

# Global Modal Rayon Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Modal Rayon market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Modal is a type of man-made fiber, a type of semi-man-made fiber, related to rayon. It is made from modal wood pulp, a natural plant fiber. The fiber is usually made by extraction, spinning and other processes, so it is also called modal rayon. Modal rayon is usually used to make various clothing and household items such as underwear, home clothes, T-shirts, skirts, bedding, etc. Its production process is relatively environmentally friendly because its raw materials come from renewable plants and there are relatively few chemical treatments during the production process. Therefore, Modal fiber is also considered an environmentally friendly fiber material.

The Global Info Research report includes an overview of the development of the Modal Rayon industry chain, the market status of Decoration (Pure Modal, Modal Cotton Blend), Apparel (Pure Modal, Modal Cotton Blend), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Modal Rayon.

Regionally, the report analyzes the Modal Rayon markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Modal Rayon market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Modal Rayon market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Modal Rayon industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Pure Modal, Modal Cotton Blend).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Modal Rayon market.

**Regional Analysis:** The report involves examining the Modal Rayon market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Modal Rayon market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Modal Rayon:

**Company Analysis:** Report covers individual Modal Rayon manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Modal Rayon This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Decoration, Apparel).

**Technology Analysis:** Report covers specific technologies relevant to Modal Rayon. It assesses the current state, advancements, and potential future developments in Modal Rayon areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Modal Rayon market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Modal Rayon market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Pure Modal

Modal Cotton Blend

Others

#### Market segment by Application

Decoration

Apparel

Others

#### Major players covered

DuPont

Swicofil

Libolon

Trevira

Clariant

The Yarn Company

Lion Brand

The Lenzing Group

Kelheim Fibres GmbH

Aditya Birla Group

Toray Industries Inc.

Tencel

Sanyou Group

Ailis Dyeing and Finishing Co., Ltd

Nam Liong Global Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Modal Rayon product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Modal Rayon, with price, sales, revenue and global market share of Modal Rayon from 2019 to 2024.

Chapter 3, the Modal Rayon competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Modal Rayon breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Modal Rayon market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Modal Rayon.

Chapter 14 and 15, to describe Modal Rayon sales channel, distributors, customers, research findings and conclusion.

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