

Global Modified Xanthan Gum Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Modified Xanthan Gum market size was valued at US\$ 731 million in 2025 and is forecast to a readjusted size of US\$ 1096 million by 2032 with a CAGR of 6.0% during review period.

Modified xanthan gum is a class of xanthan gum derivatives derived from natural xanthan gum; it is obtained by adjusting the molecular structure, substituents, molecular weight, or dissolution and dispersion properties of the base material through physical, chemical, or enzymatic methods. Compared to ordinary xanthan gum, modified xanthan gum typically exhibits superior resistance to salts, acids, alkalis, and high temperatures, as well as enhanced suspension stability, rheological control, film-forming capabilities, and emulsification stability. Consequently, it finds application in cosmetics, food products, pharmaceuticals, oilfield chemicals, coatings, daily chemical products, and industrial thickening systems, where it serves as a thickener, stabilizer, suspending agent, rheology modifier, or film-forming aid.

The upstream segment of the modified xanthan gum industry chain primarily comprises starch sugars, glucose/sucrose, corn starch, nitrogen sources, fermentation strains, precipitation solvents (such as ethanol or isopropyl alcohol), and chemical auxiliaries utilized for modification processes. The midstream segment encompasses the core processes of xanthan gum fermentation, extraction, drying, pulverization, and various modification treatments?including deacetylation, dehydration, cross-linking, and compounding?to produce specialized products characterized by resistance to salts, high temperatures, acids, and alkalis, as well as strong suspension or film-forming properties. The downstream segment focuses on major application areas such as food and beverages, cosmetics, daily chemical products, pharmaceutical excipients, oilfield

drilling fluids, coatings, and industrial rheology modification systems. Among these, the food and beverage sector typically constitutes the largest application market for xanthan gum, while products destined for the oil and gas, personal care, and pharmaceutical sectors command higher added value. Publicly available cost models for ordinary xanthan gum production projects indicate a gross profit margin ranging roughly from 35% to 45%, with certain projects achieving margins between 38.9% and 45%.

In 2025, the average price of modified xanthan gum is projected to be \$2,200 per ton, with sales volume reaching 322.7 k tons and total production capacity standing at 460 k tons.

Modified xanthan gum is not merely a generic bulk thickening agent; rather, it represents a specialized evolutionary path—an upgrade of standard xanthan gum into a high-value-added functional material. Driven by growing demand in low-sugar and low-fat food and beverage formulations, natural rheology modification in cosmetics, stabilization systems for pharmaceutical excipients, and applications within high-temperature and high-salinity oilfield environments, market demand for modified xanthan gum—specifically variants exhibiting superior salt tolerance, acid-base resistance, transparency, suspension capabilities, film-forming properties, and formulation compatibility—is poised for continued growth. Nevertheless, the industry still grapples with challenges such as inconsistent product standards, the highly customized nature of downstream applications, and fierce price competition from standard xanthan gum. Consequently, the focal point of future competition will not lie in low-cost production capacity, but rather in functional modification capabilities, application formulation support services, product quality consistency, and compliance with rigorous certification standards across the food, cosmetic, and pharmaceutical sectors. Overall, while the market size for modified xanthan gum is smaller than that of standard xanthan gum, it boasts higher gross margins and presents more significant technological barriers, thereby positioning it ideally as a 'premium, specialized upgrade product' within the xanthan gum landscape.

This report is a detailed and comprehensive analysis for global Modified Xanthan Gum market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Modified Xanthan Gum market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Modified Xanthan Gum market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Modified Xanthan Gum market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Modified Xanthan Gum market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Modified Xanthan Gum

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Modified Xanthan Gum market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nouryon, The Herbarie, Tate & Lyle, Jungbunzlauer, Cargill, ADM, Ingredion, Fufeng Group, Meihua Holdings, Deosen Biochemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Modified Xanthan Gum market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Purity ? 98%

Purity

Market segment by Form

Powdered Dehydroxylated Xanthan Gum

Liquid Dehydroxylated Xanthan Gum

Market segment by Viscosity Grade

Low Viscosity Type

Medium Viscosity Type

High Viscosity Type

Ultra-High Viscosity Type

Market segment by Application

Food and Beverage Industry

Cosmetics and Personal Care Products

Pharmaceuticals and Healthcare Products

Oil and Mining Industry

Others

Major players covered

Nouryon

The Herbarie

Tate & Lyle

Jungbunzlauer

Cargill

ADM

Ingredion

Fufeng Group

Meihua Holdings

Deosen Biochemical

Hebei Xinhe Biochemical

Solvay

Merck

JM Huber

Nagase ChemteX

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Xanthan Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Xanthan Gum, with price, sales quantity, revenue, and global market share of Modified Xanthan Gum from 2021 to 2026.

Chapter 3, the Modified Xanthan Gum competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Xanthan Gum breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Modified Xanthan Gum market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Xanthan Gum.

Chapter 14 and 15, to describe Modified Xanthan Gum sales channel, distributors, customers, research findings and conclusion.

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