

# Global Montmorillonite Clay Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB3D515CE3FCEN.html>

Date: January 2024

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: GB3D515CE3FCEN

## Abstracts

According to our (Global Info Research) latest study, the global Montmorillonite Clay market size was valued at USD 1340.7 million in 2023 and is forecast to a readjusted size of USD 1634.5 million by 2030 with a CAGR of 2.9% during review period.

The name bentonite was first suggested in 1898 for clay hosted by the Benton Shale in Wyoming. It was initially described as clay formed by the alteration of volcanic ash, but the most widely used commercial definition is that bentonite is clay consisting essentially of smectite minerals (usually montmorillonite) regardless of occurrence or origin.

Most economic bentonite deposits are of Cretaceous age or younger and associated with marine shale and marl (Wyoming), calcareous sands and marls (Morocco), carbonaceous shales and coal (South Africa), sandstone and conglomerate (Australia), dacitic pyroclastics and tuffs (Milos), andesite (China) or rhyolite and obsidian/perlite (China and Mozambique).

Bentonite is characterised by exchangeable cations such as  $\text{Ca}^{2+}$ ,  $\text{Mg}^{2+}$ ,  $\text{Na}^{+}$  or  $\text{Li}^{+}$  which affect its designation and properties. For example, bentonite is typically described as either swelling or nonswelling bentonite. Swelling bentonite (also known as western bentonite) is sodium bentonite that swells in water and is generally used in its natural state. Non-swelling bentonite is calcium bentonite (also known as southern bentonite) that is used as mined, after treatment with soda ash to produce sodium-exchanged bentonite, or treated with acid to produce bleaching clay. Li-rich bentonite is known as hectorite and is commercially mined only in the US.

Natural bentonites occur in two main forms: Na-based and Ca-based. While Ca-bentonite is more common, Na-bentonite is a more effective binder. To boost the binding power of Ca-bentonite, it is subjected to a chemical reaction with soda ash to activate its outer and inner surfaces, which increases its ability to bind water.

This report studies the Sodium Bentonite and Calcium Bentonite.

Amcol (Minerals Technologies), Bentonite Performance Minerals, Imerys (S&B) and Clariant are the top 4 players of Montmorillonite Clay, with about 41% market shares.

The Global Info Research report includes an overview of the development of the Montmorillonite Clay industry chain, the market status of Molding Sands (Sodium Bentonite, Calcium Bentonite), Iron Ore Pelletizing (Sodium Bentonite, Calcium Bentonite), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Montmorillonite Clay.

Regionally, the report analyzes the Montmorillonite Clay markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Montmorillonite Clay market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Montmorillonite Clay market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Montmorillonite Clay industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sodium Bentonite, Calcium Bentonite).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the Montmorillonite Clay market.

**Regional Analysis:** The report involves examining the Montmorillonite Clay market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Montmorillonite Clay market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Montmorillonite Clay:

**Company Analysis:** Report covers individual Montmorillonite Clay manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Montmorillonite Clay. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Molding Sands, Iron Ore Pelletizing).

**Technology Analysis:** Report covers specific technologies relevant to Montmorillonite Clay. It assesses the current state, advancements, and potential future developments in Montmorillonite Clay areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Montmorillonite Clay market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Montmorillonite Clay market is split by Type and by Application. For the period

2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Sodium Bentonite

Calcium Bentonite

#### Market segment by Application

Molding Sands

Iron Ore Pelletizing

Pet Litter

Drilling Mud

Civil Engineering

Agriculture

Others

#### Major players covered

Minerals Technologies (Amcol)

Bentonite Performance Minerals LLC (BPM)

Clariant

Imerys (S&B)

Black Hills Bentonite

Wyo-Ben Inc

Bentonite Company LLC (Russia)

Tolsa Group

Laviosa Minerals SpA

G & W Mineral Resources

HOJUN

Ningcheng Tianyu

Huawei Bentonite

China Jianping Cuican Peng Run Tu

Xinjiang Nonmetallic Minerals

LKAB Minerals

Ashapura

Star Bentonite Group

Kunimine Industries

Fenghong New Material

Chang'an Renheng

Liufangzi Bentonite

Bentonit Uni?o

Castiglioni Pes y Cia

Canbensan

Ayd'n Bentonit

KarBen

Elementis

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Montmorillonite Clay product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Montmorillonite Clay, with price, sales, revenue and global market share of Montmorillonite Clay from 2019 to 2024.

Chapter 3, the Montmorillonite Clay competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Montmorillonite Clay breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Montmorillonite Clay market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Montmorillonite Clay.

Chapter 14 and 15, to describe Montmorillonite Clay sales channel, distributors, customers, research findings and conclusion.

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