

Global Monochrome LED Billboard Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

An Monochrome LED Billboard is a sort of promotional display that uses light-emitting diodes (LEDs) to generate monochrome and dynamic images. In contrast to traditional stationary billboards, LED billboards are capable of showing many advertisements in cycles, allowing marketers to offer a wide range of materials in a single space.

According to our (Global Info Research) latest study, the global Monochrome LED Billboard market size was valued at US\$ 1351 million in 2023 and is forecast to a readjusted size of USD 2615 million by 2030 with a CAGR of 9.7% during review period.

The growing emphasis on digital advertising has proved to be a key growth factor for the LED billboard market. As businesses become more aware of the limits of conventional advertising methods, they are turning to digital platforms for marketing purposes. LED billboards provide a dynamic and eye-catching solution to conventional advertising, allowing marketers to show bright and interesting material that effectively attracts the audience's attention. Moreover, the versatility of LED billboards allows marketers to alter information remotely as well as in real-time, thereby keeping campaigns current and up to date. This versatility attracts fast-paced customers in today's landscape, where trends and messages shift quickly. Furthermore, LED billboards' ability to appeal to specific audiences depending on location, time of day, and demographics increases their efficacy and ROI for marketers. As a consequence, rising demand for digital marketing solutions is pushing the use of LED billboards in a variety of sectors, fostering market development and expansion potential.

This report is a detailed and comprehensive analysis for global Monochrome LED Billboard market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Monochrome LED Billboard market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Monochrome LED Billboard market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Monochrome LED Billboard market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Monochrome LED Billboard market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Monochrome LED Billboard

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Monochrome LED Billboard market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Absen, Barco, Liantronics, Watchfire, Lighthouse, Ledman, Unilumin, Daktronics, Sansitech, Leyard, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Monochrome LED Billboard market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indoor

Outdoor

Market segment by Application

Advertising and Media

Government

Sports and Entertainment

Others

Major players covered

Absen

Barco

Liantronics

Watchfire

Lighthouse

Ledman

Unilumin

Daktronics

Sansitech

Leyard

AOTO

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Monochrome LED Billboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Monochrome LED Billboard, with price, sales quantity, revenue, and global market share of Monochrome LED Billboard from 2019 to 2024.

Chapter 3, the Monochrome LED Billboard competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Monochrome LED Billboard breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Monochrome LED Billboard market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Monochrome LED Billboard.

Chapter 14 and 15, to describe Monochrome LED Billboard sales channel, distributors, customers, research findings and conclusion.

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