

# Global Modified Bitumen Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Modified Bitumen market size was valued at USD 10750 million in 2023 and is forecast to a readjusted size of USD 13110 million by 2030 with a CAGR of 2.9% during review period.

Modified Bitumen has high elasticity and thermal stability. An asphalt concrete surface based on Modified Bitumen is highly resistant to the formation of ruts, withstands high traffic loads, and is crack-resistant at low temperatures. There are three main components in Modified Bitumen production. Firstly, conventional asphalt is used as a base. Secondly, there is a plasticizer which gives the bitumen plasticity and improves dilution of the polymer. And the third component is the polymer itself. The process used to produce Modified Bitumen involves mixing these three components using a specific production process.

Global Modified Bitumen key players include Total, Shell, SK, ExxonMobil, TIPCO ASPHALT, etc. Global top five manufacturers hold a share over 15%.

Asia Pacific is the largest market, with a share over 55%, followed by North America and Europe, both have a share over 30% percent. In terms of product, SBS Modified Bitumen is the largest segment, with a share over 60%. And in terms of application, the largest application is Road Construction & Paving, followed by Roofing.

The Global Info Research report includes an overview of the development of the Modified Bitumen industry chain, the market status of Road Construction & Paving (SBS Modified Bitumen, Plastomer Modified Bitumen), Roofing (SBS Modified Bitumen, Plastomer Modified Bitumen), and key enterprises in developed and developing market,

and analysed the cutting-edge technology, patent, hot applications and market trends of Modified Bitumen.

Regionally, the report analyzes the Modified Bitumen markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modified Bitumen market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Modified Bitumen market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modified Bitumen industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., SBS Modified Bitumen, Plastomer Modified Bitumen).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modified Bitumen market.

**Regional Analysis:** The report involves examining the Modified Bitumen market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Modified Bitumen market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modified Bitumen:

**Company Analysis:** Report covers individual Modified Bitumen manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Modified Bitumen. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road Construction & Paving, Roofing).

**Technology Analysis:** Report covers specific technologies relevant to Modified Bitumen. It assesses the current state, advancements, and potential future developments in Modified Bitumen areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modified Bitumen market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Modified Bitumen market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

SBS Modified Bitumen

Plastomer Modified Bitumen

Crumb Rubber Modified Bitumen

Others

### Market segment by Application

Road Construction & Paving

Roofing

Others

Major players covered

Total

Shell

SK

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Lagan Asphalt Group

Baolirus

Guochuang Hi-tech

Xi'an Guolin Industry

Nichireki

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Bitumen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Bitumen, with price, sales, revenue and global market share of Modified Bitumen from 2019 to 2024.

Chapter 3, the Modified Bitumen competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Bitumen breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modified Bitumen market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Bitumen.

Chapter 14 and 15, to describe Modified Bitumen sales channel, distributors, customers, research findings and conclusion.

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