

Global Mobile Edge Computing (MEC) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Edge Computing (MEC) market size was valued at USD 523.6 million in 2023 and is forecast to a readjusted size of USD 754.6 million by 2030 with a CAGR of 5.4% during review period.

Mobile Edge Computing (MEC) provides access to cloud-like computing and storage resources at the mobile edge, within the Radio Access Network (RAN) and in close proximity to mobile subscribers. A deployment at the Mobile Edge can provide applications with significant benefits.

Based on the component, the market is segmented into hardware, software and service. Further software segment is subdivided into video analytics, location services, internet of things (IoT), data caching, connected vehicles and others, the service segment also divided into consulting, system integration and maintenance. Based on industry vertical the market is categorized into media and entertainment, retail, IT & telecom, healthcare, BFSI and others (Manufacturing & Education).

The Global Info Research report includes an overview of the development of the Mobile Edge Computing (MEC) industry chain, the market status of Media & Entertainment (Hardware, Software), Retail (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Edge Computing (MEC).

Regionally, the report analyzes the Mobile Edge Computing (MEC) markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Edge Computing (MEC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mobile Edge Computing (MEC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Edge Computing (MEC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Edge Computing (MEC) market.

Regional Analysis: The report involves examining the Mobile Edge Computing (MEC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Edge Computing (MEC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Edge Computing (MEC):

Company Analysis: Report covers individual Mobile Edge Computing (MEC) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Edge Computing (MEC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Media & Entertainment, Retail).

Technology Analysis: Report covers specific technologies relevant to Mobile Edge Computing (MEC). It assesses the current state, advancements, and potential future developments in Mobile Edge Computing (MEC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Mobile Edge Computing (MEC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Edge Computing (MEC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Service

Market segment by Application

Media & Entertainment

Retail

IT & Telecom

Healthcare

BFSI

Others

Market segment by players, this report covers

Intel

ADLINK Technology

Renesas Electronics

Juniper Networks

IBM

Nokia

PeerApp

Saguna Networks

SpiderCloud Wireless

Vasona Networks

Huawei Technologies

ZTE

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Edge Computing (MEC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Edge Computing (MEC), with revenue, gross margin and global market share of Mobile Edge Computing (MEC) from 2019 to 2024.

Chapter 3, the Mobile Edge Computing (MEC) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobile Edge Computing (MEC) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Edge Computing (MEC).

Chapter 13, to describe Mobile Edge Computing (MEC) research findings and conclusion.

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