoxiangcun, Jiahua Food, etc. Global top four manufacturers hold a share over 10%.

China is the largest market, with a share over 95%, followed by Japan, and Southeast Asia.

In terms of product, Cantonese Mooncakes is the largest segment, with a share about 65%. And in terms of application, the largest application is Independent Retailer, followed by Online Retailer, Specialist Retailer, Supermarkets and Hypermarkets, Convenience Store.

Moon cakes are a carrier of thousands of years of historical tradition in our country, and they are the crystallization of etiquette, emotion and culture. In the eyes of Chinese people, eating moon cakes every Mid-Autumn Festival has become a custom, a habit, and a fixed pattern. Mooncake sales suffered a severe blow in 2013-2014, because the central government banned officials from giving and receiving high-end mooncakes. The warning from the Chinese government led to a decline in mainland mooncake sales in the past two years. The recovery of the mooncake market in 2015-2016 was obviously driven by the demand for low- and medium-priced mooncakes by households and companies, and the mooncake market tended to become civilians. After several years of adaptation and adjustment, the industry has eliminated some outdated production capacity, brand concentration is getting higher and higher, moon cake products have basically returned to the natural attributes of traditional food and culture, and the Mid-

Autumn Festival market has gradually entered a trend of stable development.

This report studies the global Mooncake production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mooncake, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mooncake that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mooncake total production and demand, 2018-2029, (K Boxes)

Global Mooncake total production value, 2018-2029, (USD Million)

Global Mooncake production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Boxes)

Global Mooncake consumption by region & country, CAGR, 2018-2029 & (K Boxes)

U.S. VS China: Mooncake domestic production, consumption, key domestic manufacturers and share

Global Mooncake production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Boxes)

Global Mooncake production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Boxes)

Global Mooncake production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Boxes).

This reports profiles key players in the global Mooncake market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meixin Food Co.,Ltd., Huamei Group, Guangzhou Restaurant Group Co., Ltd., Wing Wah Food, Beijing Daoxiangcun, Shanghai Xinghualou (Group)

Co., Ltd., Suzhou Daoxiangcun, Ganso and Xian Maky, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mooncake market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Boxs) and average price (USD/Box) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Mooncake Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mooncake Market, Segmentation by Type

Cantonese Mooncakes

Beijing-style Mooncake

Suzhou-style Mooncakes

Global Mooncake Market, Segmentation by Application

Supermarkets and Hypermarkets

Independent Retailer

Convenience Store

Specialist Retailer

Online Retailer

Companies Profiled:

Meixin Food Co.,Ltd.

Huamei Group

Guangzhou Restaurant Group Co., Ltd.

Wing Wah Food

Beijing Daoxiangcun

Shanghai Xinghualou (Group) Co., Ltd.

Suzhou Daoxiangcun

Ganso

Xian Maky

Jiahua Food

Taipan Bread & Cakes

Forgain

Key Questions Answered

1. How big is the global Mooncake market?
2. What is the demand of the global Mooncake market?
3. What is the year over year growth of the global Mooncake market?
4. What is the production and production value of the global Mooncake market?
5. Who are the key producers in the global Mooncake market?
6. What are the growth factors driving the market demand?

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