

Global Modular Recreational Kayaks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Modular Recreational Kayaks market size was valued at US\$ 598 million in 2025 and is forecast to a readjusted size of US\$ 828 million by 2032 with a CAGR of 4.9% during review period.

A modular recreational kayak is a type of recreational watercraft assembled from multiple detachable hull modules using latches, interlocking mechanisms, or connecting frames. Its length, seating capacity, and load-bearing capability can be adjusted according to needs. Characterized by ease of transport, storage, assembly, and maintenance, it is primarily used for recreational paddling, fishing, and family outdoor activities on lakes, rivers, and in near-shore waters.

The upstream sector comprises suppliers of polyethylene, polypropylene, composite materials, aluminum alloys, connectors, seats, paddles, and molding equipment. The downstream market serves outdoor gear brands, sporting goods retailers, e-commerce platforms, kayak rental agencies, water-based tourist attractions, campsites, and individual consumers.

The global market for modular recreational kayaks features an average unit price of \$285, with annual sales of approximately 2.04 million units and a global annual production capacity of about 2.7 million units; the industry profit margin stands at 15%.

The future global market for modular recreational kayaks will evolve toward lightweight designs, rapid assembly, multi-scenario adaptability, and personalized configurations. Shrinking urban living spaces and growing consumer demand for portable water sports equipment will drive the adoption of detachable and stackable products. Manufacturers

will utilize high-strength engineering plastics, recycled materials, and lightweight composites to reduce weight while enhancing impact resistance, UV resistance, and connection stability. Product designs will increasingly accommodate diverse uses?such as solo, tandem, parent-child, fishing, and camping transport?while incorporating features like electric propulsion systems, storage compartments, sunshades, and smart positioning accessories. Online direct sales, modular component replacement, and rental/sharing models will further enhance product maintainability and total lifecycle value.

This report is a detailed and comprehensive analysis for global Modular Recreational Kayaks market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Modular Recreational Kayaks market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Modular Recreational Kayaks market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Modular Recreational Kayaks market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Modular Recreational Kayaks market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Modular Recreational Kayaks

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Modular Recreational Kayaks market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pelican International, Johnson Outdoors, Lifetime Products, Hobie, Sea Eagle, Jackson Kayak, Intex Recreation, Oru Kayak, Feelfree Kayaks, TAHE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Modular Recreational Kayaks market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sit-on-top Kayak

Sit-inside Kayak

Market segment by Construction Material

Rotomolded Polyethylene Kayak

Thermoformed ABS Kayak

PVC Inflatable Kayak

TPU Inflatable Kayak

Drop-stitch Kayak

Fiberglass Composite Kayak

Carbon Fiber Composite Kayak

Market segment by Propulsion Type

Paddle Kayak

Pedal-drive Kayak

Motor-assisted Kayak

Hybrid Paddle and Pedal Kayak

Market segment by Application

Online Sales

Offline Sales

Major players covered

Pelican International

Johnson Outdoors

Lifetime Products

Hobie

Sea Eagle

Jackson Kayak

Intex Recreation

Oru Kayak

Feelfree Kayaks

TAHE

Rotomod

Prijon

GUMOTEX

Point 65 Sweden

Grabner

Fujita Canoe

Aqua Marina

Bestway

Jilong

SEAFLO Kayaks

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modular Recreational Kayaks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modular Recreational Kayaks, with price, sales quantity, revenue, and global market share of Modular Recreational Kayaks from 2021 to 2026.

Chapter 3, the Modular Recreational Kayaks competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modular Recreational Kayaks breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Modular Recreational Kayaks market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modular Recreational Kayaks.

Chapter 14 and 15, to describe Modular Recreational Kayaks sales channel, distributors, customers, research findings and conclusion.

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