

Global MOOCs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

MOOC platform allows evaluation of the performance and quality of upgraded education technology and networks so that the highest level of customer satisfaction can be achieved. The inability of colleges and universities worldwide to meet the global demand for education through new campus development and the presence of reliable online learning technologies are the driving forces of the MOOC market.

Scope of the Report:

This report studies the MOOCs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the MOOCs market by product type and applications/end industries.

MOOCs provide free online courses to the learners by offering a flexible and an affordable way of learning new skills. Many vendors providing MOOCs also have started giving out certifications for a minimal fee.

The global MOOCs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023. The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of MOOCs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Coursera

edX

FutureLearn

iversity

MiríadaX

Udemy

Udacity

XuetangX

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

xMOOCs

cMOOCs

Market Segment by Applications, can be divided into

Technology subjects

Business and management subjects

Arts and humanities subjects

Science subjects

Other subjects

Contents

1 MOOCS MARKET OVERVIEW

- 1.1 Product Overview and Scope of MOOCs
- 1.2 Classification of MOOCs by Types
 - 1.2.1 Global MOOCs Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global MOOCs Revenue Market Share by Types in 2017
 - 1.2.3 xMOOCs
 - 1.2.4 cMOOCs
- 1.3 Global MOOCs Market by Application
 - 1.3.1 Global MOOCs Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Technology subjects
 - 1.3.3 Business and management subjects
 - 1.3.4 Arts and humanities subjects
 - 1.3.5 Science subjects
 - 1.3.6 Other subjects
- 1.4 Global MOOCs Market by Regions
 - 1.4.1 Global MOOCs Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) MOOCs Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) MOOCs Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) MOOCs Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) MOOCs Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) MOOCs Status and Prospect (2013-2023)
- 1.5 Global Market Size of MOOCs (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Coursera
 - 2.1.1 Business Overview
 - 2.1.2 MOOCs Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

2.1.3 Coursera MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.2 edX

2.2.1 Business Overview

2.2.2 MOOCs Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 edX MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.3 FutureLearn

2.3.1 Business Overview

2.3.2 MOOCs Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 FutureLearn MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.4 iversity

2.4.1 Business Overview

2.4.2 MOOCs Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 iversity MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.5 MiríadaX

2.5.1 Business Overview

2.5.2 MOOCs Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 MiríadaX MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.6 Udemy

2.6.1 Business Overview

2.6.2 MOOCs Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Udemy MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.7 Udacity

2.7.1 Business Overview

2.7.2 MOOCs Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Udacity MOOCs Revenue, Gross Margin and Market Share (2016-2017)

2.8 XuetangX

2.8.1 Business Overview

2.8.2 MOOCs Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 XuetangX MOOCs Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL MOOCS MARKET COMPETITION, BY PLAYERS

3.1 Global MOOCs Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 MOOCs Players Market Share

3.2.2 Top 10 MOOCs Players Market Share

3.3 Market Competition Trend

4 GLOBAL MOOCS MARKET SIZE BY REGIONS

4.1 Global MOOCs Revenue and Market Share by Regions

4.2 North America MOOCs Revenue and Growth Rate (2013-2018)

4.3 Europe MOOCs Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific MOOCs Revenue and Growth Rate (2013-2018)

4.5 South America MOOCs Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa MOOCs Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MOOCS REVENUE BY COUNTRIES

5.1 North America MOOCs Revenue by Countries (2013-2018)

5.2 USA MOOCs Revenue and Growth Rate (2013-2018)

5.3 Canada MOOCs Revenue and Growth Rate (2013-2018)

5.4 Mexico MOOCs Revenue and Growth Rate (2013-2018)

6 EUROPE MOOCS REVENUE BY COUNTRIES

6.1 Europe MOOCs Revenue by Countries (2013-2018)

6.2 Germany MOOCs Revenue and Growth Rate (2013-2018)

6.3 UK MOOCs Revenue and Growth Rate (2013-2018)

6.4 France MOOCs Revenue and Growth Rate (2013-2018)

6.5 Russia MOOCs Revenue and Growth Rate (2013-2018)

6.6 Italy MOOCs Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC MOOCS REVENUE BY COUNTRIES

- 7.1 Asia-Pacific MOOCs Revenue by Countries (2013-2018)
- 7.2 China MOOCs Revenue and Growth Rate (2013-2018)
- 7.3 Japan MOOCs Revenue and Growth Rate (2013-2018)
- 7.4 Korea MOOCs Revenue and Growth Rate (2013-2018)
- 7.5 India MOOCs Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia MOOCs Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA MOOCS REVENUE BY COUNTRIES

- 8.1 South America MOOCs Revenue by Countries (2013-2018)
- 8.2 Brazil MOOCs Revenue and Growth Rate (2013-2018)
- 8.3 Argentina MOOCs Revenue and Growth Rate (2013-2018)
- 8.4 Colombia MOOCs Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE MOOCS BY COUNTRIES

- 9.1 Middle East and Africa MOOCs Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia MOOCs Revenue and Growth Rate (2013-2018)
- 9.3 UAE MOOCs Revenue and Growth Rate (2013-2018)
- 9.4 Egypt MOOCs Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria MOOCs Revenue and Growth Rate (2013-2018)
- 9.6 South Africa MOOCs Revenue and Growth Rate (2013-2018)

10 GLOBAL MOOCS MARKET SEGMENT BY TYPE

- 10.1 Global MOOCs Revenue and Market Share by Type (2013-2018)
- 10.2 Global MOOCs Market Forecast by Type (2018-2023)
- 10.3 xMOOCs Revenue Growth Rate (2013-2023)
- 10.4 cMOOCs Revenue Growth Rate (2013-2023)

11 GLOBAL MOOCS MARKET SEGMENT BY APPLICATION

- 11.1 Global MOOCs Revenue Market Share by Application (2013-2018)
- 11.2 MOOCs Market Forecast by Application (2018-2023)
- 11.3 Technology subjects Revenue Growth (2013-2018)
- 11.4 Business and management subjects Revenue Growth (2013-2018)
- 11.5 Arts and humanities subjects Revenue Growth (2013-2018)
- 11.6 Science subjects Revenue Growth (2013-2018)

11.7 Other subjects Revenue Growth (2013-2018)

12 GLOBAL MOOCS MARKET SIZE FORECAST (2018-2023)

12.1 Global MOOCs Market Size Forecast (2018-2023)

12.2 Global MOOCs Market Forecast by Regions (2018-2023)

12.3 North America MOOCs Revenue Market Forecast (2018-2023)

12.4 Europe MOOCs Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific MOOCs Revenue Market Forecast (2018-2023)

12.6 South America MOOCs Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa MOOCs Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data

List Of Tables

LIST OF TABLES AND FIGURES

Figure MOOCs Picture

Table Product Specifications of MOOCs

Table Global MOOCs and Revenue (Million USD) Market Split by Product Type

Figure Global MOOCs Revenue Market Share by Types in 2017

Figure xMOOCs Picture

Figure cMOOCs Picture

Table Global MOOCs Revenue (Million USD) by Application (2013-2023)

Figure MOOCs Revenue Market Share by Applications in 2017

Figure Technology subjects Picture

Figure Business and management subjects Picture

Figure Arts and humanities subjects Picture

Figure Science subjects Picture

Figure Other subjects Picture

Table Global Market MOOCs Revenue (Million USD) Comparison by Regions
2013-2023

Figure North America MOOCs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe MOOCs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific MOOCs Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America MOOCs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa MOOCs Revenue (Million USD) and Growth Rate
(2013-2023)

Figure Global MOOCs Revenue (Million USD) and Growth Rate (2013-2023)

Table Coursera Basic Information, Manufacturing Base and Competitors

Table Coursera MOOCs Type and Applications

Table Coursera MOOCs Revenue, Gross Margin and Market Share (2016-2017)

Table edX Basic Information, Manufacturing Base and Competitors

Table edX MOOCs Type and Applications

Table edX MOOCs Revenue, Gross Margin and Market Share (2016-2017)

Table FutureLearn Basic Information, Manufacturing Base and Competitors

Table FutureLearn MOOCs Type and Applications

Table FutureLearn MOOCs Revenue, Gross Margin and Market Share (2016-2017)

Table iversity Basic Information, Manufacturing Base and Competitors

Table iversity MOOCs Type and Applications

Table iversity MOOCs Revenue, Gross Margin and Market Share (2016-2017)

Table MiriadaX Basic Information, Manufacturing Base and Competitors

Table MiríadaX MOOCs Type and Applications
Table MiríadaX MOOCs Revenue, Gross Margin and Market Share (2016-2017)
Table Udemy Basic Information, Manufacturing Base and Competitors
Table Udemy MOOCs Type and Applications
Table Udemy MOOCs Revenue, Gross Margin and Market Share (2016-2017)
Table Udacity Basic Information, Manufacturing Base and Competitors
Table Udacity MOOCs Type and Applications
Table Udacity MOOCs Revenue, Gross Margin and Market Share (2016-2017)
Table XuetangX Basic Information, Manufacturing Base and Competitors
Table XuetangX MOOCs Type and Applications
Table XuetangX MOOCs Revenue, Gross Margin and Market Share (2016-2017)
Table Global MOOCs Revenue (Million USD) by Players (2013-2018)
Table Global MOOCs Revenue Share by Players (2013-2018)
Figure Global MOOCs Revenue Share by Players in 2016
Figure Global MOOCs Revenue Share by Players in 2017
Figure Global Top 5 Players MOOCs Revenue Market Share in 2017
Figure Global Top 10 Players MOOCs Revenue Market Share in 2017
Figure Global MOOCs Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global MOOCs Revenue (Million USD) by Regions (2013-2018)
Table Global MOOCs Revenue Market Share by Regions (2013-2018)
Figure Global MOOCs Revenue Market Share by Regions (2013-2018)
Figure Global MOOCs Revenue Market Share by Regions in 2017
Figure North America MOOCs Revenue and Growth Rate (2013-2018)
Figure Europe MOOCs Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific MOOCs Revenue and Growth Rate (2013-2018)
Figure South America MOOCs Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa MOOCs Revenue and Growth Rate (2013-2018)
Table North America MOOCs Revenue by Countries (2013-2018)
Table North America MOOCs Revenue Market Share by Countries (2013-2018)
Figure North America MOOCs Revenue Market Share by Countries (2013-2018)
Figure North America MOOCs Revenue Market Share by Countries in 2017
Figure USA MOOCs Revenue and Growth Rate (2013-2018)
Figure Canada MOOCs Revenue and Growth Rate (2013-2018)
Figure Mexico MOOCs Revenue and Growth Rate (2013-2018)
Table Europe MOOCs Revenue (Million USD) by Countries (2013-2018)
Figure Europe MOOCs Revenue Market Share by Countries (2013-2018)
Figure Europe MOOCs Revenue Market Share by Countries in 2017
Figure Germany MOOCs Revenue and Growth Rate (2013-2018)
Figure UK MOOCs Revenue and Growth Rate (2013-2018)

Figure France MOOCs Revenue and Growth Rate (2013-2018)
Figure Russia MOOCs Revenue and Growth Rate (2013-2018)
Figure Italy MOOCs Revenue and Growth Rate (2013-2018)
Table Asia-Pacific MOOCs Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific MOOCs Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific MOOCs Revenue Market Share by Countries in 2017
Figure China MOOCs Revenue and Growth Rate (2013-2018)
Figure Japan MOOCs Revenue and Growth Rate (2013-2018)
Figure Korea MOOCs Revenue and Growth Rate (2013-2018)
Figure India MOOCs Revenue and Growth Rate (2013-2018)
Figure Southeast Asia MOOCs Revenue and Growth Rate (2013-2018)
Table South America MOOCs Revenue by Countries (2013-2018)
Table South America MOOCs Revenue Market Share by Countries (2013-2018)
Figure South America MOOCs Revenue Market Share by Countries (2013-2018)
Figure South America MOOCs Revenue Market Share by Countries in 2017
Figure Brazil MOOCs Revenue and Growth Rate (2013-2018)
Figure Argentina MOOCs Revenue and Growth Rate (2013-2018)
Figure Colombia MOOCs Revenue and Growth Rate (2013-2018)
Table Middle East and Africa MOOCs Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa MOOCs Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa MOOCs Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa MOOCs Revenue Market Share by Countries in 2017
Figure Saudi Arabia MOOCs Revenue and Growth Rate (2013-2018)
Figure UAE MOOCs Revenue and Growth Rate (2013-2018)
Figure Egypt MOOCs Revenue and Growth Rate (2013-2018)
Figure Nigeria MOOCs Revenue and Growth Rate (2013-2018)
Figure South Africa MOOCs Revenue and Growth Rate (2013-2018)
Table Global MOOCs Revenue (Million USD) by Type (2013-2018)
Table Global MOOCs Revenue Share by Type (2013-2018)
Figure Global MOOCs Revenue Share by Type (2013-2018)
Figure Global MOOCs Revenue Share by Type in 2017
Table Global MOOCs Revenue Forecast by Type (2018-2023)
Figure Global MOOCs Market Share Forecast by Type (2018-2023)
Figure Global xMOOCs Revenue Growth Rate (2013-2018)
Figure Global cMOOCs Revenue Growth Rate (2013-2018)
Table Global MOOCs Revenue by Application (2013-2018)
Table Global MOOCs Revenue Share by Application (2013-2018)
Figure Global MOOCs Revenue Share by Application (2013-2018)

Figure Global MOOCs Revenue Share by Application in 2017

Table Global MOOCs Revenue Forecast by Application (2018-2023)

Figure Global MOOCs Market Share Forecast by Application (2018-2023)

Figure Global Technology subjects Revenue Growth Rate (2013-2018)

Figure Global Business and management subjects Revenue Growth Rate (2013-2018)

Figure Global Arts and humanities subjects Revenue Growth Rate (2013-2018)

Figure Global Science subjects Revenue Growth Rate (2013-2018)

Figure Global Other subjects Revenue Growth Rate (2013-2018)

Figure Global MOOCs Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global MOOCs Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global MOOCs Revenue Market Share Forecast by Regions (2018-2023)

Figure North America MOOCs Revenue Market Forecast (2018-2023)

Figure Europe MOOCs Revenue Market Forecast (2018-2023)

Figure Asia-Pacific MOOCs Revenue Market Forecast (2018-2023)

Figure South America MOOCs Revenue Market Forecast (2018-2023)

Figure Middle East and Africa MOOCs Revenue Market Forecast (2018-2023)

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