

Global Mood Lighting Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mood Lighting market size was valued at US\$ 522 million in 2025 and is forecast to a readjusted size of US\$ 721 million by 2032 with a CAGR of 4.7% during review period.

Mood lighting refers to lighting design intended to create a particular ambiance or atmosphere within a space. It's all about using light strategically to evoke emotions, set a mood, or enhance the aesthetic appeal of a room. This type of lighting typically involves dimming or adjusting the color of lights to achieve the desired effect. For example, warm, soft lighting might create a cozy and intimate atmosphere, while cool, bright lighting might be more energizing or invigorating. Mood lighting is often used in interior design, hospitality settings, restaurants, bars, and even in homes to create a specific mood or ambiance for different occasions or times of day.

In 2025, global Mood Lighting production reached approximately 7,042 K units, with an average global market price of around US\$ 72 per unit.

The mood lighting market is witnessing a notable trend towards increased demand and innovation across major sales regions globally. Regions such as North America, Europe, and Asia-Pacific dominate the market landscape, driven by a growing consumer appetite for customizable ambiance solutions in residential and commercial spaces. Despite a competitive landscape, market concentration remains moderate, with key players continuously introducing new products and technologies to capture market share. Opportunities abound for companies investing in smart lighting solutions, catering to the burgeoning demand for IoT-enabled and energy-efficient lighting systems. However, challenges persist, including the need for interoperability standards, consumer education on benefits, and regulatory frameworks. Navigating these

complexities while leveraging technological advancements presents both opportunities and hurdles for stakeholders in the evolving mood lighting market.

This report is a detailed and comprehensive analysis for global Mood Lighting market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mood Lighting market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mood Lighting market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mood Lighting market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mood Lighting market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mood Lighting

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mood Lighting market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify Holding, Philips, LIFX, Nanoleaf, IKEA, Yeelight, Acuity Brands, OSRAM, Eaton, Zumtobel, Wipro Consumer Lighting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mood Lighting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Recessed Lights

Surface Mounted Lights

Suspended Lights

Track Lights

Strip Lights

Market segment by Light Source

LED Lighting

Incandescent Lighting

Halogen Lighting

Market segment by Control Mode

Manual Control

Remote Control

Smart Control

Market segment by Application

Residential

Retail

Healthcare

Industrial

Automotive

Others

Major players covered

Signify Holding?Philips?

LIFX

Nanoleaf

IKEA

Yeelight

Acuity Brands

OSRAM

Eaton

Zumtobel

Wipro Consumer Lighting

Hafele

Bridgelux

Savant?GE Lighting?

Decon Lighting

Louis Poulsen

Litewave

Alora

Antolin

Verilux

Nordlux

Lutron Electronics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mood Lighting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mood Lighting, with price, sales quantity, revenue, and global market share of Mood Lighting from 2021 to 2026.

Chapter 3, the Mood Lighting competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mood Lighting breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mood Lighting market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mood Lighting.

Chapter 14 and 15, to describe Mood Lighting sales channel, distributors, customers, research findings and conclusion.

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