

Global Modified Atmosphere Packaging Material Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Modified Atmosphere Packaging Material market size was valued at USD 1406.6 million in 2023 and is forecast to a readjusted size of USD 1659.7 million by 2030 with a CAGR of 2.4% during review period.

Modified Atmosphere Packaging Material is a special packaging material used to extend the shelf life of perishable products such as food. This kind of packaging material is designed to adjust the composition of the atmosphere inside the package, usually by controlling the levels of oxygen, carbon dioxide and humidity, to slow down the rate of food spoilage.

Modified Atmosphere Packaging Material can help maintain the freshness and taste of food by reducing oxygen exposure and delaying food oxidation and bacterial growth. This technology is widely used to package fresh meat, seafood, vegetables, fruits, deli and dairy products to extend their shelf life, reduce food waste and provide longer storage and delivery options. Modified atmosphere packaging materials help improve food safety and quality and are of great significance to both supply chain management and consumers.

The Global Info Research report includes an overview of the development of the Modified Atmosphere Packaging Material industry chain, the market status of Fresh Meat (Rigid Films, Flexible Films), Processed Meat (Rigid Films, Flexible Films), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modified Atmosphere Packaging Material.

Regionally, the report analyzes the Modified Atmosphere Packaging Material markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modified Atmosphere Packaging Material market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Modified Atmosphere Packaging Material market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modified Atmosphere Packaging Material industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Rigid Films, Flexible Films).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modified Atmosphere Packaging Material market.

Regional Analysis: The report involves examining the Modified Atmosphere Packaging Material market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Modified Atmosphere Packaging Material market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modified Atmosphere Packaging Material:

Company Analysis: Report covers individual Modified Atmosphere Packaging Material manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Modified Atmosphere Packaging Material. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fresh Meat, Processed Meat).

Technology Analysis: Report covers specific technologies relevant to Modified Atmosphere Packaging Material. It assesses the current state, advancements, and potential future developments in Modified Atmosphere Packaging Material areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modified Atmosphere Packaging Material market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Modified Atmosphere Packaging Material market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Rigid Films

Flexible Films

Rigid Trays

Others

Market segment by Application

Fresh Meat

Processed Meat

Vegetable & Fruit

Bakery & Confectionery

Dairy Products

Others

Major players covered

Amcor

Berry Plastics

Sealed Air

Kl?ckner Pentaplast

Silver Plastics

Quinn Packaging

ES-Plastic

Pro-Pac Ostendorf Plastic

PETRUZALEK

WINPAK

Anl Plastics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Atmosphere Packaging Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Atmosphere Packaging Material, with price, sales, revenue and global market share of Modified Atmosphere Packaging Material from 2019 to 2024.

Chapter 3, the Modified Atmosphere Packaging Material competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Atmosphere Packaging Material breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modified Atmosphere Packaging Material market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Atmosphere Packaging Material.

Chapter 14 and 15, to describe Modified Atmosphere Packaging Material sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Modified Atmosphere Packaging Material

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Modified Atmosphere Packaging Material Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Rigid Films

1.3.3 Flexible Films

1.3.4 Rigid Trays

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Modified Atmosphere Packaging Material Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Fresh Meat

1.4.3 Processed Meat

1.4.4 Vegetable & Fruit

1.4.5 Bakery & Confectionery

1.4.6 Dairy Products

1.4.7 Others

1.5 Global Modified Atmosphere Packaging Material Market Size & Forecast

1.5.1 Global Modified Atmosphere Packaging Material Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Modified Atmosphere Packaging Material Sales Quantity (2019-2030)

1.5.3 Global Modified Atmosphere Packaging Material Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Amcor

2.1.1 Amcor Details

2.1.2 Amcor Major Business

2.1.3 Amcor Modified Atmosphere Packaging Material Product and Services

2.1.4 Amcor Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Amcor Recent Developments/Updates

2.2 Berry Plastics

2.2.1 Berry Plastics Details

- 2.2.2 Berry Plastics Major Business
- 2.2.3 Berry Plastics Modified Atmosphere Packaging Material Product and Services
- 2.2.4 Berry Plastics Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Berry Plastics Recent Developments/Updates
- 2.3 Sealed Air
 - 2.3.1 Sealed Air Details
 - 2.3.2 Sealed Air Major Business
 - 2.3.3 Sealed Air Modified Atmosphere Packaging Material Product and Services
 - 2.3.4 Sealed Air Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Sealed Air Recent Developments/Updates
- 2.4 KI?ckner Pentaplast
 - 2.4.1 KI?ckner Pentaplast Details
 - 2.4.2 KI?ckner Pentaplast Major Business
 - 2.4.3 KI?ckner Pentaplast Modified Atmosphere Packaging Material Product and Services
 - 2.4.4 KI?ckner Pentaplast Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 KI?ckner Pentaplast Recent Developments/Updates
- 2.5 Silver Plastics
 - 2.5.1 Silver Plastics Details
 - 2.5.2 Silver Plastics Major Business
 - 2.5.3 Silver Plastics Modified Atmosphere Packaging Material Product and Services
 - 2.5.4 Silver Plastics Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Silver Plastics Recent Developments/Updates
- 2.6 Quinn Packaging
 - 2.6.1 Quinn Packaging Details
 - 2.6.2 Quinn Packaging Major Business
 - 2.6.3 Quinn Packaging Modified Atmosphere Packaging Material Product and Services
 - 2.6.4 Quinn Packaging Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Quinn Packaging Recent Developments/Updates
- 2.7 ES-Plastic
 - 2.7.1 ES-Plastic Details
 - 2.7.2 ES-Plastic Major Business
 - 2.7.3 ES-Plastic Modified Atmosphere Packaging Material Product and Services
 - 2.7.4 ES-Plastic Modified Atmosphere Packaging Material Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 ES-Plastic Recent Developments/Updates

2.8 Pro-Pac Ostendorf Plastic

2.8.1 Pro-Pac Ostendorf Plastic Details

2.8.2 Pro-Pac Ostendorf Plastic Major Business

2.8.3 Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Product and Services

2.8.4 Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Pro-Pac Ostendorf Plastic Recent Developments/Updates

2.9 PETRUZALEK

2.9.1 PETRUZALEK Details

2.9.2 PETRUZALEK Major Business

2.9.3 PETRUZALEK Modified Atmosphere Packaging Material Product and Services

2.9.4 PETRUZALEK Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 PETRUZALEK Recent Developments/Updates

2.10 WINPAK

2.10.1 WINPAK Details

2.10.2 WINPAK Major Business

2.10.3 WINPAK Modified Atmosphere Packaging Material Product and Services

2.10.4 WINPAK Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 WINPAK Recent Developments/Updates

2.11 Anl Plastics

2.11.1 Anl Plastics Details

2.11.2 Anl Plastics Major Business

2.11.3 Anl Plastics Modified Atmosphere Packaging Material Product and Services

2.11.4 Anl Plastics Modified Atmosphere Packaging Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Anl Plastics Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MODIFIED ATMOSPHERE PACKAGING MATERIAL BY MANUFACTURER

3.1 Global Modified Atmosphere Packaging Material Sales Quantity by Manufacturer (2019-2024)

3.2 Global Modified Atmosphere Packaging Material Revenue by Manufacturer (2019-2024)

3.3 Global Modified Atmosphere Packaging Material Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Modified Atmosphere Packaging Material by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Modified Atmosphere Packaging Material Manufacturer Market Share in 2023

3.4.2 Top 6 Modified Atmosphere Packaging Material Manufacturer Market Share in 2023

3.5 Modified Atmosphere Packaging Material Market: Overall Company Footprint Analysis

3.5.1 Modified Atmosphere Packaging Material Market: Region Footprint

3.5.2 Modified Atmosphere Packaging Material Market: Company Product Type Footprint

3.5.3 Modified Atmosphere Packaging Material Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Modified Atmosphere Packaging Material Market Size by Region

4.1.1 Global Modified Atmosphere Packaging Material Sales Quantity by Region (2019-2030)

4.1.2 Global Modified Atmosphere Packaging Material Consumption Value by Region (2019-2030)

4.1.3 Global Modified Atmosphere Packaging Material Average Price by Region (2019-2030)

4.2 North America Modified Atmosphere Packaging Material Consumption Value (2019-2030)

4.3 Europe Modified Atmosphere Packaging Material Consumption Value (2019-2030)

4.4 Asia-Pacific Modified Atmosphere Packaging Material Consumption Value (2019-2030)

4.5 South America Modified Atmosphere Packaging Material Consumption Value (2019-2030)

4.6 Middle East and Africa Modified Atmosphere Packaging Material Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Modified Atmosphere Packaging Material Sales Quantity by Type
(2019-2030)

5.2 Global Modified Atmosphere Packaging Material Consumption Value by Type
(2019-2030)

5.3 Global Modified Atmosphere Packaging Material Average Price by Type
(2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Modified Atmosphere Packaging Material Sales Quantity by Application
(2019-2030)

6.2 Global Modified Atmosphere Packaging Material Consumption Value by Application
(2019-2030)

6.3 Global Modified Atmosphere Packaging Material Average Price by Application
(2019-2030)

7 NORTH AMERICA

7.1 North America Modified Atmosphere Packaging Material Sales Quantity by Type
(2019-2030)

7.2 North America Modified Atmosphere Packaging Material Sales Quantity by
Application (2019-2030)

7.3 North America Modified Atmosphere Packaging Material Market Size by Country

7.3.1 North America Modified Atmosphere Packaging Material Sales Quantity by
Country (2019-2030)

7.3.2 North America Modified Atmosphere Packaging Material Consumption Value by
Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Modified Atmosphere Packaging Material Sales Quantity by Type
(2019-2030)

8.2 Europe Modified Atmosphere Packaging Material Sales Quantity by Application
(2019-2030)

8.3 Europe Modified Atmosphere Packaging Material Market Size by Country

8.3.1 Europe Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2030)

8.3.2 Europe Modified Atmosphere Packaging Material Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Modified Atmosphere Packaging Material Market Size by Region

9.3.1 Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Modified Atmosphere Packaging Material Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2030)

10.2 South America Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2030)

10.3 South America Modified Atmosphere Packaging Material Market Size by Country

10.3.1 South America Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2030)

10.3.2 South America Modified Atmosphere Packaging Material Consumption Value by Country (2019-2030)

- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Modified Atmosphere Packaging Material Market Size by Country
 - 11.3.1 Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Modified Atmosphere Packaging Material Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Modified Atmosphere Packaging Material Market Drivers
- 12.2 Modified Atmosphere Packaging Material Market Restraints
- 12.3 Modified Atmosphere Packaging Material Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Modified Atmosphere Packaging Material and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Modified Atmosphere Packaging Material
- 13.3 Modified Atmosphere Packaging Material Production Process
- 13.4 Modified Atmosphere Packaging Material Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Modified Atmosphere Packaging Material Typical Distributors

14.3 Modified Atmosphere Packaging Material Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Modified Atmosphere Packaging Material Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Modified Atmosphere Packaging Material Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Amcor Basic Information, Manufacturing Base and Competitors
- Table 4. Amcor Major Business
- Table 5. Amcor Modified Atmosphere Packaging Material Product and Services
- Table 6. Amcor Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Amcor Recent Developments/Updates
- Table 8. Berry Plastics Basic Information, Manufacturing Base and Competitors
- Table 9. Berry Plastics Major Business
- Table 10. Berry Plastics Modified Atmosphere Packaging Material Product and Services
- Table 11. Berry Plastics Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Berry Plastics Recent Developments/Updates
- Table 13. Sealed Air Basic Information, Manufacturing Base and Competitors
- Table 14. Sealed Air Major Business
- Table 15. Sealed Air Modified Atmosphere Packaging Material Product and Services
- Table 16. Sealed Air Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Sealed Air Recent Developments/Updates
- Table 18. K?ckner Pentaplast Basic Information, Manufacturing Base and Competitors
- Table 19. K?ckner Pentaplast Major Business
- Table 20. K?ckner Pentaplast Modified Atmosphere Packaging Material Product and Services
- Table 21. K?ckner Pentaplast Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. K?ckner Pentaplast Recent Developments/Updates
- Table 23. Silver Plastics Basic Information, Manufacturing Base and Competitors
- Table 24. Silver Plastics Major Business

Table 25. Silver Plastics Modified Atmosphere Packaging Material Product and Services

Table 26. Silver Plastics Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Silver Plastics Recent Developments/Updates

Table 28. Quinn Packaging Basic Information, Manufacturing Base and Competitors

Table 29. Quinn Packaging Major Business

Table 30. Quinn Packaging Modified Atmosphere Packaging Material Product and Services

Table 31. Quinn Packaging Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Quinn Packaging Recent Developments/Updates

Table 33. ES-Plastic Basic Information, Manufacturing Base and Competitors

Table 34. ES-Plastic Major Business

Table 35. ES-Plastic Modified Atmosphere Packaging Material Product and Services

Table 36. ES-Plastic Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. ES-Plastic Recent Developments/Updates

Table 38. Pro-Pac Ostendorf Plastic Basic Information, Manufacturing Base and Competitors

Table 39. Pro-Pac Ostendorf Plastic Major Business

Table 40. Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Product and Services

Table 41. Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Pro-Pac Ostendorf Plastic Recent Developments/Updates

Table 43. PETRUZALEK Basic Information, Manufacturing Base and Competitors

Table 44. PETRUZALEK Major Business

Table 45. PETRUZALEK Modified Atmosphere Packaging Material Product and Services

Table 46. PETRUZALEK Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. PETRUZALEK Recent Developments/Updates

Table 48. WINPAK Basic Information, Manufacturing Base and Competitors

Table 49. WINPAK Major Business

Table 50. WINPAK Modified Atmosphere Packaging Material Product and Services

Table 51. WINPAK Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. WINPAK Recent Developments/Updates

Table 53. Anl Plastics Basic Information, Manufacturing Base and Competitors

Table 54. Anl Plastics Major Business

Table 55. Anl Plastics Modified Atmosphere Packaging Material Product and Services

Table 56. Anl Plastics Modified Atmosphere Packaging Material Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Anl Plastics Recent Developments/Updates

Table 58. Global Modified Atmosphere Packaging Material Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 59. Global Modified Atmosphere Packaging Material Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global Modified Atmosphere Packaging Material Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 61. Market Position of Manufacturers in Modified Atmosphere Packaging Material, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Modified Atmosphere Packaging Material Production Site of Key Manufacturer

Table 63. Modified Atmosphere Packaging Material Market: Company Product Type Footprint

Table 64. Modified Atmosphere Packaging Material Market: Company Product Application Footprint

Table 65. Modified Atmosphere Packaging Material New Market Entrants and Barriers to Market Entry

Table 66. Modified Atmosphere Packaging Material Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Modified Atmosphere Packaging Material Sales Quantity by Region (2019-2024) & (K Units)

Table 68. Global Modified Atmosphere Packaging Material Sales Quantity by Region (2025-2030) & (K Units)

Table 69. Global Modified Atmosphere Packaging Material Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Modified Atmosphere Packaging Material Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Modified Atmosphere Packaging Material Average Price by Region

(2019-2024) & (USD/Unit)

Table 72. Global Modified Atmosphere Packaging Material Average Price by Region (2025-2030) & (USD/Unit)

Table 73. Global Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 74. Global Modified Atmosphere Packaging Material Sales Quantity by Type (2025-2030) & (K Units)

Table 75. Global Modified Atmosphere Packaging Material Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Modified Atmosphere Packaging Material Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Modified Atmosphere Packaging Material Average Price by Type (2019-2024) & (USD/Unit)

Table 78. Global Modified Atmosphere Packaging Material Average Price by Type (2025-2030) & (USD/Unit)

Table 79. Global Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 80. Global Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 81. Global Modified Atmosphere Packaging Material Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Modified Atmosphere Packaging Material Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Modified Atmosphere Packaging Material Average Price by Application (2019-2024) & (USD/Unit)

Table 84. Global Modified Atmosphere Packaging Material Average Price by Application (2025-2030) & (USD/Unit)

Table 85. North America Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 86. North America Modified Atmosphere Packaging Material Sales Quantity by Type (2025-2030) & (K Units)

Table 87. North America Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 88. North America Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 89. North America Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2024) & (K Units)

Table 90. North America Modified Atmosphere Packaging Material Sales Quantity by Country (2025-2030) & (K Units)

Table 91. North America Modified Atmosphere Packaging Material Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Modified Atmosphere Packaging Material Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Europe Modified Atmosphere Packaging Material Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Europe Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 96. Europe Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 97. Europe Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2024) & (K Units)

Table 98. Europe Modified Atmosphere Packaging Material Sales Quantity by Country (2025-2030) & (K Units)

Table 99. Europe Modified Atmosphere Packaging Material Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Modified Atmosphere Packaging Material Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 102. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Type (2025-2030) & (K Units)

Table 103. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 104. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 105. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Region (2019-2024) & (K Units)

Table 106. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity by Region (2025-2030) & (K Units)

Table 107. Asia-Pacific Modified Atmosphere Packaging Material Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Modified Atmosphere Packaging Material Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 110. South America Modified Atmosphere Packaging Material Sales Quantity by

Type (2025-2030) & (K Units)

Table 111. South America Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 112. South America Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 113. South America Modified Atmosphere Packaging Material Sales Quantity by Country (2019-2024) & (K Units)

Table 114. South America Modified Atmosphere Packaging Material Sales Quantity by Country (2025-2030) & (K Units)

Table 115. South America Modified Atmosphere Packaging Material Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Modified Atmosphere Packaging Material Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Type (2019-2024) & (K Units)

Table 118. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Type (2025-2030) & (K Units)

Table 119. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Application (2019-2024) & (K Units)

Table 120. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Application (2025-2030) & (K Units)

Table 121. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Region (2019-2024) & (K Units)

Table 122. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity by Region (2025-2030) & (K Units)

Table 123. Middle East & Africa Modified Atmosphere Packaging Material Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Modified Atmosphere Packaging Material Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Modified Atmosphere Packaging Material Raw Material

Table 126. Key Manufacturers of Modified Atmosphere Packaging Material Raw Materials

Table 127. Modified Atmosphere Packaging Material Typical Distributors

Table 128. Modified Atmosphere Packaging Material Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Modified Atmosphere Packaging Material Picture
- Figure 2. Global Modified Atmosphere Packaging Material Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Type in 2023
- Figure 4. Rigid Films Examples
- Figure 5. Flexible Films Examples
- Figure 6. Rigid Trays Examples
- Figure 7. Others Examples
- Figure 8. Global Modified Atmosphere Packaging Material Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 9. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Application in 2023
- Figure 10. Fresh Meat Examples
- Figure 11. Processed Meat Examples
- Figure 12. Vegetable & Fruit Examples
- Figure 13. Bakery & Confectionery Examples
- Figure 14. Dairy Products Examples
- Figure 15. Others Examples
- Figure 16. Global Modified Atmosphere Packaging Material Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global Modified Atmosphere Packaging Material Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global Modified Atmosphere Packaging Material Sales Quantity (2019-2030) & (K Units)
- Figure 19. Global Modified Atmosphere Packaging Material Average Price (2019-2030) & (USD/Unit)
- Figure 20. Global Modified Atmosphere Packaging Material Sales Quantity Market Share by Manufacturer in 2023
- Figure 21. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Manufacturer in 2023
- Figure 22. Producer Shipments of Modified Atmosphere Packaging Material by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 23. Top 3 Modified Atmosphere Packaging Material Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Top 6 Modified Atmosphere Packaging Material Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Global Modified Atmosphere Packaging Material Sales Quantity Market Share by Region (2019-2030)

Figure 26. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Region (2019-2030)

Figure 27. North America Modified Atmosphere Packaging Material Consumption Value (2019-2030) & (USD Million)

Figure 28. Europe Modified Atmosphere Packaging Material Consumption Value (2019-2030) & (USD Million)

Figure 29. Asia-Pacific Modified Atmosphere Packaging Material Consumption Value (2019-2030) & (USD Million)

Figure 30. South America Modified Atmosphere Packaging Material Consumption Value (2019-2030) & (USD Million)

Figure 31. Middle East & Africa Modified Atmosphere Packaging Material Consumption Value (2019-2030) & (USD Million)

Figure 32. Global Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Type (2019-2030)

Figure 34. Global Modified Atmosphere Packaging Material Average Price by Type (2019-2030) & (USD/Unit)

Figure 35. Global Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global Modified Atmosphere Packaging Material Consumption Value Market Share by Application (2019-2030)

Figure 37. Global Modified Atmosphere Packaging Material Average Price by Application (2019-2030) & (USD/Unit)

Figure 38. North America Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America Modified Atmosphere Packaging Material Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America Modified Atmosphere Packaging Material Consumption Value Market Share by Country (2019-2030)

Figure 42. United States Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada Modified Atmosphere Packaging Material Consumption Value and

Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Europe Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe Modified Atmosphere Packaging Material Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe Modified Atmosphere Packaging Material Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)

Figure 56. Asia-Pacific Modified Atmosphere Packaging Material Sales Quantity Market Share by Region (2019-2030)

Figure 57. Asia-Pacific Modified Atmosphere Packaging Material Consumption Value Market Share by Region (2019-2030)

Figure 58. China Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Japan Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Korea Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. India Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Southeast Asia Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 63. Australia Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. South America Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)
- Figure 65. South America Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)
- Figure 66. South America Modified Atmosphere Packaging Material Sales Quantity Market Share by Country (2019-2030)
- Figure 67. South America Modified Atmosphere Packaging Material Consumption Value Market Share by Country (2019-2030)
- Figure 68. Brazil Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Argentina Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity Market Share by Type (2019-2030)
- Figure 71. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity Market Share by Application (2019-2030)
- Figure 72. Middle East & Africa Modified Atmosphere Packaging Material Sales Quantity Market Share by Region (2019-2030)
- Figure 73. Middle East & Africa Modified Atmosphere Packaging Material Consumption Value Market Share by Region (2019-2030)
- Figure 74. Turkey Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 75. Egypt Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 76. Saudi Arabia Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 77. South Africa Modified Atmosphere Packaging Material Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 78. Modified Atmosphere Packaging Material Market Drivers
- Figure 79. Modified Atmosphere Packaging Material Market Restraints
- Figure 80. Modified Atmosphere Packaging Material Market Trends
- Figure 81. Porters Five Forces Analysis
- Figure 82. Manufacturing Cost Structure Analysis of Modified Atmosphere Packaging Material in 2023
- Figure 83. Manufacturing Process Analysis of Modified Atmosphere Packaging Material
- Figure 84. Modified Atmosphere Packaging Material Industrial Chain
- Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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