

Global Modified Bitumen (MB) Roofing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Modified Bitumen (MB) Roofing market size was valued at USD 9205 million in 2023 and is forecast to a readjusted size of USD 12930 million by 2030 with a CAGR of 5.0% during review period.

Modified Bitumen (MB) roofing is an asphalt-based, close cousin of the Built-up-Roof (BUR) designed for buildings with low-slope or flat roof structures. Modified bitumen roofing originated in Europe in the mid 1960's and have been used successfully in the United States and Canada since approximately 1975. Modified Bitumen Membranes are designed to withstand harsh exposure to extreme environmental elements. In our report, modified bitumen roofing have two types which include Atactic Polypropylene (APP) type and Styrene Butadiene Styrene (SBS) type.

Global Modified Bitumen (MB) Roofing key players include Oriental Yuhong, Soprema Group, Hongyuan Waterproof, GAF, Sika, etc. Global top five manufacturers hold a share about 25%.

Asia-Pacific is the largest market, with a share about 35%, followed by Europe and North America, having a total share about 50 percent.

In terms of product, SBS Type is the largest segment, with a share about 75%. And in terms of application, the largest application is Non-Residential, followed by Residential.

The Global Info Research report includes an overview of the development of the Modified Bitumen (MB) Roofing industry chain, the market status of Non-Residential

(SBS Type, APP Type), Residential (SBS Type, APP Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modified Bitumen (MB) Roofing.

Regionally, the report analyzes the Modified Bitumen (MB) Roofing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modified Bitumen (MB) Roofing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Modified Bitumen (MB) Roofing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modified Bitumen (MB) Roofing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., SBS Type, APP Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modified Bitumen (MB) Roofing market.

Regional Analysis: The report involves examining the Modified Bitumen (MB) Roofing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Modified Bitumen (MB) Roofing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modified Bitumen (MB) Roofing:

Company Analysis: Report covers individual Modified Bitumen (MB) Roofing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Modified Bitumen (MB) Roofing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Non-Residential, Residential).

Technology Analysis: Report covers specific technologies relevant to Modified Bitumen (MB) Roofing. It assesses the current state, advancements, and potential future developments in Modified Bitumen (MB) Roofing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modified Bitumen (MB) Roofing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Modified Bitumen (MB) Roofing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

SBS Type

APP Type

Market segment by Application

Non-Residential

Residential

Major players covered

Soprema Group

Oriental Yuhong

GAF

Sika

Hongyuan Waterproof

TehnoNICOL

CKS

Yuanda Hongyu

ARDEX Group

Tamko

Henkel Polybit

Polyglass

IKO Industries

Imperbit Membrane

Fosroc

EDIL Roofing Products

SKSHU

General Membrane

ChovA

Vetroasfalto

Bauder

Protecto Wrap

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Bitumen (MB) Roofing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Bitumen (MB) Roofing, with price, sales, revenue and global market share of Modified Bitumen (MB) Roofing from 2019 to 2024.

Chapter 3, the Modified Bitumen (MB) Roofing competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Bitumen (MB) Roofing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modified Bitumen (MB) Roofing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Bitumen (MB) Roofing.

Chapter 14 and 15, to describe Modified Bitumen (MB) Roofing sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Modified Bitumen (MB) Roofing

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Modified Bitumen (MB) Roofing Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 SBS Type

1.3.3 APP Type

1.4 Market Analysis by Application

1.4.1 Overview: Global Modified Bitumen (MB) Roofing Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Non-Residential

1.4.3 Residential

1.5 Global Modified Bitumen (MB) Roofing Market Size & Forecast

1.5.1 Global Modified Bitumen (MB) Roofing Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Modified Bitumen (MB) Roofing Sales Quantity (2019-2030)

1.5.3 Global Modified Bitumen (MB) Roofing Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Soprema Group

2.1.1 Soprema Group Details

2.1.2 Soprema Group Major Business

2.1.3 Soprema Group Modified Bitumen (MB) Roofing Product and Services

2.1.4 Soprema Group Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Soprema Group Recent Developments/Updates

2.2 Oriental Yuhong

2.2.1 Oriental Yuhong Details

2.2.2 Oriental Yuhong Major Business

2.2.3 Oriental Yuhong Modified Bitumen (MB) Roofing Product and Services

2.2.4 Oriental Yuhong Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Oriental Yuhong Recent Developments/Updates

2.3 GAF

- 2.3.1 GAF Details
- 2.3.2 GAF Major Business
- 2.3.3 GAF Modified Bitumen (MB) Roofing Product and Services
- 2.3.4 GAF Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 GAF Recent Developments/Updates
- 2.4 Sika
 - 2.4.1 Sika Details
 - 2.4.2 Sika Major Business
 - 2.4.3 Sika Modified Bitumen (MB) Roofing Product and Services
 - 2.4.4 Sika Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Sika Recent Developments/Updates
- 2.5 Hongyuan Waterproof
 - 2.5.1 Hongyuan Waterproof Details
 - 2.5.2 Hongyuan Waterproof Major Business
 - 2.5.3 Hongyuan Waterproof Modified Bitumen (MB) Roofing Product and Services
 - 2.5.4 Hongyuan Waterproof Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hongyuan Waterproof Recent Developments/Updates
- 2.6 TehnoNICOL
 - 2.6.1 TehnoNICOL Details
 - 2.6.2 TehnoNICOL Major Business
 - 2.6.3 TehnoNICOL Modified Bitumen (MB) Roofing Product and Services
 - 2.6.4 TehnoNICOL Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 TehnoNICOL Recent Developments/Updates
- 2.7 CKS
 - 2.7.1 CKS Details
 - 2.7.2 CKS Major Business
 - 2.7.3 CKS Modified Bitumen (MB) Roofing Product and Services
 - 2.7.4 CKS Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 CKS Recent Developments/Updates
- 2.8 Yuanda Hongyu
 - 2.8.1 Yuanda Hongyu Details
 - 2.8.2 Yuanda Hongyu Major Business
 - 2.8.3 Yuanda Hongyu Modified Bitumen (MB) Roofing Product and Services
 - 2.8.4 Yuanda Hongyu Modified Bitumen (MB) Roofing Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Yuanda Hongyu Recent Developments/Updates

2.9 ARDEX Group

2.9.1 ARDEX Group Details

2.9.2 ARDEX Group Major Business

2.9.3 ARDEX Group Modified Bitumen (MB) Roofing Product and Services

2.9.4 ARDEX Group Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 ARDEX Group Recent Developments/Updates

2.10 Tamko

2.10.1 Tamko Details

2.10.2 Tamko Major Business

2.10.3 Tamko Modified Bitumen (MB) Roofing Product and Services

2.10.4 Tamko Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Tamko Recent Developments/Updates

2.11 Henkel Polybit

2.11.1 Henkel Polybit Details

2.11.2 Henkel Polybit Major Business

2.11.3 Henkel Polybit Modified Bitumen (MB) Roofing Product and Services

2.11.4 Henkel Polybit Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Henkel Polybit Recent Developments/Updates

2.12 Polyglass

2.12.1 Polyglass Details

2.12.2 Polyglass Major Business

2.12.3 Polyglass Modified Bitumen (MB) Roofing Product and Services

2.12.4 Polyglass Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Polyglass Recent Developments/Updates

2.13 IKO Industries

2.13.1 IKO Industries Details

2.13.2 IKO Industries Major Business

2.13.3 IKO Industries Modified Bitumen (MB) Roofing Product and Services

2.13.4 IKO Industries Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 IKO Industries Recent Developments/Updates

2.14 Imperbit Membrane

2.14.1 Imperbit Membrane Details

- 2.14.2 Imperbit Membrane Major Business
- 2.14.3 Imperbit Membrane Modified Bitumen (MB) Roofing Product and Services
- 2.14.4 Imperbit Membrane Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Imperbit Membrane Recent Developments/Updates
- 2.15 Fosroc
 - 2.15.1 Fosroc Details
 - 2.15.2 Fosroc Major Business
 - 2.15.3 Fosroc Modified Bitumen (MB) Roofing Product and Services
 - 2.15.4 Fosroc Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Fosroc Recent Developments/Updates
- 2.16 EDIL Roofing Products
 - 2.16.1 EDIL Roofing Products Details
 - 2.16.2 EDIL Roofing Products Major Business
 - 2.16.3 EDIL Roofing Products Modified Bitumen (MB) Roofing Product and Services
 - 2.16.4 EDIL Roofing Products Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 EDIL Roofing Products Recent Developments/Updates
- 2.17 SKSHU
 - 2.17.1 SKSHU Details
 - 2.17.2 SKSHU Major Business
 - 2.17.3 SKSHU Modified Bitumen (MB) Roofing Product and Services
 - 2.17.4 SKSHU Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 SKSHU Recent Developments/Updates
- 2.18 General Membrane
 - 2.18.1 General Membrane Details
 - 2.18.2 General Membrane Major Business
 - 2.18.3 General Membrane Modified Bitumen (MB) Roofing Product and Services
 - 2.18.4 General Membrane Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 General Membrane Recent Developments/Updates
- 2.19 ChovA
 - 2.19.1 ChovA Details
 - 2.19.2 ChovA Major Business
 - 2.19.3 ChovA Modified Bitumen (MB) Roofing Product and Services
 - 2.19.4 ChovA Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 ChovA Recent Developments/Updates
- 2.20 Vetroasfalto
 - 2.20.1 Vetroasfalto Details
 - 2.20.2 Vetroasfalto Major Business
 - 2.20.3 Vetroasfalto Modified Bitumen (MB) Roofing Product and Services
 - 2.20.4 Vetroasfalto Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Vetroasfalto Recent Developments/Updates
- 2.21 Bauder
 - 2.21.1 Bauder Details
 - 2.21.2 Bauder Major Business
 - 2.21.3 Bauder Modified Bitumen (MB) Roofing Product and Services
 - 2.21.4 Bauder Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 Bauder Recent Developments/Updates
- 2.22 Protecto Wrap
 - 2.22.1 Protecto Wrap Details
 - 2.22.2 Protecto Wrap Major Business
 - 2.22.3 Protecto Wrap Modified Bitumen (MB) Roofing Product and Services
 - 2.22.4 Protecto Wrap Modified Bitumen (MB) Roofing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.22.5 Protecto Wrap Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MODIFIED BITUMEN (MB) ROOFING BY MANUFACTURER

- 3.1 Global Modified Bitumen (MB) Roofing Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Modified Bitumen (MB) Roofing Revenue by Manufacturer (2019-2024)
- 3.3 Global Modified Bitumen (MB) Roofing Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Modified Bitumen (MB) Roofing by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Modified Bitumen (MB) Roofing Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Modified Bitumen (MB) Roofing Manufacturer Market Share in 2023
- 3.5 Modified Bitumen (MB) Roofing Market: Overall Company Footprint Analysis
 - 3.5.1 Modified Bitumen (MB) Roofing Market: Region Footprint
 - 3.5.2 Modified Bitumen (MB) Roofing Market: Company Product Type Footprint
 - 3.5.3 Modified Bitumen (MB) Roofing Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Modified Bitumen (MB) Roofing Market Size by Region

4.1.1 Global Modified Bitumen (MB) Roofing Sales Quantity by Region (2019-2030)

4.1.2 Global Modified Bitumen (MB) Roofing Consumption Value by Region (2019-2030)

4.1.3 Global Modified Bitumen (MB) Roofing Average Price by Region (2019-2030)

4.2 North America Modified Bitumen (MB) Roofing Consumption Value (2019-2030)

4.3 Europe Modified Bitumen (MB) Roofing Consumption Value (2019-2030)

4.4 Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value (2019-2030)

4.5 South America Modified Bitumen (MB) Roofing Consumption Value (2019-2030)

4.6 Middle East and Africa Modified Bitumen (MB) Roofing Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2030)

5.2 Global Modified Bitumen (MB) Roofing Consumption Value by Type (2019-2030)

5.3 Global Modified Bitumen (MB) Roofing Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2030)

6.2 Global Modified Bitumen (MB) Roofing Consumption Value by Application (2019-2030)

6.3 Global Modified Bitumen (MB) Roofing Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2030)

7.2 North America Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2030)

7.3 North America Modified Bitumen (MB) Roofing Market Size by Country

7.3.1 North America Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2030)

7.3.2 North America Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2030)

8.2 Europe Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2030)

8.3 Europe Modified Bitumen (MB) Roofing Market Size by Country

8.3.1 Europe Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2030)

8.3.2 Europe Modified Bitumen (MB) Roofing Consumption Value by Country
(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Application
(2019-2030)

9.3 Asia-Pacific Modified Bitumen (MB) Roofing Market Size by Region

9.3.1 Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Region
(2019-2030)

9.3.2 Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Modified Bitumen (MB) Roofing Sales Quantity by Type
(2019-2030)

10.2 South America Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2030)

10.3 South America Modified Bitumen (MB) Roofing Market Size by Country

10.3.1 South America Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2030)

10.3.2 South America Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Modified Bitumen (MB) Roofing Market Size by Country

11.3.1 Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Modified Bitumen (MB) Roofing Market Drivers

12.2 Modified Bitumen (MB) Roofing Market Restraints

12.3 Modified Bitumen (MB) Roofing Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Modified Bitumen (MB) Roofing and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Modified Bitumen (MB) Roofing
- 13.3 Modified Bitumen (MB) Roofing Production Process
- 13.4 Modified Bitumen (MB) Roofing Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Modified Bitumen (MB) Roofing Typical Distributors
- 14.3 Modified Bitumen (MB) Roofing Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Modified Bitumen (MB) Roofing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Modified Bitumen (MB) Roofing Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Soprema Group Basic Information, Manufacturing Base and Competitors

Table 4. Soprema Group Major Business

Table 5. Soprema Group Modified Bitumen (MB) Roofing Product and Services

Table 6. Soprema Group Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Soprema Group Recent Developments/Updates

Table 8. Oriental Yuhong Basic Information, Manufacturing Base and Competitors

Table 9. Oriental Yuhong Major Business

Table 10. Oriental Yuhong Modified Bitumen (MB) Roofing Product and Services

Table 11. Oriental Yuhong Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Oriental Yuhong Recent Developments/Updates

Table 13. GAF Basic Information, Manufacturing Base and Competitors

Table 14. GAF Major Business

Table 15. GAF Modified Bitumen (MB) Roofing Product and Services

Table 16. GAF Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. GAF Recent Developments/Updates

Table 18. Sika Basic Information, Manufacturing Base and Competitors

Table 19. Sika Major Business

Table 20. Sika Modified Bitumen (MB) Roofing Product and Services

Table 21. Sika Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sika Recent Developments/Updates

Table 23. Hongyuan Waterproof Basic Information, Manufacturing Base and Competitors

Table 24. Hongyuan Waterproof Major Business

Table 25. Hongyuan Waterproof Modified Bitumen (MB) Roofing Product and Services

Table 26. Hongyuan Waterproof Modified Bitumen (MB) Roofing Sales Quantity (M

Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Hongyuan Waterproof Recent Developments/Updates

Table 28. TehnoNICOL Basic Information, Manufacturing Base and Competitors

Table 29. TehnoNICOL Major Business

Table 30. TehnoNICOL Modified Bitumen (MB) Roofing Product and Services

Table 31. TehnoNICOL Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. TehnoNICOL Recent Developments/Updates

Table 33. CKS Basic Information, Manufacturing Base and Competitors

Table 34. CKS Major Business

Table 35. CKS Modified Bitumen (MB) Roofing Product and Services

Table 36. CKS Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. CKS Recent Developments/Updates

Table 38. Yuanda Hongyu Basic Information, Manufacturing Base and Competitors

Table 39. Yuanda Hongyu Major Business

Table 40. Yuanda Hongyu Modified Bitumen (MB) Roofing Product and Services

Table 41. Yuanda Hongyu Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Yuanda Hongyu Recent Developments/Updates

Table 43. ARDEX Group Basic Information, Manufacturing Base and Competitors

Table 44. ARDEX Group Major Business

Table 45. ARDEX Group Modified Bitumen (MB) Roofing Product and Services

Table 46. ARDEX Group Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. ARDEX Group Recent Developments/Updates

Table 48. Tamko Basic Information, Manufacturing Base and Competitors

Table 49. Tamko Major Business

Table 50. Tamko Modified Bitumen (MB) Roofing Product and Services

Table 51. Tamko Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Tamko Recent Developments/Updates

Table 53. Henkel Polybit Basic Information, Manufacturing Base and Competitors

Table 54. Henkel Polybit Major Business

Table 55. Henkel Polybit Modified Bitumen (MB) Roofing Product and Services

Table 56. Henkel Polybit Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Henkel Polybit Recent Developments/Updates

Table 58. Polyglass Basic Information, Manufacturing Base and Competitors

Table 59. Polyglass Major Business

Table 60. Polyglass Modified Bitumen (MB) Roofing Product and Services

Table 61. Polyglass Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Polyglass Recent Developments/Updates

Table 63. IKO Industries Basic Information, Manufacturing Base and Competitors

Table 64. IKO Industries Major Business

Table 65. IKO Industries Modified Bitumen (MB) Roofing Product and Services

Table 66. IKO Industries Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. IKO Industries Recent Developments/Updates

Table 68. Imperbit Membrane Basic Information, Manufacturing Base and Competitors

Table 69. Imperbit Membrane Major Business

Table 70. Imperbit Membrane Modified Bitumen (MB) Roofing Product and Services

Table 71. Imperbit Membrane Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Imperbit Membrane Recent Developments/Updates

Table 73. Fosroc Basic Information, Manufacturing Base and Competitors

Table 74. Fosroc Major Business

Table 75. Fosroc Modified Bitumen (MB) Roofing Product and Services

Table 76. Fosroc Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Fosroc Recent Developments/Updates

Table 78. EDIL Roofing Products Basic Information, Manufacturing Base and Competitors

Table 79. EDIL Roofing Products Major Business

Table 80. EDIL Roofing Products Modified Bitumen (MB) Roofing Product and Services

Table 81. EDIL Roofing Products Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. EDIL Roofing Products Recent Developments/Updates

Table 83. SKSHU Basic Information, Manufacturing Base and Competitors

Table 84. SKSHU Major Business

Table 85. SKSHU Modified Bitumen (MB) Roofing Product and Services

Table 86. SKSHU Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. SKSHU Recent Developments/Updates

Table 88. General Membrane Basic Information, Manufacturing Base and Competitors

Table 89. General Membrane Major Business

Table 90. General Membrane Modified Bitumen (MB) Roofing Product and Services

Table 91. General Membrane Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. General Membrane Recent Developments/Updates

Table 93. ChovA Basic Information, Manufacturing Base and Competitors

Table 94. ChovA Major Business

Table 95. ChovA Modified Bitumen (MB) Roofing Product and Services

Table 96. ChovA Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. ChovA Recent Developments/Updates

Table 98. Vetroasfalto Basic Information, Manufacturing Base and Competitors

Table 99. Vetroasfalto Major Business

Table 100. Vetroasfalto Modified Bitumen (MB) Roofing Product and Services

Table 101. Vetroasfalto Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Vetroasfalto Recent Developments/Updates

Table 103. Bauder Basic Information, Manufacturing Base and Competitors

Table 104. Bauder Major Business

Table 105. Bauder Modified Bitumen (MB) Roofing Product and Services

Table 106. Bauder Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Bauder Recent Developments/Updates

Table 108. Protecto Wrap Basic Information, Manufacturing Base and Competitors

Table 109. Protecto Wrap Major Business

Table 110. Protecto Wrap Modified Bitumen (MB) Roofing Product and Services

Table 111. Protecto Wrap Modified Bitumen (MB) Roofing Sales Quantity (M Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Protecto Wrap Recent Developments/Updates

Table 113. Global Modified Bitumen (MB) Roofing Sales Quantity by Manufacturer

(2019-2024) & (M Sqm)

Table 114. Global Modified Bitumen (MB) Roofing Revenue by Manufacturer
(2019-2024) & (USD Million)

Table 115. Global Modified Bitumen (MB) Roofing Average Price by Manufacturer
(2019-2024) & (US\$/Sqm)

Table 116. Market Position of Manufacturers in Modified Bitumen (MB) Roofing, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 117. Head Office and Modified Bitumen (MB) Roofing Production Site of Key Manufacturer

Table 118. Modified Bitumen (MB) Roofing Market: Company Product Type Footprint

Table 119. Modified Bitumen (MB) Roofing Market: Company Product Application Footprint

Table 120. Modified Bitumen (MB) Roofing New Market Entrants and Barriers to Market Entry

Table 121. Modified Bitumen (MB) Roofing Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Modified Bitumen (MB) Roofing Sales Quantity by Region
(2019-2024) & (M Sqm)

Table 123. Global Modified Bitumen (MB) Roofing Sales Quantity by Region
(2025-2030) & (M Sqm)

Table 124. Global Modified Bitumen (MB) Roofing Consumption Value by Region
(2019-2024) & (USD Million)

Table 125. Global Modified Bitumen (MB) Roofing Consumption Value by Region
(2025-2030) & (USD Million)

Table 126. Global Modified Bitumen (MB) Roofing Average Price by Region
(2019-2024) & (US\$/Sqm)

Table 127. Global Modified Bitumen (MB) Roofing Average Price by Region
(2025-2030) & (US\$/Sqm)

Table 128. Global Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2024) & (M Sqm)

Table 129. Global Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)

Table 130. Global Modified Bitumen (MB) Roofing Consumption Value by Type
(2019-2024) & (USD Million)

Table 131. Global Modified Bitumen (MB) Roofing Consumption Value by Type
(2025-2030) & (USD Million)

Table 132. Global Modified Bitumen (MB) Roofing Average Price by Type (2019-2024) & (US\$/Sqm)

Table 133. Global Modified Bitumen (MB) Roofing Average Price by Type (2025-2030)

& (US\$/Sqm)

Table 134. Global Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)

Table 135. Global Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)

Table 136. Global Modified Bitumen (MB) Roofing Consumption Value by Application (2019-2024) & (USD Million)

Table 137. Global Modified Bitumen (MB) Roofing Consumption Value by Application (2025-2030) & (USD Million)

Table 138. Global Modified Bitumen (MB) Roofing Average Price by Application (2019-2024) & (US\$/Sqm)

Table 139. Global Modified Bitumen (MB) Roofing Average Price by Application (2025-2030) & (US\$/Sqm)

Table 140. North America Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2024) & (M Sqm)

Table 141. North America Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)

Table 142. North America Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)

Table 143. North America Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)

Table 144. North America Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2024) & (M Sqm)

Table 145. North America Modified Bitumen (MB) Roofing Sales Quantity by Country (2025-2030) & (M Sqm)

Table 146. North America Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2024) & (USD Million)

Table 147. North America Modified Bitumen (MB) Roofing Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Europe Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2024) & (M Sqm)

Table 149. Europe Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)

Table 150. Europe Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)

Table 151. Europe Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)

Table 152. Europe Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2024) & (M Sqm)

- Table 153. Europe Modified Bitumen (MB) Roofing Sales Quantity by Country (2025-2030) & (M Sqm)
- Table 154. Europe Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2024) & (USD Million)
- Table 155. Europe Modified Bitumen (MB) Roofing Consumption Value by Country (2025-2030) & (USD Million)
- Table 156. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2024) & (M Sqm)
- Table 157. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)
- Table 158. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)
- Table 159. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)
- Table 160. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Region (2019-2024) & (M Sqm)
- Table 161. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity by Region (2025-2030) & (M Sqm)
- Table 162. Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value by Region (2019-2024) & (USD Million)
- Table 163. Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value by Region (2025-2030) & (USD Million)
- Table 164. South America Modified Bitumen (MB) Roofing Sales Quantity by Type (2019-2024) & (M Sqm)
- Table 165. South America Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)
- Table 166. South America Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)
- Table 167. South America Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)
- Table 168. South America Modified Bitumen (MB) Roofing Sales Quantity by Country (2019-2024) & (M Sqm)
- Table 169. South America Modified Bitumen (MB) Roofing Sales Quantity by Country (2025-2030) & (M Sqm)
- Table 170. South America Modified Bitumen (MB) Roofing Consumption Value by Country (2019-2024) & (USD Million)
- Table 171. South America Modified Bitumen (MB) Roofing Consumption Value by Country (2025-2030) & (USD Million)
- Table 172. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Type

(2019-2024) & (M Sqm)

Table 173. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Type (2025-2030) & (M Sqm)

Table 174. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Application (2019-2024) & (M Sqm)

Table 175. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Application (2025-2030) & (M Sqm)

Table 176. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Region (2019-2024) & (M Sqm)

Table 177. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity by Region (2025-2030) & (M Sqm)

Table 178. Middle East & Africa Modified Bitumen (MB) Roofing Consumption Value by Region (2019-2024) & (USD Million)

Table 179. Middle East & Africa Modified Bitumen (MB) Roofing Consumption Value by Region (2025-2030) & (USD Million)

Table 180. Modified Bitumen (MB) Roofing Raw Material

Table 181. Key Manufacturers of Modified Bitumen (MB) Roofing Raw Materials

Table 182. Modified Bitumen (MB) Roofing Typical Distributors

Table 183. Modified Bitumen (MB) Roofing Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Modified Bitumen (MB) Roofing Picture

Figure 2. Global Modified Bitumen (MB) Roofing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Type in 2023

Figure 4. SBS Type Examples

Figure 5. APP Type Examples

Figure 6. Global Modified Bitumen (MB) Roofing Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Application in 2023

Figure 8. Non-Residential Examples

Figure 9. Residential Examples

Figure 10. Global Modified Bitumen (MB) Roofing Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Modified Bitumen (MB) Roofing Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Modified Bitumen (MB) Roofing Sales Quantity (2019-2030) & (M Sqm)

Figure 13. Global Modified Bitumen (MB) Roofing Average Price (2019-2030) & (US\$/Sqm)

Figure 14. Global Modified Bitumen (MB) Roofing Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Modified Bitumen (MB) Roofing by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Modified Bitumen (MB) Roofing Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Modified Bitumen (MB) Roofing Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Modified Bitumen (MB) Roofing Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Modified Bitumen (MB) Roofing Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Modified Bitumen (MB) Roofing Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Modified Bitumen (MB) Roofing Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Modified Bitumen (MB) Roofing Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Modified Bitumen (MB) Roofing Average Price by Type (2019-2030) & (US\$/Sqm)

Figure 29. Global Modified Bitumen (MB) Roofing Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Modified Bitumen (MB) Roofing Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Modified Bitumen (MB) Roofing Average Price by Application (2019-2030) & (US\$/Sqm)

Figure 32. North America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Modified Bitumen (MB) Roofing Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Modified Bitumen (MB) Roofing Sales Quantity Market Share by

Application (2019-2030)

Figure 41. Europe Modified Bitumen (MB) Roofing Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Modified Bitumen (MB) Roofing Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Modified Bitumen (MB) Roofing Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Modified Bitumen (MB) Roofing Consumption Value Market Share by Region (2019-2030)

Figure 52. China Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Application (2019-2030)

- Figure 60. South America Modified Bitumen (MB) Roofing Sales Quantity Market Share by Country (2019-2030)
- Figure 61. South America Modified Bitumen (MB) Roofing Consumption Value Market Share by Country (2019-2030)
- Figure 62. Brazil Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Argentina Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity Market Share by Type (2019-2030)
- Figure 65. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity Market Share by Application (2019-2030)
- Figure 66. Middle East & Africa Modified Bitumen (MB) Roofing Sales Quantity Market Share by Region (2019-2030)
- Figure 67. Middle East & Africa Modified Bitumen (MB) Roofing Consumption Value Market Share by Region (2019-2030)
- Figure 68. Turkey Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Egypt Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Saudi Arabia Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. South Africa Modified Bitumen (MB) Roofing Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Modified Bitumen (MB) Roofing Market Drivers
- Figure 73. Modified Bitumen (MB) Roofing Market Restraints
- Figure 74. Modified Bitumen (MB) Roofing Market Trends
- Figure 75. Porters Five Forces Analysis
- Figure 76. Manufacturing Cost Structure Analysis of Modified Bitumen (MB) Roofing in 2023
- Figure 77. Manufacturing Process Analysis of Modified Bitumen (MB) Roofing
- Figure 78. Modified Bitumen (MB) Roofing Industrial Chain
- Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 80. Direct Channel Pros & Cons
- Figure 81. Indirect Channel Pros & Cons
- Figure 82. Methodology
- Figure 83. Research Process and Data Source

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