

Global Modular Booth Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Modular Booth market size is expected to reach \$ 3838 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global Modular Booth production reached approximately 0.504 M Units. The average price is approximately \$4,800. A Modular Booth, also referred to as a Modular Exhibition Stand System or Modular Trade Show Booth, is a reusable, reconfigurable and scalable display structure used in trade shows, exhibitions, conferences, brand activations, roadshows, pop-up retail and temporary display environments. It is typically built from standardized structural modules such as aluminum extrusions, modular frames, tool-free connectors, SEG fabric frames, tension-fabric walls, lightbox modules, counters, storage rooms, flooring, hanging elements, lighting and AV-support accessories.

Based on our research, the modular exhibition booth industry should not be interpreted simply as a sub-segment of booth construction services. Its core nature is the conversion of temporary exhibition infrastructure from single-use project work into reusable, reconfigurable and asset-based display systems. Traditional custom-built stands can deliver strong visual impact, but they often involve higher material waste, larger shipping volume, more on-site labor and limited reuse after a single event. Modular exhibition booth systems solve these issues by breaking the booth into standardized frames, profiles, connectors, fabric graphics, lightboxes, counters and accessories that can be reassembled across different shows and floor plans. For this reason, this report adopts a narrow market scope that focuses on modular booth hardware, reusable system inventory, modular stand rentals and the portion of turnkey solutions attributable to modular structures. This scope is smaller than the broad exhibition stand construction market, but it better captures the real supply structure,

product technology and growth drivers of the modular booth system industry.

From the supply side, the global market is structured around European system manufacturers, North American portable and rental-based exhibit ecosystems, Chinese manufacturing suppliers and regional stand service providers. Europe remains the strongest base for modular stand system standards and advanced aluminum-frame solutions, with companies such as OCTANORM, beMatrix, Aluvision, SYMA, T3 Systems, Expolinc, PIXLIP and Duo Display representing the core system-manufacturing layer. North America has a broader commercial ecosystem built around Orbus/Nimlok, Classic Exhibits, Nomadic Display, ExpoDisplays, Skyline, Freeman and GES, covering modular display hardware, portable systems, exhibit rentals and large-scale event services. China is increasingly important as a manufacturing and cost-competitive supply base, with Lingtong, Candex, Lintel and Gaochuang representing confirmed or high-priority local suppliers. The broad vendor pool is much larger than the formal core list because many companies are design builders, distributors or project contractors rather than true modular system manufacturers.

From the demand side, growth is driven by exhibitors that participate in multiple events per year, event organizers seeking standardized rental packages, and brands using roadshows, pop-up retail and temporary environments as part of their offline marketing mix. Modular systems allow these customers to maintain brand consistency while reducing repeated design, production, logistics and waste costs. Sustainability is becoming a stronger structural driver. The Better Stands and Net Zero Carbon Events initiatives have pushed the industry to reduce single-use stands and adopt reusable stand frameworks, while exhibition organizers and corporate procurement teams increasingly ask suppliers to provide reusable, recyclable and lower-waste solutions. At the same time, the recovery of global exhibition activity provides a stable demand base for modular booth systems. The result is a market that is no longer driven only by booth price, but by lifecycle cost, reuse rate, logistics efficiency, carbon reporting and global service capability.

This report studies the global Modular Booth production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Modular Booth and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Modular Booth that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Modular Booth total production and demand, 2021-2032, (K Units)

Global Modular Booth total production value, 2021-2032, (USD Million)

Global Modular Booth production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Modular Booth consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Modular Booth domestic production, consumption, key domestic manufacturers and share

Global Modular Booth production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Modular Booth production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Modular Booth production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Modular Booth market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OCTANORM-Vertriebs-GmbH, beMatrix NV, Orbus Visual Communications Group, Aluvision NV, SYMA-SYSTEM AG, Freeman, GES, Classic Exhibits Inc., Skyline Exhibits, LingTong Exhibition System Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Modular Booth market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Modular Booth Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Modular Booth Market, Segmentation by Type:

Aluminum Extrusion System

Modular Frame System

SEG/ Tension Fabric System

Others

Global Modular Booth Market, Segmentation by Booth Format:

Inline Booth

Corner Booth

Peninsula Booth

Others

Global Modular Booth Market, Segmentation by Dimensions and Specifications:

Standard Small Booth: 3m ? 3m (10 ? 10 ft)

Medium Booth: 3m ? 6m (10 ? 20 ft)

Large Booth: 6m ? 9m (20 ? 30 ft)

Extra-Large Booth: Over 100 m?

Global Modular Booth Market, Segmentation by Application:

Technology and Electronics

Automotive Manufacturing

Healthcare

Others

Companies Profiled:

OCTANORM-Vertriebs-GmbH

beMatrix NV

Orbus Visual Communications Group

Aluvision NV

SYMA-SYSTEM AG

Freeman

GES

Classic Exhibits Inc.

Skyline Exhibits

LingTong Exhibition System Co., Ltd.

Nomadic Display

Agam Group Ltd.

Tecna Display Ltd.

ExpoDisplays

Duo Display

PIXLIP GmbH

Candex Displays (China) Co., Ltd.

Featherlite Exhibits

Highmark TechSystems

Mark Bric Display AB

Eco-Systems Sustainable Exhibits

System Standex A/S

Clever Frame International

Expolinc AB

EECS.green

Changzhou Lintel Display System Co., Ltd.

Key Questions Answered:

1. How big is the global Modular Booth market?
2. What is the demand of the global Modular Booth market?
3. What is the year over year growth of the global Modular Booth market?
4. What is the production and production value of the global Modular Booth market?
5. Who are the key producers in the global Modular Booth market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Modular Booth Introduction
- 1.2 World Modular Booth Supply & Forecast
 - 1.2.1 World Modular Booth Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Modular Booth Production (2021-2032)
 - 1.2.3 World Modular Booth Pricing Trends (2021-2032)
- 1.3 World Modular Booth Production by Region (Based on Production Site)
 - 1.3.1 World Modular Booth Production Value by Region (2021-2032)
 - 1.3.2 World Modular Booth Production by Region (2021-2032)
 - 1.3.3 World Modular Booth Average Price by Region (2021-2032)
 - 1.3.4 North America Modular Booth Production (2021-2032)
 - 1.3.5 Europe Modular Booth Production (2021-2032)
 - 1.3.6 China Modular Booth Production (2021-2032)
 - 1.3.7 Japan Modular Booth Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Modular Booth Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Modular Booth Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Modular Booth Demand (2021-2032)
- 2.2 World Modular Booth Consumption by Region
 - 2.2.1 World Modular Booth Consumption by Region (2021-2026)
 - 2.2.2 World Modular Booth Consumption Forecast by Region (2027-2032)
- 2.3 United States Modular Booth Consumption (2021-2032)
- 2.4 China Modular Booth Consumption (2021-2032)
- 2.5 Europe Modular Booth Consumption (2021-2032)
- 2.6 Japan Modular Booth Consumption (2021-2032)
- 2.7 South Korea Modular Booth Consumption (2021-2032)
- 2.8 ASEAN Modular Booth Consumption (2021-2032)
- 2.9 India Modular Booth Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Modular Booth Production Value by Manufacturer (2021-2026)

- 3.2 World Modular Booth Production by Manufacturer (2021-2026)
- 3.3 World Modular Booth Average Price by Manufacturer (2021-2026)
- 3.4 Modular Booth Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Modular Booth Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Modular Booth in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Modular Booth in 2025
- 3.6 Modular Booth Market: Overall Company Footprint Analysis
 - 3.6.1 Modular Booth Market: Region Footprint
 - 3.6.2 Modular Booth Market: Company Product Type Footprint
 - 3.6.3 Modular Booth Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Modular Booth Production Value Comparison
 - 4.1.1 United States VS China: Modular Booth Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Modular Booth Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Modular Booth Production Comparison
 - 4.2.1 United States VS China: Modular Booth Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Modular Booth Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Modular Booth Consumption Comparison
 - 4.3.1 United States VS China: Modular Booth Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Modular Booth Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Modular Booth Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Modular Booth Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Modular Booth Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Modular Booth Production (2021-2026)

4.5 China Based Modular Booth Manufacturers and Market Share

4.5.1 China Based Modular Booth Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Modular Booth Production Value (2021-2026)

4.5.3 China Based Manufacturers Modular Booth Production (2021-2026)

4.6 Rest of World Based Modular Booth Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Modular Booth Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Modular Booth Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Modular Booth Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Modular Booth Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Aluminum Extrusion System

5.2.2 Modular Frame System

5.2.3 SEG/ Tension Fabric System

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Modular Booth Production by Type (2021-2032)

5.3.2 World Modular Booth Production Value by Type (2021-2032)

5.3.3 World Modular Booth Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY BOOTH FORMAT

6.1 World Modular Booth Market Size Overview by Booth Format: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Booth Format

6.2.1 Inline Booth

6.2.2 Corner Booth

6.2.3 Peninsula Booth

6.2.4 Others

6.3 Market Segment by Booth Format

6.3.1 World Modular Booth Production by Booth Format (2021-2032)

6.3.2 World Modular Booth Production Value by Booth Format (2021-2032)

6.3.3 World Modular Booth Average Price by Booth Format (2021-2032)

7 MARKET ANALYSIS BY DIMENSIONS AND SPECIFICATIONS

7.1 World Modular Booth Market Size Overview by Dimensions and Specifications: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Dimensions and Specifications

7.2.1 Standard Small Booth: 3m ? 3m (10 ? 10 ft)

7.2.2 Medium Booth: 3m ? 6m (10 ? 20 ft)

7.2.3 Large Booth: 6m ? 9m (20 ? 30 ft)

7.2.4 Extra-Large Booth: Over 100 m?

7.3 Market Segment by Dimensions and Specifications

7.3.1 World Modular Booth Production by Dimensions and Specifications (2021-2032)

7.3.2 World Modular Booth Production Value by Dimensions and Specifications (2021-2032)

7.3.3 World Modular Booth Average Price by Dimensions and Specifications (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Modular Booth Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Technology and Electronics

8.2.2 Automotive Manufacturing

8.2.3 Healthcare

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Modular Booth Production by Application (2021-2032)

8.3.2 World Modular Booth Production Value by Application (2021-2032)

8.3.3 World Modular Booth Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 OCTANORM-Vertriebs-GmbH

9.1.1 OCTANORM-Vertriebs-GmbH Details

9.1.2 OCTANORM-Vertriebs-GmbH Major Business

9.1.3 OCTANORM-Vertriebs-GmbH Modular Booth Product and Services

9.1.4 OCTANORM-Vertriebs-GmbH Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.1.5 OCTANORM-Vertriebs-GmbH Recent Developments/Updates
- 9.1.6 OCTANORM-Vertriebs-GmbH Competitive Strengths & Weaknesses
- 9.2 beMatrix NV
 - 9.2.1 beMatrix NV Details
 - 9.2.2 beMatrix NV Major Business
 - 9.2.3 beMatrix NV Modular Booth Product and Services
 - 9.2.4 beMatrix NV Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 beMatrix NV Recent Developments/Updates
 - 9.2.6 beMatrix NV Competitive Strengths & Weaknesses
- 9.3 Orbus Visual Communications Group
 - 9.3.1 Orbus Visual Communications Group Details
 - 9.3.2 Orbus Visual Communications Group Major Business
 - 9.3.3 Orbus Visual Communications Group Modular Booth Product and Services
 - 9.3.4 Orbus Visual Communications Group Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Orbus Visual Communications Group Recent Developments/Updates
 - 9.3.6 Orbus Visual Communications Group Competitive Strengths & Weaknesses
- 9.4 Aluvision NV
 - 9.4.1 Aluvision NV Details
 - 9.4.2 Aluvision NV Major Business
 - 9.4.3 Aluvision NV Modular Booth Product and Services
 - 9.4.4 Aluvision NV Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Aluvision NV Recent Developments/Updates
 - 9.4.6 Aluvision NV Competitive Strengths & Weaknesses
- 9.5 SYMA-SYSTEM AG
 - 9.5.1 SYMA-SYSTEM AG Details
 - 9.5.2 SYMA-SYSTEM AG Major Business
 - 9.5.3 SYMA-SYSTEM AG Modular Booth Product and Services
 - 9.5.4 SYMA-SYSTEM AG Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 SYMA-SYSTEM AG Recent Developments/Updates
 - 9.5.6 SYMA-SYSTEM AG Competitive Strengths & Weaknesses
- 9.6 Freeman
 - 9.6.1 Freeman Details
 - 9.6.2 Freeman Major Business
 - 9.6.3 Freeman Modular Booth Product and Services
 - 9.6.4 Freeman Modular Booth Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.6.5 Freeman Recent Developments/Updates

9.6.6 Freeman Competitive Strengths & Weaknesses

9.7 GES

9.7.1 GES Details

9.7.2 GES Major Business

9.7.3 GES Modular Booth Product and Services

9.7.4 GES Modular Booth Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.7.5 GES Recent Developments/Updates

9.7.6 GES Competitive Strengths & Weaknesses

9.8 Classic Exhibits Inc.

9.8.1 Classic Exhibits Inc. Details

9.8.2 Classic Exhibits Inc. Major Business

9.8.3 Classic Exhibits Inc. Modular Booth Product and Services

9.8.4 Classic Exhibits Inc. Modular Booth Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.8.5 Classic Exhibits Inc. Recent Developments/Updates

9.8.6 Classic Exhibits Inc. Competitive Strengths & Weaknesses

9.9 Skyline Exhibits

9.9.1 Skyline Exhibits Details

9.9.2 Skyline Exhibits Major Business

9.9.3 Skyline Exhibits Modular Booth Product and Services

9.9.4 Skyline Exhibits Modular Booth Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.9.5 Skyline Exhibits Recent Developments/Updates

9.9.6 Skyline Exhibits Competitive Strengths & Weaknesses

9.10 LingTong Exhibition System Co., Ltd.

9.10.1 LingTong Exhibition System Co., Ltd. Details

9.10.2 LingTong Exhibition System Co., Ltd. Major Business

9.10.3 LingTong Exhibition System Co., Ltd. Modular Booth Product and Services

9.10.4 LingTong Exhibition System Co., Ltd. Modular Booth Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.10.5 LingTong Exhibition System Co., Ltd. Recent Developments/Updates

9.10.6 LingTong Exhibition System Co., Ltd. Competitive Strengths & Weaknesses

9.11 Nomadic Display

9.11.1 Nomadic Display Details

9.11.2 Nomadic Display Major Business

9.11.3 Nomadic Display Modular Booth Product and Services

9.11.4 Nomadic Display Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Nomadic Display Recent Developments/Updates

9.11.6 Nomadic Display Competitive Strengths & Weaknesses

9.12 Agam Group Ltd.

9.12.1 Agam Group Ltd. Details

9.12.2 Agam Group Ltd. Major Business

9.12.3 Agam Group Ltd. Modular Booth Product and Services

9.12.4 Agam Group Ltd. Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Agam Group Ltd. Recent Developments/Updates

9.12.6 Agam Group Ltd. Competitive Strengths & Weaknesses

9.13 Tecna Display Ltd.

9.13.1 Tecna Display Ltd. Details

9.13.2 Tecna Display Ltd. Major Business

9.13.3 Tecna Display Ltd. Modular Booth Product and Services

9.13.4 Tecna Display Ltd. Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Tecna Display Ltd. Recent Developments/Updates

9.13.6 Tecna Display Ltd. Competitive Strengths & Weaknesses

9.14 ExpoDisplays

9.14.1 ExpoDisplays Details

9.14.2 ExpoDisplays Major Business

9.14.3 ExpoDisplays Modular Booth Product and Services

9.14.4 ExpoDisplays Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 ExpoDisplays Recent Developments/Updates

9.14.6 ExpoDisplays Competitive Strengths & Weaknesses

9.15 Duo Display

9.15.1 Duo Display Details

9.15.2 Duo Display Major Business

9.15.3 Duo Display Modular Booth Product and Services

9.15.4 Duo Display Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Duo Display Recent Developments/Updates

9.15.6 Duo Display Competitive Strengths & Weaknesses

9.16 PIXLIP GmbH

9.16.1 PIXLIP GmbH Details

9.16.2 PIXLIP GmbH Major Business

- 9.16.3 PIXLIP GmbH Modular Booth Product and Services
- 9.16.4 PIXLIP GmbH Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 PIXLIP GmbH Recent Developments/Updates
- 9.16.6 PIXLIP GmbH Competitive Strengths & Weaknesses
- 9.17 Candex Displays (China) Co., Ltd.
- 9.17.1 Candex Displays (China) Co., Ltd. Details
- 9.17.2 Candex Displays (China) Co., Ltd. Major Business
- 9.17.3 Candex Displays (China) Co., Ltd. Modular Booth Product and Services
- 9.17.4 Candex Displays (China) Co., Ltd. Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Candex Displays (China) Co., Ltd. Recent Developments/Updates
- 9.17.6 Candex Displays (China) Co., Ltd. Competitive Strengths & Weaknesses
- 9.18 Featherlite Exhibits
- 9.18.1 Featherlite Exhibits Details
- 9.18.2 Featherlite Exhibits Major Business
- 9.18.3 Featherlite Exhibits Modular Booth Product and Services
- 9.18.4 Featherlite Exhibits Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.18.5 Featherlite Exhibits Recent Developments/Updates
- 9.18.6 Featherlite Exhibits Competitive Strengths & Weaknesses
- 9.19 Highmark TechSystems
- 9.19.1 Highmark TechSystems Details
- 9.19.2 Highmark TechSystems Major Business
- 9.19.3 Highmark TechSystems Modular Booth Product and Services
- 9.19.4 Highmark TechSystems Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.19.5 Highmark TechSystems Recent Developments/Updates
- 9.19.6 Highmark TechSystems Competitive Strengths & Weaknesses
- 9.20 Mark Bric Display AB
- 9.20.1 Mark Bric Display AB Details
- 9.20.2 Mark Bric Display AB Major Business
- 9.20.3 Mark Bric Display AB Modular Booth Product and Services
- 9.20.4 Mark Bric Display AB Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.20.5 Mark Bric Display AB Recent Developments/Updates
- 9.20.6 Mark Bric Display AB Competitive Strengths & Weaknesses
- 9.21 Eco-Systems Sustainable Exhibits
- 9.21.1 Eco-Systems Sustainable Exhibits Details

- 9.21.2 Eco-Systems Sustainable Exhibits Major Business
- 9.21.3 Eco-Systems Sustainable Exhibits Modular Booth Product and Services
- 9.21.4 Eco-Systems Sustainable Exhibits Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.21.5 Eco-Systems Sustainable Exhibits Recent Developments/Updates
- 9.21.6 Eco-Systems Sustainable Exhibits Competitive Strengths & Weaknesses
- 9.22 System Standex A/S
 - 9.22.1 System Standex A/S Details
 - 9.22.2 System Standex A/S Major Business
 - 9.22.3 System Standex A/S Modular Booth Product and Services
 - 9.22.4 System Standex A/S Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.22.5 System Standex A/S Recent Developments/Updates
 - 9.22.6 System Standex A/S Competitive Strengths & Weaknesses
- 9.23 Clever Frame International
 - 9.23.1 Clever Frame International Details
 - 9.23.2 Clever Frame International Major Business
 - 9.23.3 Clever Frame International Modular Booth Product and Services
 - 9.23.4 Clever Frame International Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Clever Frame International Recent Developments/Updates
 - 9.23.6 Clever Frame International Competitive Strengths & Weaknesses
- 9.24 Expolinc AB
 - 9.24.1 Expolinc AB Details
 - 9.24.2 Expolinc AB Major Business
 - 9.24.3 Expolinc AB Modular Booth Product and Services
 - 9.24.4 Expolinc AB Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Expolinc AB Recent Developments/Updates
 - 9.24.6 Expolinc AB Competitive Strengths & Weaknesses
- 9.25 EECS.green
 - 9.25.1 EECS.green Details
 - 9.25.2 EECS.green Major Business
 - 9.25.3 EECS.green Modular Booth Product and Services
 - 9.25.4 EECS.green Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.25.5 EECS.green Recent Developments/Updates
 - 9.25.6 EECS.green Competitive Strengths & Weaknesses
- 9.26 Changzhou Lintel Display System Co., Ltd.

- 9.26.1 Changzhou Lintel Display System Co., Ltd. Details
- 9.26.2 Changzhou Lintel Display System Co., Ltd. Major Business
- 9.26.3 Changzhou Lintel Display System Co., Ltd. Modular Booth Product and Services
- 9.26.4 Changzhou Lintel Display System Co., Ltd. Modular Booth Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.26.5 Changzhou Lintel Display System Co., Ltd. Recent Developments/Updates
- 9.26.6 Changzhou Lintel Display System Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Modular Booth Industry Chain
- 10.2 Modular Booth Upstream Analysis
 - 10.2.1 Modular Booth Core Raw Materials
 - 10.2.2 Main Manufacturers of Modular Booth Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Modular Booth Production Mode
- 10.6 Modular Booth Procurement Model
- 10.7 Modular Booth Industry Sales Model and Sales Channels
 - 10.7.1 Modular Booth Sales Model
 - 10.7.2 Modular Booth Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Modular Booth Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Modular Booth Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Modular Booth Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Modular Booth Production Value Market Share by Region (2021-2026)
- Table 5. World Modular Booth Production Value Market Share by Region (2027-2032)
- Table 6. World Modular Booth Production by Region (2021-2026) & (K Units)
- Table 7. World Modular Booth Production by Region (2027-2032) & (K Units)
- Table 8. World Modular Booth Production Market Share by Region (2021-2026)
- Table 9. World Modular Booth Production Market Share by Region (2027-2032)
- Table 10. World Modular Booth Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Modular Booth Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Modular Booth Major Market Trends
- Table 13. World Modular Booth Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Modular Booth Consumption by Region (2021-2026) & (K Units)
- Table 15. World Modular Booth Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Modular Booth Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Modular Booth Producers in 2025
- Table 18. World Modular Booth Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Modular Booth Producers in 2025
- Table 20. World Modular Booth Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Modular Booth Company Evaluation Quadrant
- Table 22. World Modular Booth Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Modular Booth Production Site of Key Manufacturer
- Table 24. Modular Booth Market: Company Product Type Footprint
- Table 25. Modular Booth Market: Company Product Application Footprint
- Table 26. Modular Booth Competitive Factors
- Table 27. Modular Booth New Entrant and Capacity Expansion Plans
- Table 28. Modular Booth Mergers & Acquisitions Activity
- Table 29. United States VS China Modular Booth Production Value Comparison, (2021

& 2025 & 2032) & (USD Million)

Table 30. United States VS China Modular Booth Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Modular Booth Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Modular Booth Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Modular Booth Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Modular Booth Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Modular Booth Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Modular Booth Production Market Share (2021-2026)

Table 37. China Based Modular Booth Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Modular Booth Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Modular Booth Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Modular Booth Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Modular Booth Production Market Share (2021-2026)

Table 42. Rest of World Based Modular Booth Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Modular Booth Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Modular Booth Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Modular Booth Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Modular Booth Production Market Share (2021-2026)

Table 47. World Modular Booth Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Modular Booth Production by Type (2021-2026) & (K Units)

Table 49. World Modular Booth Production by Type (2027-2032) & (K Units)

Table 50. World Modular Booth Production Value by Type (2021-2026) & (USD Million)

Table 51. World Modular Booth Production Value by Type (2027-2032) & (USD Million)

Table 52. World Modular Booth Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Modular Booth Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Modular Booth Production Value by Booth Format, (USD Million), 2021 & 2025 & 2032

Table 55. World Modular Booth Production by Booth Format (2021-2026) & (K Units)

Table 56. World Modular Booth Production by Booth Format (2027-2032) & (K Units)

Table 57. World Modular Booth Production Value by Booth Format (2021-2026) & (USD Million)

Table 58. World Modular Booth Production Value by Booth Format (2027-2032) & (USD Million)

Table 59. World Modular Booth Average Price by Booth Format (2021-2026) & (US\$/Unit)

Table 60. World Modular Booth Average Price by Booth Format (2027-2032) & (US\$/Unit)

Table 61. World Modular Booth Production Value by Dimensions and Specifications, (USD Million), 2021 & 2025 & 2032

Table 62. World Modular Booth Production by Dimensions and Specifications (2021-2026) & (K Units)

Table 63. World Modular Booth Production by Dimensions and Specifications (2027-2032) & (K Units)

Table 64. World Modular Booth Production Value by Dimensions and Specifications (2021-2026) & (USD Million)

Table 65. World Modular Booth Production Value by Dimensions and Specifications (2027-2032) & (USD Million)

Table 66. World Modular Booth Average Price by Dimensions and Specifications (2021-2026) & (US\$/Unit)

Table 67. World Modular Booth Average Price by Dimensions and Specifications (2027-2032) & (US\$/Unit)

Table 68. World Modular Booth Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Modular Booth Production by Application (2021-2026) & (K Units)

Table 70. World Modular Booth Production by Application (2027-2032) & (K Units)

Table 71. World Modular Booth Production Value by Application (2021-2026) & (USD Million)

Table 72. World Modular Booth Production Value by Application (2027-2032) & (USD Million)

Table 73. World Modular Booth Average Price by Application (2021-2026) & (US\$/Unit)

- Table 74. World Modular Booth Average Price by Application (2027-2032) & (US\$/Unit)
- Table 75. OCTANORM-Vertriebs-GmbH Basic Information, Manufacturing Base and Competitors
- Table 76. OCTANORM-Vertriebs-GmbH Major Business
- Table 77. OCTANORM-Vertriebs-GmbH Modular Booth Product and Services
- Table 78. OCTANORM-Vertriebs-GmbH Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. OCTANORM-Vertriebs-GmbH Recent Developments/Updates
- Table 80. OCTANORM-Vertriebs-GmbH Competitive Strengths & Weaknesses
- Table 81. beMatrix NV Basic Information, Manufacturing Base and Competitors
- Table 82. beMatrix NV Major Business
- Table 83. beMatrix NV Modular Booth Product and Services
- Table 84. beMatrix NV Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. beMatrix NV Recent Developments/Updates
- Table 86. beMatrix NV Competitive Strengths & Weaknesses
- Table 87. Orbus Visual Communications Group Basic Information, Manufacturing Base and Competitors
- Table 88. Orbus Visual Communications Group Major Business
- Table 89. Orbus Visual Communications Group Modular Booth Product and Services
- Table 90. Orbus Visual Communications Group Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Orbus Visual Communications Group Recent Developments/Updates
- Table 92. Orbus Visual Communications Group Competitive Strengths & Weaknesses
- Table 93. Aluvision NV Basic Information, Manufacturing Base and Competitors
- Table 94. Aluvision NV Major Business
- Table 95. Aluvision NV Modular Booth Product and Services
- Table 96. Aluvision NV Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Aluvision NV Recent Developments/Updates
- Table 98. Aluvision NV Competitive Strengths & Weaknesses
- Table 99. SYMA-SYSTEM AG Basic Information, Manufacturing Base and Competitors
- Table 100. SYMA-SYSTEM AG Major Business
- Table 101. SYMA-SYSTEM AG Modular Booth Product and Services
- Table 102. SYMA-SYSTEM AG Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. SYMA-SYSTEM AG Recent Developments/Updates

- Table 104. SYMA-SYSTEM AG Competitive Strengths & Weaknesses
- Table 105. Freeman Basic Information, Manufacturing Base and Competitors
- Table 106. Freeman Major Business
- Table 107. Freeman Modular Booth Product and Services
- Table 108. Freeman Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Freeman Recent Developments/Updates
- Table 110. Freeman Competitive Strengths & Weaknesses
- Table 111. GES Basic Information, Manufacturing Base and Competitors
- Table 112. GES Major Business
- Table 113. GES Modular Booth Product and Services
- Table 114. GES Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. GES Recent Developments/Updates
- Table 116. GES Competitive Strengths & Weaknesses
- Table 117. Classic Exhibits Inc. Basic Information, Manufacturing Base and Competitors
- Table 118. Classic Exhibits Inc. Major Business
- Table 119. Classic Exhibits Inc. Modular Booth Product and Services
- Table 120. Classic Exhibits Inc. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Classic Exhibits Inc. Recent Developments/Updates
- Table 122. Classic Exhibits Inc. Competitive Strengths & Weaknesses
- Table 123. Skyline Exhibits Basic Information, Manufacturing Base and Competitors
- Table 124. Skyline Exhibits Major Business
- Table 125. Skyline Exhibits Modular Booth Product and Services
- Table 126. Skyline Exhibits Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Skyline Exhibits Recent Developments/Updates
- Table 128. Skyline Exhibits Competitive Strengths & Weaknesses
- Table 129. LingTong Exhibition System Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 130. LingTong Exhibition System Co., Ltd. Major Business
- Table 131. LingTong Exhibition System Co., Ltd. Modular Booth Product and Services
- Table 132. LingTong Exhibition System Co., Ltd. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. LingTong Exhibition System Co., Ltd. Recent Developments/Updates
- Table 134. LingTong Exhibition System Co., Ltd. Competitive Strengths & Weaknesses
- Table 135. Nomadic Display Basic Information, Manufacturing Base and Competitors

- Table 136. Nomadic Display Major Business
- Table 137. Nomadic Display Modular Booth Product and Services
- Table 138. Nomadic Display Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Nomadic Display Recent Developments/Updates
- Table 140. Nomadic Display Competitive Strengths & Weaknesses
- Table 141. Agam Group Ltd. Basic Information, Manufacturing Base and Competitors
- Table 142. Agam Group Ltd. Major Business
- Table 143. Agam Group Ltd. Modular Booth Product and Services
- Table 144. Agam Group Ltd. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Agam Group Ltd. Recent Developments/Updates
- Table 146. Agam Group Ltd. Competitive Strengths & Weaknesses
- Table 147. Tecna Display Ltd. Basic Information, Manufacturing Base and Competitors
- Table 148. Tecna Display Ltd. Major Business
- Table 149. Tecna Display Ltd. Modular Booth Product and Services
- Table 150. Tecna Display Ltd. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Tecna Display Ltd. Recent Developments/Updates
- Table 152. Tecna Display Ltd. Competitive Strengths & Weaknesses
- Table 153. ExpoDisplays Basic Information, Manufacturing Base and Competitors
- Table 154. ExpoDisplays Major Business
- Table 155. ExpoDisplays Modular Booth Product and Services
- Table 156. ExpoDisplays Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. ExpoDisplays Recent Developments/Updates
- Table 158. ExpoDisplays Competitive Strengths & Weaknesses
- Table 159. Duo Display Basic Information, Manufacturing Base and Competitors
- Table 160. Duo Display Major Business
- Table 161. Duo Display Modular Booth Product and Services
- Table 162. Duo Display Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Duo Display Recent Developments/Updates
- Table 164. Duo Display Competitive Strengths & Weaknesses
- Table 165. PIXLIP GmbH Basic Information, Manufacturing Base and Competitors
- Table 166. PIXLIP GmbH Major Business
- Table 167. PIXLIP GmbH Modular Booth Product and Services
- Table 168. PIXLIP GmbH Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 169. PIXLIP GmbH Recent Developments/Updates
- Table 170. PIXLIP GmbH Competitive Strengths & Weaknesses
- Table 171. Candex Displays (China) Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 172. Candex Displays (China) Co., Ltd. Major Business
- Table 173. Candex Displays (China) Co., Ltd. Modular Booth Product and Services
- Table 174. Candex Displays (China) Co., Ltd. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Candex Displays (China) Co., Ltd. Recent Developments/Updates
- Table 176. Candex Displays (China) Co., Ltd. Competitive Strengths & Weaknesses
- Table 177. Featherlite Exhibits Basic Information, Manufacturing Base and Competitors
- Table 178. Featherlite Exhibits Major Business
- Table 179. Featherlite Exhibits Modular Booth Product and Services
- Table 180. Featherlite Exhibits Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Featherlite Exhibits Recent Developments/Updates
- Table 182. Featherlite Exhibits Competitive Strengths & Weaknesses
- Table 183. Highmark TechSystems Basic Information, Manufacturing Base and Competitors
- Table 184. Highmark TechSystems Major Business
- Table 185. Highmark TechSystems Modular Booth Product and Services
- Table 186. Highmark TechSystems Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Highmark TechSystems Recent Developments/Updates
- Table 188. Highmark TechSystems Competitive Strengths & Weaknesses
- Table 189. Mark Bric Display AB Basic Information, Manufacturing Base and Competitors
- Table 190. Mark Bric Display AB Major Business
- Table 191. Mark Bric Display AB Modular Booth Product and Services
- Table 192. Mark Bric Display AB Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Mark Bric Display AB Recent Developments/Updates
- Table 194. Mark Bric Display AB Competitive Strengths & Weaknesses
- Table 195. Eco-Systems Sustainable Exhibits Basic Information, Manufacturing Base and Competitors
- Table 196. Eco-Systems Sustainable Exhibits Major Business
- Table 197. Eco-Systems Sustainable Exhibits Modular Booth Product and Services

Table 198. Eco-Systems Sustainable Exhibits Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Eco-Systems Sustainable Exhibits Recent Developments/Updates

Table 200. Eco-Systems Sustainable Exhibits Competitive Strengths & Weaknesses

Table 201. System Standex A/S Basic Information, Manufacturing Base and Competitors

Table 202. System Standex A/S Major Business

Table 203. System Standex A/S Modular Booth Product and Services

Table 204. System Standex A/S Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. System Standex A/S Recent Developments/Updates

Table 206. System Standex A/S Competitive Strengths & Weaknesses

Table 207. Clever Frame International Basic Information, Manufacturing Base and Competitors

Table 208. Clever Frame International Major Business

Table 209. Clever Frame International Modular Booth Product and Services

Table 210. Clever Frame International Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 211. Clever Frame International Recent Developments/Updates

Table 212. Clever Frame International Competitive Strengths & Weaknesses

Table 213. Expolinc AB Basic Information, Manufacturing Base and Competitors

Table 214. Expolinc AB Major Business

Table 215. Expolinc AB Modular Booth Product and Services

Table 216. Expolinc AB Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. Expolinc AB Recent Developments/Updates

Table 218. Expolinc AB Competitive Strengths & Weaknesses

Table 219. EECS.green Basic Information, Manufacturing Base and Competitors

Table 220. EECS.green Major Business

Table 221. EECS.green Modular Booth Product and Services

Table 222. EECS.green Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 223. EECS.green Recent Developments/Updates

Table 224. EECS.green Competitive Strengths & Weaknesses

Table 225. Changzhou Lintel Display System Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 226. Changzhou Lintel Display System Co., Ltd. Major Business

Table 227. Changzhou Lintel Display System Co., Ltd. Modular Booth Product and Services

Table 228. Changzhou Lintel Display System Co., Ltd. Modular Booth Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 229. Changzhou Lintel Display System Co., Ltd. Recent Developments/Updates

Table 230. Changzhou Lintel Display System Co., Ltd. Competitive Strengths & Weaknesses

Table 231. Global Key Players of Modular Booth Upstream (Raw Materials)

Table 232. Global Modular Booth Typical Customers

Table 233. Modular Booth Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Modular Booth Picture

Figure 2. World Modular Booth Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Modular Booth Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Modular Booth Production (2021-2032) & (K Units)

Figure 5. World Modular Booth Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Modular Booth Production Value Market Share by Region (2021-2032)

Figure 7. World Modular Booth Production Market Share by Region (2021-2032)

Figure 8. North America Modular Booth Production (2021-2032) & (K Units)

Figure 9. Europe Modular Booth Production (2021-2032) & (K Units)

Figure 10. China Modular Booth Production (2021-2032) & (K Units)

Figure 11. Japan Modular Booth Production (2021-2032) & (K Units)

Figure 12. Modular Booth Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Modular Booth Consumption (2021-2032) & (K Units)

Figure 15. World Modular Booth Consumption Market Share by Region (2021-2032)

Figure 16. United States Modular Booth Consumption (2021-2032) & (K Units)

Figure 17. China Modular Booth Consumption (2021-2032) & (K Units)

Figure 18. Europe Modular Booth Consumption (2021-2032) & (K Units)

Figure 19. Japan Modular Booth Consumption (2021-2032) & (K Units)

Figure 20. South Korea Modular Booth Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Modular Booth Consumption (2021-2032) & (K Units)

Figure 22. India Modular Booth Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Modular Booth by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Modular Booth Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Modular Booth Markets in 2025

Figure 26. United States VS China: Modular Booth Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Modular Booth Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Modular Booth Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Modular Booth Production Market Share 2025

Figure 30. China Based Manufacturers Modular Booth Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Modular Booth Production Market Share 2025

Figure 32. World Modular Booth Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Modular Booth Production Value Market Share by Type in 2025

Figure 34. Aluminum Extrusion System

Figure 35. Modular Frame System

Figure 36. SEG/ Tension Fabric System

Figure 37. Others

Figure 38. World Modular Booth Production Market Share by Type (2021-2032)

Figure 39. World Modular Booth Production Value Market Share by Type (2021-2032)

Figure 40. World Modular Booth Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Modular Booth Production Value by Booth Format, (USD Million), 2021 & 2025 & 2032

Figure 42. World Modular Booth Production Value Market Share by Booth Format in 2025

Figure 43. Inline Booth

Figure 44. Corner Booth

Figure 45. Peninsula Booth

Figure 46. Others

Figure 47. World Modular Booth Production Market Share by Booth Format (2021-2032)

Figure 48. World Modular Booth Production Value Market Share by Booth Format (2021-2032)

Figure 49. World Modular Booth Average Price by Booth Format (2021-2032) & (US\$/Unit)

Figure 50. World Modular Booth Production Value by Dimensions and Specifications, (USD Million), 2021 & 2025 & 2032

Figure 51. World Modular Booth Production Value Market Share by Dimensions and Specifications in 2025

Figure 52. Standard Small Booth: 3m ? 3m (10 ? 10 ft)

Figure 53. Medium Booth: 3m ? 6m (10 ? 20 ft)

Figure 54. Large Booth: 6m ? 9m (20 ? 30 ft)

Figure 55. Extra-Large Booth: Over 100 m?

Figure 56. World Modular Booth Production Market Share by Dimensions and Specifications (2021-2032)

Figure 57. World Modular Booth Production Value Market Share by Dimensions and

Specifications (2021-2032)

Figure 58. World Modular Booth Average Price by Dimensions and Specifications (2021-2032) & (US\$/Unit)

Figure 59. World Modular Booth Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Modular Booth Production Value Market Share by Application in 2025

Figure 61. Technology and Electronics

Figure 62. Automotive Manufacturing

Figure 63. Healthcare

Figure 64. Others

Figure 65. World Modular Booth Production Market Share by Application (2021-2032)

Figure 66. World Modular Booth Production Value Market Share by Application (2021-2032)

Figure 67. World Modular Booth Average Price by Application (2021-2032) & (US\$/Unit)

Figure 68. Modular Booth Industry Chain

Figure 69. Modular Booth Procurement Model

Figure 70. Modular Booth Sales Model

Figure 71. Modular Booth Sales Channels, Direct Sales, and Distribution

Figure 72. Methodology

Figure 73. Research Process and Data Source

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