

# Global Modified Atmospheric Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Modified Atmospheric Packaging market size was valued at USD 1406.6 million in 2023 and is forecast to a readjusted size of USD 1926.2 million by 2030 with a CAGR of 4.6% during review period.

Modified atmosphere packaging is a technique where either the atmosphere within the package is removed entirely, referred to as vacuum packaging, or the atmosphere is altered, referred to as controlled atmosphere or gas flushed packaging. In each case, the objective is to extend the shelf life of perishable foods, while at the same time the quality of the product is maintained.

Global Modified Atmospheric Packaging key players include Amcor, Linde, Bemis, Coveris, Total Packaging Solutions, etc. Global top five manufacturers hold a share about 40%.

United States is the largest market, with a share over 35%, followed by Europe, and China, both have a share over 30 percent.

In terms of product, Passive MAP is the largest segment, with a share nearly 60%. And in terms of application, the largest application is Meat, followed by Fruits and Vegetables, Dairy Products, Bread and Cake, etc.

The Global Info Research report includes an overview of the development of the Modified Atmospheric Packaging industry chain, the market status of Meat (Passive MAP, Active MAP), Fruits and Vegetables (Passive MAP, Active MAP), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modified Atmospheric Packaging.

Regionally, the report analyzes the Modified Atmospheric Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modified Atmospheric Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Modified Atmospheric Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modified Atmospheric Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Passive MAP, Active MAP).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modified Atmospheric Packaging market.

**Regional Analysis:** The report involves examining the Modified Atmospheric Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Modified Atmospheric Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modified Atmospheric Packaging:

**Company Analysis:** Report covers individual Modified Atmospheric Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Modified Atmospheric Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Meat, Fruits and Vegetables).

**Technology Analysis:** Report covers specific technologies relevant to Modified Atmospheric Packaging. It assesses the current state, advancements, and potential future developments in Modified Atmospheric Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modified Atmospheric Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Modified Atmospheric Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Passive MAP

Active MAP

Others

## Market segment by Application

Meat

Fruits and Vegetables

Dairy Products

Bread and Cake

Others

## Major players covered

Amcor

Amcor

Coveris

Linde

CVP Systems

Total Packaging Solutions

DuPont

Berry Plastics

Sealed Air

Winpak

Dansensor

Praxair

## Ilapak Packaging Machinery

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modified Atmospheric Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modified Atmospheric Packaging, with price, sales, revenue and global market share of Modified Atmospheric Packaging from 2019 to 2024.

Chapter 3, the Modified Atmospheric Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modified Atmospheric Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Modified Atmospheric Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modified Atmospheric Packaging.

Chapter 14 and 15, to describe Modified Atmospheric Packaging sales channel, distributors, customers, research findings and conclusion.

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