

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Modem Market 2018, Forecast to 2023

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Abstracts

A modem is a device that provides access to the Internet. The modem connects to the ISP, which typically provides either cable or DSL Internet service. Cable modems have a coaxial (or "coax") connection, which is the same type of connector found on a TV or cable box. This connects to a cable port on the wall. DSL modems have a telephone connector, also called an RJ-11 jack, which connects to a telephone socket on the wall.

Scope of the Report:

This report focuses on the Modem in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market is driven by various end-user industries. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

The key players are Motorola, Cisco, ARRIS, NETGEAR, Linksys, Ubee (Ambit), D-Link, TP-Link, Asus, Toshiba, Actiontec, Skyworth, Huawei, ZTE, Pantech, Lenovo, Zoom, Cradlepoint, USRobotics, PHILIPS, Westell and so on. Motorola, Cisco, ARRIS and NETGEAR are the leaders.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Modem is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 11500 million US\$ in 2023, from 8780 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Motorola

Cisco

ARRIS

NETGEAR

Linksys

Ubee (Ambit)

D-Link

TP-Link

Asus

Toshiba

Actiontec

Skyworth

Huawei

ZTE

Pantech

Lenovo

Zoom

Cradlepoint

USRobotics

PHILIPS

Westell

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

DSL

Cable

Others

Market Segment by Applications, can be divided into

Household Application

Commercial Application

There are 15 Chapters to deeply display the global Modem market.

Chapter 1, to describe Modem Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Modem, with sales, revenue, and price of Modem, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Modem, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Modem market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Modem sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Modem Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 DSL
 - 1.2.2 Cable
 - 1.2.3 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 Household Application
 - 1.3.2 Commercial Application
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Motorola

2.1.1 Business Overview

2.1.1.1 Motorola Description

2.1.1.2 Motorola Headquarter, Main Business and Finance Overview

2.1.2 Motorola Modem Product Introduction

2.1.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.1.2.2 Modem Product Information

2.1.3 Motorola Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Motorola Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Motorola Modem Market Share in 2017

2.2 Cisco

2.2.1 Business Overview

2.2.1.1 Cisco Description

2.2.1.2 Cisco Headquarter, Main Business and Finance Overview

2.2.2 Cisco Modem Product Introduction

2.2.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.2.2.2 Modem Product Information

2.2.3 Cisco Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Cisco Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Cisco Modem Market Share in 2017

2.3 ARRIS

2.3.1 Business Overview

2.3.1.1 ARRIS Description

2.3.1.2 ARRIS Headquarter, Main Business and Finance Overview

2.3.2 ARRIS Modem Product Introduction

2.3.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.3.2.2 Modem Product Information

2.3.3 ARRIS Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 ARRIS Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global ARRIS Modem Market Share in 2017

2.4 NETGEAR

2.4.1 Business Overview

2.4.1.1 NETGEAR Description

2.4.1.2 NETGEAR Headquarter, Main Business and Finance Overview

2.4.2 NETGEAR Modem Product Introduction

2.4.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.4.2.2 Modem Product Information

2.4.3 NETGEAR Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 NETGEAR Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global NETGEAR Modem Market Share in 2017

2.5 Linksys

2.5.1 Business Overview

2.5.1.1 Linksys Description

2.5.1.2 Linksys Headquarter, Main Business and Finance Overview

2.5.2 Linksys Modem Product Introduction

2.5.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.5.2.2 Modem Product Information

2.5.3 Linksys Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Linksys Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Linksys Modem Market Share in 2017

2.6 Ubee (Ambit)

2.6.1 Business Overview

2.6.1.1 Ubee (Ambit) Description

2.6.1.2 Ubee (Ambit) Headquarter, Main Business and Finance Overview

2.6.2 Ubee (Ambit) Modem Product Introduction

2.6.2.1 Modem Production Bases, Sales Regions and Major Competitors

2.6.2.2 Modem Product Information

2.6.3 Ubee (Ambit) Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Ubee (Ambit) Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Ubee (Ambit) Modem Market Share in 2017

2.7 D-Link

2.7.1 Business Overview

2.7.1.1 D-Link Description

- 2.7.1.2 D-Link Headquarter, Main Business and Finance Overview
- 2.7.2 D-Link Modem Product Introduction
 - 2.7.2.1 Modem Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Modem Product Information
- 2.7.3 D-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 D-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global D-Link Modem Market Share in 2017
- 2.8 TP-Link
 - 2.8.1 Business Overview
 - 2.8.1.1 TP-Link Description
 - 2.8.1.2 TP-Link Headquarter, Main Business and Finance Overview
 - 2.8.2 TP-Link Modem Product Introduction
 - 2.8.2.1 Modem Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Modem Product Information
 - 2.8.3 TP-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 TP-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global TP-Link Modem Market Share in 2017
- 2.9 Asus
 - 2.9.1 Business Overview
 - 2.9.1.1 Asus Description
 - 2.9.1.2 Asus Headquarter, Main Business and Finance Overview
 - 2.9.2 Asus Modem Product Introduction
 - 2.9.2.1 Modem Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Modem Product Information
 - 2.9.3 Asus Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Asus Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Asus Modem Market Share in 2017
- 2.10 Toshiba
 - 2.10.1 Business Overview
 - 2.10.1.1 Toshiba Description
 - 2.10.1.2 Toshiba Headquarter, Main Business and Finance Overview
 - 2.10.2 Toshiba Modem Product Introduction
 - 2.10.2.1 Modem Production Bases, Sales Regions and Major Competitors

- 2.10.2.2 Modem Product Information
- 2.10.3 Toshiba Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Toshiba Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Toshiba Modem Market Share in 2017
- 2.11 Actiontec
 - 2.11.1 Business Overview
 - 2.11.2 Actiontec Modem Product Introduction
 - 2.11.3 Actiontec Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Skyworth
 - 2.12.1 Business Overview
 - 2.12.2 Skyworth Modem Product Introduction
 - 2.12.3 Skyworth Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Huawei
 - 2.13.1 Business Overview
 - 2.13.2 Huawei Modem Product Introduction
 - 2.13.3 Huawei Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 ZTE
 - 2.14.1 Business Overview
 - 2.14.2 ZTE Modem Product Introduction
 - 2.14.3 ZTE Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Pantech
 - 2.15.1 Business Overview
 - 2.15.2 Pantech Modem Product Introduction
 - 2.15.3 Pantech Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Lenovo
 - 2.16.1 Business Overview
 - 2.16.2 Lenovo Modem Product Introduction
 - 2.16.3 Lenovo Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Zoom
 - 2.17.1 Business Overview
 - 2.17.2 Zoom Modem Product Introduction

2.17.3 Zoom Modem Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.18 Cradlepoint

2.18.1 Business Overview

2.18.2 Cradlepoint Modem Product Introduction

2.18.3 Cradlepoint Modem Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.19 USRobotics

2.19.1 Business Overview

2.19.2 USRobotics Modem Product Introduction

2.19.3 USRobotics Modem Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.20 PHILIPS

2.20.1 Business Overview

2.20.2 PHILIPS Modem Product Introduction

2.20.3 PHILIPS Modem Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.21 Westell

2.21.1 Business Overview

2.21.2 Westell Modem Product Introduction

2.21.3 Westell Modem Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

3 GLOBAL MODEM MARKET COMPETITION, BY MANUFACTURER

3.1 Global Modem Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Modem Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Modem Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Modem Manufacturer Market Share in 2017

3.4.2 Top 5 Modem Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL MODEM MARKET ANALYSIS BY REGIONS

4.1 Global Modem Sales, Revenue and Market Share by Regions

4.1.1 Global Modem Sales by Regions (2013-2018)

4.1.2 Global Modem Revenue by Regions (2013-2018)

4.2 North America Modem Sales, Revenue and Growth Rate (2013-2018)

- 4.3 Europe Modem Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Modem Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Modem Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Modem Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MODEM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Modem Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Modem Sales by Countries (2013-2018)
 - 5.1.2 North America Modem Revenue by Countries (2013-2018)
 - 5.1.3 United States Modem Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Modem Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Modem Sales and Growth Rate (2013-2018)
- 5.2 North America Modem Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Modem Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Modem Revenue by Manufacturers (2016-2017)
- 5.3 North America Modem Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Modem Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Modem Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Modem Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Modem Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Modem Revenue and Revenue Share by Application (2013-2018)

6 EUROPE MODEM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Modem Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Modem Sales by Countries (2013-2018)
 - 6.1.2 Europe Modem Revenue by Countries (2013-2018)
 - 6.1.3 Germany Modem Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Modem Sales and Growth Rate (2013-2018)
 - 6.1.5 France Modem Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Modem Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Modem Sales and Growth Rate (2013-2018)
- 6.2 Europe Modem Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Modem Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Modem Revenue by Manufacturers (2016-2017)

- 6.3 Europe Modem Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Modem Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Modem Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Modem Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Modem Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Modem Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC MODEM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Modem Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Modem Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Modem Revenue by Countries (2013-2018)
 - 7.1.3 China Modem Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Modem Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Modem Sales and Growth Rate (2013-2018)
 - 7.1.6 India Modem Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Modem Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Modem Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Modem Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Modem Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Modem Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Modem Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Modem Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Modem Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Modem Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Modem Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA MODEM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Modem Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Modem Sales by Countries (2013-2018)
 - 8.1.2 South America Modem Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Modem Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Modem Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Modem Sales and Growth Rate (2013-2018)
- 8.2 South America Modem Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Modem Sales by Manufacturers (2016-2017)

- 8.2.2 South America Modem Revenue by Manufacturers (2016-2017)
- 8.3 South America Modem Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Modem Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Modem Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Modem Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Modem Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Modem Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA MODEM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Modem Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Modem Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Modem Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Modem Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Modem Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Modem Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Modem Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa Modem Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Modem Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Modem Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Modem Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Modem Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Modem Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Modem Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Modem Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Modem Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Modem Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL MODEM MARKET SEGMENT BY TYPE

- 10.1 Global Modem Sales, Revenue and Market Share by Type (2013-2018)

- 10.1.1 Global Modem Sales and Market Share by Type (2013-2018)
- 10.1.2 Global Modem Revenue and Market Share by Type (2013-2018)
- 10.2 DSL Sales Growth and Price
 - 10.2.1 Global DSL Sales Growth (2013-2018)
 - 10.2.2 Global DSL Price (2013-2018)
- 10.3 Cable Sales Growth and Price
 - 10.3.1 Global Cable Sales Growth (2013-2018)
 - 10.3.2 Global Cable Price (2013-2018)
- 10.4 Others Sales Growth and Price
 - 10.4.1 Global Others Sales Growth (2013-2018)
 - 10.4.2 Global Others Price (2013-2018)

11 GLOBAL MODEM MARKET SEGMENT BY APPLICATION

- 11.1 Global Modem Sales Market Share by Application (2013-2018)
- 11.2 Household Application Sales Growth (2013-2018)
- 11.3 Commercial Application Sales Growth (2013-2018)

12 MODEM MARKET FORECAST (2018-2023)

- 12.1 Global Modem Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Modem Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Modem Market Forecast (2018-2023)
 - 12.2.2 Europe Modem Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Modem Market Forecast (2018-2023)
 - 12.2.4 South America Modem Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Modem Market Forecast (2018-2023)
- 12.3 Modem Market Forecast by Type (2018-2023)
 - 12.3.1 Global Modem Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Modem Market Share Forecast by Type (2018-2023)
- 12.4 Modem Market Forecast by Application (2018-2023)
 - 12.4.1 Global Modem Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Modem Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend
13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology
15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Modem Picture

Table Product Specifications of Modem

Figure Global Modem CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Modem CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Modem by Types in 2017

Figure DSL Picture

Table Major Manufacturers of DSL

Figure Cable Picture

Table Major Manufacturers of Cable

Figure Others Picture

Table Major Manufacturers of Others

Figure Modem Sales Market Share by Applications in 2017

Figure Household Application Picture

Figure Commercial Application Picture

Figure United States Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Modem Revenue (Value) and Growth Rate (2013-2023)

Figure France Modem Revenue (Value) and Growth Rate (2013-2023)

Figure UK Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Modem Revenue (Value) and Growth Rate (2013-2023)

Figure China Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Modem Revenue (Value) and Growth Rate (2013-2023)

Figure India Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Modem Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Modem Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Modem Revenue (Value) and Growth Rate (2013-2023)

Table Motorola Headquarter, Established, Main Business and Finance Overview (2017)

Table Motorola Modem Production Bases, Sales Regions and Major Competitors

Table Motorola Modem Product

Table Motorola Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Motorola Modem Sales Market Share in 2017

Figure Global Motorola Modem Revenue Market Share in 2017

Table Cisco Headquarter, Established, Main Business and Finance Overview (2017)

Table Cisco Modem Production Bases, Sales Regions and Major Competitors

Table Cisco Modem Product

Table Cisco Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Cisco Modem Sales Market Share in 2017

Figure Global Cisco Modem Revenue Market Share in 2017

Table ARRIS Headquarter, Established, Main Business and Finance Overview (2017)

Table ARRIS Modem Production Bases, Sales Regions and Major Competitors

Table ARRIS Modem Product

Table ARRIS Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ARRIS Modem Sales Market Share in 2017

Figure Global ARRIS Modem Revenue Market Share in 2017

Table NETGEAR Headquarter, Established, Main Business and Finance Overview (2017)

Table NETGEAR Modem Production Bases, Sales Regions and Major Competitors

Table NETGEAR Modem Product

Table NETGEAR Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global NETGEAR Modem Sales Market Share in 2017

Figure Global NETGEAR Modem Revenue Market Share in 2017

Table Linksys Headquarter, Established, Main Business and Finance Overview (2017)

Table Linksys Modem Production Bases, Sales Regions and Major Competitors

Table Linksys Modem Product

Table Linksys Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Linksys Modem Sales Market Share in 2017

Figure Global Linksys Modem Revenue Market Share in 2017

Table Ubee (Ambit) Headquarter, Established, Main Business and Finance Overview (2017)

Table Ubee (Ambit) Modem Production Bases, Sales Regions and Major Competitors

Table Ubee (Ambit) Modem Product

Table Ubee (Ambit) Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ubee (Ambit) Modem Sales Market Share in 2017

Figure Global Ubee (Ambit) Modem Revenue Market Share in 2017

Table D-Link Headquarter, Established, Main Business and Finance Overview (2017)

Table D-Link Modem Production Bases, Sales Regions and Major Competitors

Table D-Link Modem Product

Table D-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global D-Link Modem Sales Market Share in 2017

Figure Global D-Link Modem Revenue Market Share in 2017

Table TP-Link Headquarter, Established, Main Business and Finance Overview (2017)

Table TP-Link Modem Production Bases, Sales Regions and Major Competitors

Table TP-Link Modem Product

Table TP-Link Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global TP-Link Modem Sales Market Share in 2017

Figure Global TP-Link Modem Revenue Market Share in 2017

Table Asus Headquarter, Established, Main Business and Finance Overview (2017)

Table Asus Modem Production Bases, Sales Regions and Major Competitors

Table Asus Modem Product

Table Asus Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Asus Modem Sales Market Share in 2017

Figure Global Asus Modem Revenue Market Share in 2017

Table Toshiba Headquarter, Established, Main Business and Finance Overview (2017)

Table Toshiba Modem Production Bases, Sales Regions and Major Competitors

Table Toshiba Modem Product

Table Toshiba Modem Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Toshiba Modem Sales Market Share in 2017

Figure Global Toshiba Modem Revenue Market Share in 2017

Table Actiontec

Table Actiontec Modem

Table Skyworth

Table Skyworth Modem

Table Huawei

Table Huawei Modem

Table ZTE

Table ZTE Modem

Table Pantech

Table Pantech Modem

Table Lenovo

Table Lenovo Modem

Table Zoom

Table Zoom Modem

Table Cradlepoint

Table Cradlepoint Modem

Table USRobotics

Table USRobotics Modem

Table PHILIPS

Table PHILIPS Modem

Table Westell

Table Westell Modem

Table Global Modem Sales by Manufacturer (2016-2017)

Figure Global Modem Sales Market Share by Manufacturer in 2016

Figure Global Modem Sales Market Share by Manufacturer in 2017

Table Global Modem Revenue by Manufacturer (2016-2017)

Figure Global Modem Revenue Market Share by Manufacturer in 2016

Figure Global Modem Revenue Market Share by Manufacturer in 2017

Table Global Modem Price by Manufacturer (2016-2017)

Figure Top 3 Modem Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Modem Manufacturer (Revenue) Market Share in 2017

Figure Global Modem Sales and Growth Rate (2013-2018)

Figure Global Modem Revenue and Growth Rate (2013-2018)

Table Global Modem Sales by Regions (2013-2018)

Table Global Modem Sales Market Share by Regions (2013-2018)

Table Global Modem Revenue by Regions (2013-2018)

Figure Global Modem Revenue Market Share by Regions in 2013

Figure Global Modem Revenue Market Share by Regions in 2017

Figure North America Modem Sales and Growth Rate (2013-2018)

Figure North America Modem Revenue and Growth Rate (2013-2018)

Figure Europe Modem Sales and Growth Rate (2013-2018)

Figure Europe Modem Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Modem Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Modem Revenue and Growth Rate (2013-2018)

Figure South America Modem Sales and Growth Rate (2013-2018)

Figure South America Modem Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Modem Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Modem Revenue and Growth Rate (2013-2018)
Figure North America Modem Revenue and Growth Rate (2013-2018)
Table North America Modem Sales by Countries (2013-2018)
Table North America Modem Sales Market Share by Countries (2013-2018)
Figure North America Modem Sales Market Share by Countries in 2013
Figure North America Modem Sales Market Share by Countries in 2017
Table North America Modem Revenue by Countries (2013-2018)
Table North America Modem Revenue Market Share by Countries (2013-2018)
Figure North America Modem Revenue Market Share by Countries in 2013
Figure North America Modem Revenue Market Share by Countries in 2017
Figure United States Modem Sales and Growth Rate (2013-2018)
Figure Canada Modem Sales and Growth Rate (2013-2018)
Figure Mexico Modem Sales and Growth Rate (2013-2018)
Table North America Modem Sales by Manufacturer (2016-2017)
Figure North America Modem Sales Market Share by Manufacturer in 2016
Figure North America Modem Sales Market Share by Manufacturer in 2017
Table North America Modem Revenue by Manufacturer (2016-2017)
Figure North America Modem Revenue Market Share by Manufacturer in 2016
Figure North America Modem Revenue Market Share by Manufacturer in 2017
Table North America Modem Sales by Type (2013-2018)
Table North America Modem Sales Share by Type (2013-2018)
Table North America Modem Revenue by Type (2013-2018)
Table North America Modem Revenue Share by Type (2013-2018)
Table North America Modem Sales by Application (2013-2018)
Table North America Modem Sales Share by Application (2013-2018)
Table North America Modem Revenue by Application (2013-2018)
Table North America Modem Revenue Share by Application (2013-2018)
Figure Europe Modem Revenue and Growth Rate (2013-2018)
Table Europe Modem Sales by Countries (2013-2018)
Table Europe Modem Sales Market Share by Countries (2013-2018)
Table Europe Modem Revenue by Countries (2013-2018)
Figure Europe Modem Revenue Market Share by Countries in 2016
Figure Europe Modem Revenue Market Share by Countries in 2017
Figure Germany Modem Sales and Growth Rate (2013-2018)
Figure UK Modem Sales and Growth Rate (2013-2018)
Figure France Modem Sales and Growth Rate (2013-2018)
Figure Russia Modem Sales and Growth Rate (2013-2018)
Figure Italy Modem Sales and Growth Rate (2013-2018)

Table Europe Modem Sales by Manufacturer (2016-2017)
Figure Europe Modem Sales Market Share by Manufacturer in 2016
Figure Europe Modem Sales Market Share by Manufacturer in 2017
Table Europe Modem Revenue by Manufacturer (2016-2017)
Figure Europe Modem Revenue Market Share by Manufacturer in 2016
Figure Europe Modem Revenue Market Share by Manufacturer in 2017
Table Europe Modem Sales by Type (2013-2018)
Table Europe Modem Sales Share by Type (2013-2018)
Table Europe Modem Revenue by Type (2013-2018)
Table Europe Modem Revenue Share by Type (2013-2018)
Table Europe Modem Sales by Application (2013-2018)
Table Europe Modem Sales Share by Application (2013-2018)
Table Europe Modem Revenue by Application (2013-2018)
Table Europe Modem Revenue Share by Application (2013-2018)
Figure Asia-Pacific Modem Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Modem Sales by Countries (2013-2018)
Table Asia-Pacific Modem Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Modem Sales Market Share by Countries 2017
Table Asia-Pacific Modem Revenue by Countries (2013-2018)
Figure Asia-Pacific Modem Revenue Market Share by Countries 2017
Figure China Modem Sales and Growth Rate (2013-2018)
Figure Japan Modem Sales and Growth Rate (2013-2018)
Figure Korea Modem Sales and Growth Rate (2013-2018)
Figure India Modem Sales and Growth Rate (2013-2018)
Figure Southeast Asia Modem Sales and Growth Rate (2013-2018)
Table Asia-Pacific Modem Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Modem Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Modem Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Modem Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Modem Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Modem Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Modem Sales by Type (2013-2018)
Table Asia-Pacific Modem Sales Share by Type (2013-2018)
Table Asia-Pacific Modem Revenue by Type (2013-2018)
Table Asia-Pacific Modem Revenue Share by Type (2013-2018)
Table Asia-Pacific Modem Sales by Application (2013-2018)
Table Asia-Pacific Modem Sales Share by Application (2013-2018)
Table Asia-Pacific Modem Revenue by Application (2013-2018)
Table Asia-Pacific Modem Revenue Share by Application (2013-2018)

Figure South America Modem Revenue and Growth Rate (2013-2018)
Table South America Modem Sales by Countries (2013-2018)
Table South America Modem Sales Market Share by Countries (2013-2018)
Figure South America Modem Sales Market Share by Countries in 2017
Table South America Modem Revenue by Countries (2013-2018)
Table South America Modem Revenue Market Share by Countries (2013-2018)
Figure South America Modem Revenue Market Share by Countries in 2017
Figure Brazil Modem Sales and Growth Rate (2013-2018)
Figure Argentina Modem Sales and Growth Rate (2013-2018)
Figure Colombia Modem Sales and Growth Rate (2013-2018)
Table South America Modem Sales by Manufacturer (2016-2017)
Figure South America Modem Sales Market Share by Manufacturer in 2016
Figure South America Modem Sales Market Share by Manufacturer in 2017
Table South America Modem Revenue by Manufacturer (2016-2017)
Figure South America Modem Revenue Market Share by Manufacturer in 2016
Figure South America Modem Revenue Market Share by Manufacturer in 2017
Table South America Modem Sales by Type (2013-2018)
Table South America Modem Sales Share by Type (2013-2018)
Table South America Modem Revenue by Type (2013-2018)
Table South America Modem Revenue Share by Type (2013-2018)
Table South America Modem Sales by Application (2013-2018)
Table South America Modem Sales Share by Application (2013-2018)
Table South America Modem Revenue by Application (2013-2018)
Table South America Modem Revenue Share by Application (2013-2018)
Figure Middle East and Africa Modem Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Modem Sales by Countries (2013-2018)
Table Middle East and Africa Modem Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Modem Sales Market Share by Countries in 2017
Table Middle East and Africa Modem Revenue by Countries (2013-2018)
Table Middle East and Africa Modem Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Modem Revenue Market Share by Countries in 2013
Figure Middle East and Africa Modem Revenue Market Share by Countries in 2017
Figure Saudi Arabia Modem Sales and Growth Rate (2013-2018)
Figure UAE Modem Sales and Growth Rate (2013-2018)
Figure Egypt Modem Sales and Growth Rate (2013-2018)
Figure Nigeria Modem Sales and Growth Rate (2013-2018)
Figure South Africa Modem Sales and Growth Rate (2013-2018)
Table Middle East and Africa Modem Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Modem Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Modem Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Modem Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Modem Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Modem Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Modem Sales by Type (2013-2018)
Table Middle East and Africa Modem Sales Share by Type (2013-2018)
Table Middle East and Africa Modem Revenue by Type (2013-2018)
Table Middle East and Africa Modem Revenue Share by Type (2013-2018)
Table Middle East and Africa Modem Sales by Application (2013-2018)
Table Middle East and Africa Modem Sales Share by Application (2013-2018)
Table Middle East and Africa Modem Revenue by Application (2013-2018)
Table Middle East and Africa Modem Revenue Share by Application (2013-2018)
Table Global Modem Sales by Type (2013-2018)
Table Global Modem Sales Share by Type (2013-2018)
Table Global Modem Revenue by Type (2013-2018)
Table Global Modem Revenue Share by Type (2013-2018)
Figure Global DSL Sales Growth (2013-2018)
Figure Global DSL Price (2013-2018)
Figure Global Cable Sales Growth (2013-2018)
Figure Global Cable Price (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Others Price (2013-2018)
Table Global Modem Sales by Application (2013-2018)
Table Global Modem Sales Share by Application (2013-2018)
Figure Global Household Application Sales Growth (2013-2018)
Figure Global Commercial Application Sales Growth (2013-2018)
Figure Global Modem Sales, Revenue and Growth Rate (2018-2023)
Table Global Modem Sales Forecast by Regions (2018-2023)
Table Global Modem Market Share Forecast by Regions (2018-2023)
Figure North America Sales Modem Market Forecast (2018-2023)
Figure Europe Sales Modem Market Forecast (2018-2023)
Figure Asia-Pacific Sales Modem Market Forecast (2018-2023)
Figure South America Sales Modem Market Forecast (2018-2023)
Figure Middle East and Africa Sales Modem Market Forecast (2018-2023)
Table Global Modem Sales Forecast by Type (2018-2023)
Table Global Modem Market Share Forecast by Type (2018-2023)
Table Global Modem Sales Forecast by Application (2018-2023)
Table Global Modem Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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