

Global Modified Plastics for Home Appliance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Modified Plastics for Home Appliance market size is expected to reach \$ 35682 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

Modified plastics for household appliances refer to resins such as polypropylene, acrylonitrile butadiene styrene, polystyrene, polycarbonate, polyamide, polybutylene terephthalate, and polyphenylene ether as substrates, which are modified through processes such as toughening, reinforcement, flame retardancy, heat resistance, weather resistance, antibacterial, anti-static, scratch resistance, low odor, low volatility, and high gloss. They are used for the outer shells, panels, inner liners, air ducts, impellers, connectors, structural components, and insulation components of refrigerators, washing machines, air conditioners, kitchen appliances, small appliances, cleaning appliances, and smart appliances. In 2025, global Modified Plastics for Home Appliance production reached approximately 10,453 K MT, with an average global market price of around US\$ 2,420 per MT.

The market demand for modified plastics for household appliances is mainly driven by the lightweighting, energy saving, intelligence, and appearance upgrading of household appliances. Refrigerators, washing machines, air conditioners, and other large appliances are still the basic sources of usage, while cleaning appliances, kitchen appliances, and smart home products bring higher value-added demand. The focus of enterprise competition has shifted from simply reducing material costs to flame retardant safety, heat resistance and stability, antibacterial and mildew resistance, low odor, scratch resistance, spray free high gloss appearance, and utilization of recycled materials. Future opportunities will focus on green and low-carbon modified plastics, recycled modified plastics, spray free materials, flame retardant electronic and electrical

materials, antibacterial home appliance materials, and high weather resistant air conditioning component materials. Industry risks mainly include fluctuations in basic resin prices, cyclical changes in household appliance terminal demand, competition in low-end product prices, and constraints on flame retardant and additive systems imposed by environmental regulations. Enterprises with formula development capabilities, stable mass production capabilities, and experience in certifying major household appliance customers are more likely to obtain long-term orders.

This report studies the global Modified Plastics for Home Appliance production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Modified Plastics for Home Appliance and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Modified Plastics for Home Appliance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Modified Plastics for Home Appliance total production and demand, 2021-2032, (Kilotons)

Global Modified Plastics for Home Appliance total production value, 2021-2032, (USD Million)

Global Modified Plastics for Home Appliance production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Modified Plastics for Home Appliance consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Modified Plastics for Home Appliance domestic production, consumption, key domestic manufacturers and share

Global Modified Plastics for Home Appliance production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Modified Plastics for Home Appliance production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Modified Plastics for Home Appliance production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Modified Plastics for Home Appliance market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include BASF, Celanese, SABIC, Avient, RTP Company, Mitsubishi Chemical, Asahi Kasei, Toray Industries, Techno Compound, Covestro, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Modified Plastics for Home Appliance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Modified Plastics for Home Appliance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Modified Plastics for Home Appliance Market, Segmentation by Type:

Modified PBT

Modified PET

Modified PA

Modified PP

Modified ABS

Modified PC

Other

Global Modified Plastics for Home Appliance Market, Segmentation by Performance:

Reinforced Modified Plastic

Flame Retardant Modified Plastic

Heat-Resistant Modified Plastic

Others

Global Modified Plastics for Home Appliance Market, Segmentation by Melt Flow Rate:

Melt Flow Rate 20 g/10min

Global Modified Plastics for Home Appliance Market, Segmentation by Application:

Refrigerators

Washing Machines

Air Conditioner

TV Set

Kitchen Appliances

Others

Companies Profiled:

BASF

Celanese

SABIC

Avient

RTP Company

Mitsubishi Chemical

Asahi Kasei

Toray Industries

Techno Compound

Covestro

Lotte Chemical

Kingfa

Shanghai Pret Composites

Nanjing Julong Science & Technology

Dawn Polymer

Orinko Advanced Plastics

Guangdong Silver Technology

Qingdao Gon Technology

Guangdong National Science and Technology

Guangdong Polyrocks Chemical

Suzhou Hechang Polymeric Materials

Jiangsu Boiln Plastics

Key Questions Answered:

1. How big is the global Modified Plastics for Home Appliance market?
2. What is the demand of the global Modified Plastics for Home Appliance market?
3. What is the year over year growth of the global Modified Plastics for Home Appliance market?
4. What is the production and production value of the global Modified Plastics for Home Appliance market?
5. Who are the key producers in the global Modified Plastics for Home Appliance market?
6. What are the growth factors driving the market demand?

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