

Global Moissanite Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Moissanite market size was valued at USD 36 million in 2023 and is forecast to a readjusted size of USD 59 million by 2030 with a CAGR of 7.4% during review period.

Moissanite is a gemstone born from the stars. It was first discovered in 1893 by a French scientist named Henri Moissan, who later won the Nobel Prize in Chemistry. He discovered microscopic particles of the gem that would eventually bear his name in Arizona, in a crater created by a meteorite that fell to Earth. He initially thought that he had discovered diamonds, but later determined that the crystals were composed of silicon carbide.

Natural moissanite is incredibly rare, so moissanite available today is laboratory-created. Moissanite is engineered to give the illusion of similarity to diamonds, but is compositionally and visually quite different from a real diamond. The durability, brilliance, and color of the two gems are quite distinct.

Global Moissanite key players include Charles & Colvard, Unimoss, Amora, Viktor K?mmerling, Wuzhou Changsheng Gems, etc. Global top five manufacturers hold a share over 85%.

US is the largest market, with a share about 90%, followed by Europe and China, both have a share over 5%.

In terms of product, Round Brilliant is the largest segment, with a share over 80%. And in terms of application, the largest application is Rings, followed by Earrings, Pendants, etc.

The Global Info Research report includes an overview of the development of the Moissanite industry chain, the market status of Rings (Round Brilliant, Cushion), Earrings (Round Brilliant, Cushion), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Moissanite.

Regionally, the report analyzes the Moissanite markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Moissanite market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Moissanite market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Moissanite industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Ct), revenue generated, and market share of different by Type (e.g., Round Brilliant, Cushion).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Moissanite market.

Regional Analysis: The report involves examining the Moissanite market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Moissanite market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Moissanite:

Company Analysis: Report covers individual Moissanite manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Moissanite. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Rings, Earrings).

Technology Analysis: Report covers specific technologies relevant to Moissanite. It assesses the current state, advancements, and potential future developments in Moissanite areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Moissanite market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Moissanite market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Round Brilliant

Cushion

Square Brilliant

Heart

Others

Market segment by Application

Rings

Earrings

Pendants

Others

Major players covered

Charles & Colvard

Moissanite International

Amora

HRB Exports

Viktor K?mmerling

Stars Gem

Wuzhou Changsheng Gems

Unimoss

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Moissanite product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Moissanite, with price, sales, revenue and global market share of Moissanite from 2019 to 2024.

Chapter 3, the Moissanite competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Moissanite breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Moissanite market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Moissanite.

Chapter 14 and 15, to describe Moissanite sales channel, distributors, customers, research findings and conclusion.

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