

Global Moisture-Curing Polyurethane Hot Melt Adhesive Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Moisture-Curing Polyurethane Hot Melt Adhesive market size is expected to reach \$ 1673 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Moisture-Curing Polyurethane Hot Melt Adhesive refers to a one-component reactive hot melt adhesive based mainly on isocyanate-terminated polyurethane prepolymers. The adhesive is heated into a molten state and applied through a nozzle, roller, slot die, spray head, or other heated dispensing system.

After application, the adhesive cools and physically solidifies, rapidly generating green strength and allowing bonded components to be handled or transferred to the next manufacturing process. During the subsequent chemical-curing stage, reactive isocyanate groups absorb moisture from the surrounding air or bonded substrates and form a cross-linked polyurethane or polyurethane?urea network. Once fully cured, the adhesive develops improved heat, moisture, chemical, aging, and mechanical resistance and generally cannot be remelted.

The 2025 benchmark ASP is US\$5,800 per ton, global sales volume is approximately 167.226k tons, and the estimated average gross margin is approximately 35%.

The upstream industry chain includes polyester polyols, polyether polyols, methylene diphenyl diisocyanate, other isocyanates, thermoplastic modifiers, tackifying resins, catalysts, antioxidants, stabilizers, fillers, pigments, UV tracers, bio-based polyols, and moisture-barrier packaging materials.

The midstream includes polyurethane-prepolymer synthesis, formulation design, reaction control, vacuum dehydration, blending, viscosity adjustment, filtration, moisture-protected filling, quality testing, application testing, and technical support.

The downstream mainly covers woodworking and furniture, automotive and transportation, electronics and electrical equipment, textiles and footwear, building materials and construction, bookbinding and graphic arts, and other industrial assembly industries.

Demand for moisture-curing PUR hot melt adhesives is supported by increasing automation in furniture lamination, edge banding, automotive interior production, electronic-device assembly, technical-textile lamination, and industrial component manufacturing.

Compared with conventional thermoplastic hot melts, PUR reactive hot melts combine rapid green-strength development with subsequent chemical cross-linking. This allows manufacturers to shorten clamping and handling times while achieving improved resistance to heat, moisture, solvents, plasticizers, and long-term environmental exposure.

The technology is increasingly used for bonding dissimilar materials, including wood-based panels, decorative films, PVC, PET, textiles, foams, engineering plastics, metals, glass, and composite materials. One-component application eliminates on-line component mixing, while the absence of conventional solvent evaporation reduces the need for long drying ovens.

However, PUR hot melts require moisture-protected storage and controlled melting equipment because premature exposure to water may cause curing inside the package or application system. Final curing speed is affected by environmental humidity, temperature, adhesive thickness, substrate permeability, and moisture availability.

Product development is increasingly focused on micro-emission grades with lower residual monomeric isocyanate content. Some modern products contain less than 0.1% monomeric MDI, reducing workplace labeling and handling requirements while maintaining high heat and moisture resistance.

Report Scope

This report studies the global Moisture-Curing Polyurethane Hot Melt Adhesive

production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Moisture-Curing Polyurethane Hot Melt Adhesive and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Moisture-Curing Polyurethane Hot Melt Adhesive that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Moisture-Curing Polyurethane Hot Melt Adhesive total production and demand, 2021-2032, (Kilotons)

Global Moisture-Curing Polyurethane Hot Melt Adhesive total production value, 2021-2032, (USD Million)

Global Moisture-Curing Polyurethane Hot Melt Adhesive production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Moisture-Curing Polyurethane Hot Melt Adhesive consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Moisture-Curing Polyurethane Hot Melt Adhesive domestic production, consumption, key domestic manufacturers and share

Global Moisture-Curing Polyurethane Hot Melt Adhesive production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Moisture-Curing Polyurethane Hot Melt Adhesive production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Moisture-Curing Polyurethane Hot Melt Adhesive production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Moisture-Curing Polyurethane Hot Melt Adhesive market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Henkel AG & Co. KGaA, H.B. Fuller Company, Jowat SE, KLEBCHEMIE M. G. Becker GmbH & Co. KG (KLEIBERIT), Sika AG, 3M Company, Arkema S.A. (Bostik), Franklin International, Inc., Follmann Chemie GmbH, B?HNEN GmbH & Co. KG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Moisture-Curing Polyurethane Hot Melt Adhesive market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Moisture-Curing Polyurethane Hot Melt Adhesive Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Moisture-Curing Polyurethane Hot Melt Adhesive Market, Segmentation by Type:

Conventional PUR Type

Low-Emission PUR Type

Micro-Emission PUR Type

Global Moisture-Curing Polyurethane Hot Melt Adhesive Market, Segmentation by Application Temperature:

Low-Temperature Type: $\leq 110^{\circ}\text{C}$

Standard Type: 110°C – 140°C

High-Temperature Type: $>140^{\circ}\text{C}$

Global Moisture-Curing Polyurethane Hot Melt Adhesive Market, Segmentation by Melt Viscosity:

Low-Viscosity Type

Medium-Viscosity Type

High-Viscosity Type

Global Moisture-Curing Polyurethane Hot Melt Adhesive Market, Segmentation by Application:

Woodworking & Furniture

Automotive & Transportation

Electronics & Electrical Equipment

Textiles & Footwear

Building Materials & Construction

Others

Companies Profiled:

Henkel AG & Co. KGaA

H.B. Fuller Company

Jowat SE

KLEBCHEMIE M. G. Becker GmbH & Co. KG (KLEIBERIT)

Sika AG

3M Company

Arkema S.A. (Bostik)

Franklin International, Inc.

Follmann Chemie GmbH

B?HNEN GmbH & Co. KG

TOYOCEM CO., LTD. (artience Group)

Tex Year Industries Inc.

Nan Pao Resins Chemical Co., Ltd.

Great Eastern Resins Industrial Co., Ltd. (GRECO)

Guangdong Suntip New Material Co., Ltd.

Key Questions Answered:

1. How big is the global Moisture-Curing Polyurethane Hot Melt Adhesive market?
2. What is the demand of the global Moisture-Curing Polyurethane Hot Melt Adhesive market?
3. What is the year over year growth of the global Moisture-Curing Polyurethane Hot Melt Adhesive market?
4. What is the production and production value of the global Moisture-Curing Polyurethane Hot Melt Adhesive market?

5. Who are the key producers in the global Moisture-Curing Polyurethane Hot Melt Adhesive market?
6. What are the growth factors driving the market demand?

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