

Global Modified Bitumen Membrane Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Modified Bitumen Membrane market size was valued at USD 9332.6 million in 2023 and is forecast to a readjusted size of USD 13540 million by 2030 with a CAGR of 5.5% during review period.

Modified bitumen membrane is an asphalt-based, close cousin of the Built-up-Roof (BUR) designed for buildings with low-slope or flat roof structures. Modified bitumen membranes originated in Europe in the mid 1960's and have been used successfully in the United States and Canada since approximately 1975. Modified Bitumen Membranes are designed to withstand harsh exposure to extreme environmental elements. In our report, modified bitumen membranes have two types which include Atactic Polypropylene (APP) type and Styrene Butadiene Styrene (SBS) type.

Global Modified Bitumen Membrane key manufacturers include Soprema Group, Oriental Yuhong, GAF, etc. Global top three manufacturers hold a share of nearly 20%.

In terms of consumption region, the market for Modified Bitumen Membrane is divided into several geographic regions: In Europe, total Modified Bitumen Membrane accounted for over 20%, North America accounted for about 20%. However, the Asia-Pacific is the largest consumption region and has a market share of approximately 45%.

Among the key type segments, SBS Modified Bitumen Membrane type accounted for the leading share in the market and is projected to dominate the market over the estimated period. In addition, the world's largest application of Modified Bitumen Membrane is in the roofing, accounted for over 40%, followed by walls, etc.

The Global Info Research report includes an overview of the development of the Modified Bitumen Membrane industry chain, the market status of Roofing (SBS Type, APP Type), Walls (SBS Type, APP Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modified Bitumen Membrane.

Regionally, the report analyzes the Modified Bitumen Membrane markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modified Bitumen Membrane market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Modified Bitumen Membrane market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modified Bitumen Membrane industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., SBS Type, APP Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modified Bitumen Membrane market.

Regional Analysis: The report involves examining the Modified Bitumen Membrane market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Modified Bitumen Membrane market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Modified Bitumen Membrane:

Company Analysis: Report covers individual Modified Bitumen Membrane manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Modified Bitumen Membrane. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Roofing, Walls).

Technology Analysis: Report covers specific technologies relevant to Modified Bitumen Membrane. It assesses the current state, advancements, and potential future developments in Modified Bitumen Membrane areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modified Bitumen Membrane market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Modified Bitumen Membrane market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

SBS Type

APP Type

Market segment by Application

Roofing

Walls

Basement

Tunnels

Roads

Others

Major players covered

Soprema Group

Oriental Yuhong

GAF

Sika

Hongyuan Waterproof

TehnoNICOL

CKS

Yuanda Hongyu

ARDEX Group

Tamko

Henkel Polybit

Polyglass

Imperbit Membrane

Fosroc

EDIL Roofing Products

IKO Industries

SKSHU

General Membrane

ChovA

Vetroasfalto

Bauder

Protecto Wrap

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Bitumen Membrane product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Bitumen Membrane, with price, sales, revenue and global market share of Modified Bitumen Membrane from 2019 to 2024.

Chapter 3, the Modified Bitumen Membrane competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Bitumen Membrane breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modified Bitumen Membrane market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Bitumen Membrane.

Chapter 14 and 15, to describe Modified Bitumen Membrane sales channel, distributors, customers, research findings and conclusion.

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