

# Global MoCA Network Adapters Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global MoCA Network Adapters market size is expected to reach \$ 1844 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032). In 2025, global sales of MoCA Network Adapters reached approximately 25 million units, with an average market price of about USD 55 per unit, an annual production capacity of roughly 30 million units, and an industry-average gross margin of approximately 30%.

A MoCA network adapter is a coax-to-Ethernet bridge that uses existing in-home or in-building coaxial cabling to carry Ethernet data encapsulated in signals compliant with the MoCA (Multimedia over Coax Alliance) standard. One side of the adapter connects to the coax network, while the other exposes an RJ-45 Ethernet port, effectively turning coax runs into a gigabit or 2.5-gigabit wired backbone to extend home networks or provide high-bandwidth, low-latency links to routers, set-top boxes, game consoles, and Wi-Fi access points.

On the upstream side, MoCA network adapters rely mainly on MoCA chipset vendors, together with Ethernet PHYs, memory and power ICs, RF filters/splitters, coax connectors, and mechanical enclosures; midstream OEM/ODM manufacturers handle PCB assembly, RF calibration, and final device integration for global brands and service providers. Downstream demand comes from operator CPE, home and SMB networking channels, and e-commerce retail, with typical use cases including IPTV/streaming, online gaming, VR/AR, mesh-Wi-Fi backhaul, and wired backbones in MDUs, hotels, and campuses, making MoCA adapters a recurring consumable hardware category tied closely to broadband subscriber growth and bandwidth-intensive applications.

The MoCA Network Adapters market sits at the intersection of home networking, pay-TV infrastructure, and in-building broadband upgrades, and is gradually evolving from a niche enthusiast solution into a more mainstream option wherever existing coax cabling is available. Powered by the shift toward high-bandwidth applications like 4K/8K

streaming, cloud gaming, and mesh Wi-Fi backhaul, MoCA adapters are positioned as a reliable alternative to running new Ethernet cables or relying solely on Wi-Fi, offering operators and consumers a way to unlock unused coax as a wired backbone. The competitive landscape is shaped by a small number of chipset vendors and a broader set of OEM/ODM device makers and retail brands, with ongoing differentiation mainly around supported MoCA standard (2.0/2.5), Ethernet port speed, industrial design, and ease of installation. While powerline and Wi-Fi 6/6E/7 create strong substitution pressure, MoCA's value proposition—high throughput, low latency, and use of existing coax—helps it retain a defensible role in multi-room video distribution, MDUs, and renovation-constrained buildings, suggesting the market will remain specialized but resilient, closely tracking broadband quality upgrades and operator deployment strategies.

This report studies the global MoCA Network Adapters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for MoCA Network Adapters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of MoCA Network Adapters that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global MoCA Network Adapters total production and demand, 2021-2032, (K Units)

Global MoCA Network Adapters total production value, 2021-2032, (USD Million)

Global MoCA Network Adapters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global MoCA Network Adapters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: MoCA Network Adapters domestic production, consumption, key domestic manufacturers and share

Global MoCA Network Adapters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global MoCA Network Adapters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global MoCA Network Adapters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global MoCA Network Adapters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ASUS, Actiontec Electronics, NETGEAR, Motorola, Hitron, Zyxel, ScreenBeam, goCoax, Kiwee Broadband, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World MoCA Network Adapters market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global MoCA Network Adapters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global MoCA Network Adapters Market, Segmentation by Type:

1-Port

2-Port

Global MoCA Network Adapters Market, Segmentation by MoCA Standard:

MoCA 1.1

MoCA 2.0

MoCA 2.5

MoCA 3.0

#### Global MoCA Network Adapters Market, Segmentation by Sales Channels:

Online

Offline

#### Global MoCA Network Adapters Market, Segmentation by Application:

Home

Commerical

Others

#### **Companies Profiled:**

ASUS

Actiontec Electronics

NETGEAR

Motorola

Hitron

Zyxel

ScreenBeam

goCoax

Kiwee Broadband

**Key Questions Answered:**

1. How big is the global MoCA Network Adapters market?
2. What is the demand of the global MoCA Network Adapters market?
3. What is the year over year growth of the global MoCA Network Adapters market?
4. What is the production and production value of the global MoCA Network Adapters market?
5. Who are the key producers in the global MoCA Network Adapters market?
6. What are the growth factors driving the market demand?

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