

# Global Mono Masterbatches Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Mono Masterbatches market size was valued at US\$ 7820 million in 2025 and is forecast to a readjusted size of US\$ 10988 million by 2032 with a CAGR of 5.2% during review period.

In 2025, global sales of Mono Masterbatches reached approximately 4 million tons, with an average market price of about USD 1900 per ton, an annual production capacity of roughly 4.7 million tons, and an industry-average gross margin of approximately 15%.

Mono Masterbatch is a single-pigment-based concentrated colorant, where pigment is pre-dispersed at high loading in a carrier resin with additives, enabling stable, controllable, and repeatable single-color coloration during plastic processing.

Upstream includes pigments (organic/inorganic), carrier resins (PE, PP, PS, ABS, etc.), and dispersing additives; midstream focuses on formulation, compounding, pelletizing, and QC; downstream demand spans packaging, home appliances, automotive, construction materials, consumer goods, and engineering plastics, making it a volume-driven, non-discretionary consumable tied closely to plastic processing output.

This report is a detailed and comprehensive analysis for global Mono Masterbatches market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Mono Masterbatches market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Mono Masterbatches market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Mono Masterbatches market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Mono Masterbatches market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mono Masterbatches

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mono Masterbatches market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avient, LyondellBasell, Tosaf, Ampacet, Seta? Masterbatch, Americhem, Keimeil Plastifizierung Technik, Punya Masterbatches, Polytec Masterbatch, Lifocolor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Mono Masterbatches market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Organic

Inorganic

## Market segment by Carrier Resin

PE-based

PP-based

Others

## Market segment by Application

Packaging

Automotive & Electronics

Textiles & Fibers

Others

## Major players covered

Avient

LyondellBasell

Tosaf

Ampacet

Seta? Masterbatch

Americhem

Keimei Plastifizierung Technik

Punya Masterbatches

Polytec Masterbatch

Lifocolor

IdealPlastik

BM Color

Yantai Langcai Plastic Technology

Mufan New Materials

Universal Masterbatch

Tinna Rubber & Infrastructure

REPIN

Soltexpetro Products

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Mono Masterbatches product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mono Masterbatches, with price, sales quantity, revenue, and global market share of Mono Masterbatches from 2021 to 2026.

Chapter 3, the Mono Masterbatches competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mono Masterbatches breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mono Masterbatches market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mono Masterbatches.

Chapter 14 and 15, to describe Mono Masterbatches sales channel, distributors, customers, research findings and conclusion.

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