

# Global Modem Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G85522F2F5EEN.html>

Date: January 2024

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: G85522F2F5EEN

## Abstracts

According to our (Global Info Research) latest study, the global Modem market size was valued at USD 10810 million in 2023 and is forecast to a readjusted size of USD 14620 million by 2030 with a CAGR of 4.4% during review period.

A modem is a device that provides access to the Internet. The modem connects to the ISP, which typically provides either cable or DSL Internet service. Cable modems have a coaxial (or 'coax') connection, which is the same type of connector found on a TV or cable box. This connects to a cable port on the wall. DSL modems have a telephone connector, also called an RJ-11 jack, which connects to a telephone socket on the wall.

Global Modem key players include Motorola, Cisco, ARRIS, NETGEAR, TP-Link, etc. Global top five manufacturers hold a share about 50%. Asia-Pacific is the largest market, with a share about 40%, followed by Europe, with a share about 30 percent. In terms of product, DSL is the largest segment, with a share about 60%. And in terms of application, the largest application is Commercial Use, followed by Household.

The Global Info Research report includes an overview of the development of the Modem industry chain, the market status of Household Application (DSL, Cable), Commercial Application (DSL, Cable), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modem.

Regionally, the report analyzes the Modem markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modem market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Modem market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modem industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., DSL, Cable).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modem market.

**Regional Analysis:** The report involves examining the Modem market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Modem market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modem:

**Company Analysis:** Report covers individual Modem manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Modem This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Application, Commercial Application).

**Technology Analysis:** Report covers specific technologies relevant to Modem. It assesses the current state, advancements, and potential future developments in Modem areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Modem market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Modem market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

DSL

Cable

Others

#### Market segment by Application

Household Application

Commercial Application

#### Major players covered

Motorola

Cisco

ARRIS

NETGEAR

Linksys

Ubee (Ambit)

D-Link

TP-Link

Asus

Toshiba

Actiontec

Skyworth

Huawei

ZTE

Pantech

Lenovo

Zoom

Cradlepoint

USRobotics

PHILIPS

Westell

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modem product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modem, with price, sales, revenue and global market share of Modem from 2019 to 2024.

Chapter 3, the Modem competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modem breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modem market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modem.

Chapter 14 and 15, to describe Modem sales channel, distributors, customers, research findings and conclusion.

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