

# Global Modified Bitumen Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Modified Bitumen market size is expected to reach \$ 14300 million by 2032, rising at a market growth of 2.9% CAGR during the forecast period (2026-2032).

Modified Bitumen (MB) refers to a type of asphalt where polymer additives, such as Styrene-Butadiene-Styrene (SBS), are incorporated into traditional bitumen to enhance its performance characteristics. This modification significantly improves the material's durability, flexibility, and resistance to deformation and fatigue. As a result, MB extends the lifespan of roadways and reduces maintenance costs, making it a preferred choice for infrastructure projects. Major global manufacturers of MB include Total, Shell, ExxonMobil, SK, and others, with the top ten companies commanding approximately 44.0% of the market share as of 2023. SBS-modified bitumen is the leading product in this category, holding around 60.4% of the market segment.

The demand for MB is primarily driven by its superior performance and the increasing investment in infrastructure from both government and private sectors. The trend towards sustainable and durable road construction further enhances MB's popularity. However, the higher production costs and the complexity of manufacturing MB compared to traditional asphalt pose significant barriers to its widespread adoption. Despite these challenges, the shift towards sustainable building practices presents a substantial opportunity for MB. Ongoing research and technological advancements in the field are expected to develop more cost-effective and efficient MB products, potentially broadening its market reach and increasing its appeal in environmentally-conscious projects.

The Modified Bitumen (MB) market is experiencing significant growth due to the increasing emphasis on sustainable infrastructure and high-performance materials. As

governments and private sectors prioritize long-lasting and environmentally friendly construction solutions, MB is gaining traction due to its enhanced durability and recyclability. Additionally, advancements in polymer technology are driving innovations in MB formulations, leading to improved performance characteristics and cost-effectiveness. The trend towards urbanization and infrastructure development in emerging economies is also contributing to the expanding demand for MB. Consequently, the market is expected to continue growing, driven by both technological advancements and a heightened focus on sustainability.

Regulatory frameworks and technological advancements are also shaping the Modified Bitumen (MB) market. Stringent regulations related to road safety, environmental impact, and energy efficiency are promoting the adoption of MB, which offers superior performance in terms of road longevity and reduced maintenance needs. Governments worldwide are implementing standards that mandate the use of high-quality materials for infrastructure projects, further driving MB demand. Concurrently, technological innovations in polymer chemistry and manufacturing processes are enhancing MB properties, such as its resistance to extreme temperatures and heavy traffic loads. These advancements are making MB more accessible and cost-effective, contributing to its growing popularity in both developed and developing markets. As a result, the MB industry is poised for robust growth, with ongoing research and development playing a crucial role in meeting evolving market demands and regulatory requirements.

This report studies the global Modified Bitumen production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Modified Bitumen and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Modified Bitumen that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Modified Bitumen total production and demand, 2021-2032, (K MT)

Global Modified Bitumen total production value, 2021-2032, (USD Million)

Global Modified Bitumen production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Modified Bitumen consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Modified Bitumen domestic production, consumption, key domestic manufacturers and share

Global Modified Bitumen production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Modified Bitumen production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Modified Bitumen production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Modified Bitumen market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Total Bitumen, Shell, SK energy, ExxonMobil, TIPCO ASPHALT, Colas, Nynas, Gazprom Neft PJSC, Breedon, Baolirus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Modified Bitumen market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Modified Bitumen Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Modified Bitumen Market, Segmentation by Type:

SBS Modified Asphalt

Plastomer Modified Asphalt

Crumb Rubber Modified Asphalt

Others

#### Global Modified Bitumen Market, Segmentation by Application:

Road Construction & Paving

Roofing

Others

#### Companies Profiled:

Total Bitumen

Shell

SK energy

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Breedon

Baolirus

Husky Energy

Associated Asphalt

Wright Asphalt Products

Guochuang Hi-tech

Nichireki

### **Key Questions Answered:**

1. How big is the global Modified Bitumen market?
2. What is the demand of the global Modified Bitumen market?
3. What is the year over year growth of the global Modified Bitumen market?
4. What is the production and production value of the global Modified Bitumen market?
5. Who are the key producers in the global Modified Bitumen market?
6. What are the growth factors driving the market demand?

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