

Global Mobility on Demand (MoD) Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mobility on Demand (MoD) market size was valued at US\$ 3899 million in 2024 and is forecast to a readjusted size of USD 6009 million by 2031 with a CAGR of 6.4% during review period.

Mobility on Demand (MoD) refers to the ability of individuals to utilize varying transportation modes to make their journeys more efficient or complete. Mobility on demand (MOD) is a new concept based on the principle that transportation is a commodity where modes have economic values that are distinguishable in terms of cost, journey time, wait time, number of connections, convenience, and other attributes. MOD enables consumers to access mobility, goods, and services on demand by dispatching or using shared mobility, delivery services, and public transportation solutions through an integrated and connected multi-modal network.

The global Mobility on Demand (MoD) market refers to the market for innovative transportation services that provide on-demand access to various modes of transportation, such as ride-sharing, car-sharing, bike-sharing, and scooter-sharing. MoD services aim to provide convenient, cost-effective, and sustainable transportation options to users, reducing the need for private car ownership.

MoD services typically involve the use of mobile applications or websites that allow users to book and pay for transportation services on the go. These services often leverage technologies such as GPS, real-time data analytics, and connectivity to optimize fleet management, route planning, and user experience.

The MoD market has seen significant growth in recent years, driven by various factors.

Firstly, the rise of urbanization has led to increased congestion and pollution in cities, making the need for alternative transportation options more pressing. Secondly, the increasing popularity of smartphones and the advent of mobile applications have made it easier for users to access transportation services on demand. Additionally, growing environmental concerns and the emphasis on sustainable modes of transportation have fueled the adoption of MoD services.

Key players in the global MoD market include transportation network companies, car rental companies, bike-sharing companies, and technology providers. These companies offer a range of services, from ride-sharing and car-sharing to bike-sharing and scooter-sharing. They often collaborate with local governments and transportation authorities to secure permits and ensure compliance with regulations.

The market is highly competitive, with companies striving to differentiate themselves through factors such as pricing, user experience, vehicle choices, and sustainability initiatives. Many MoD services also integrate with public transportation systems, allowing users to seamlessly combine different modes of transportation for a complete travel experience.

The global MoD market is expected to continue expanding in the coming years. Factors such as advancements in autonomous vehicle technologies, the integration of electric vehicles into MoD fleets, and the increasing acceptance of shared mobility as a viable transportation option are expected to fuel market growth. However, challenges such as regulatory barriers, concerns over data privacy and security, and resistance from traditional transportation stakeholders may pose obstacles to market expansion.

This report is a detailed and comprehensive analysis for global Mobility on Demand (MoD) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobility on Demand (MoD) market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Mobility on Demand (MoD) market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Mobility on Demand (MoD) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Mobility on Demand (MoD) market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobility on Demand (MoD)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobility on Demand (MoD) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uber Technologies, Inc., Lyft, Inc., Grab Holdings Inc., Delphi Automotive PLC, Denso Corporation, Intel Corporation, Tomtom NV, Robert Bosch GmbH, International Business Machines Corp, Didi Chuxing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Mobility on Demand (MoD) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Car Rental

E Hailing

Station Based Mobility

Car Sharing

Market segment by Application

Commercial

Personal

Market segment by players, this report covers

Uber Technologies, Inc.

Lyft, Inc.

Grab Holdings Inc.

Delphi Automotive PLC

Denso Corporation

Intel Corporation

Tomtom NV

Robert Bosch GmbH

International Business Machines Corp

Didi Chuxing

Gett Inc

Caocao Mobility

ANI Technologies Pvt. Ltd.

Neutron Holdings, Inc.

Bird Rides, Inc.

Coup Mobility GmbH

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobility on Demand (MoD) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobility on Demand (MoD), with revenue, gross margin, and global market share of Mobility on Demand (MoD) from 2020 to 2025.

Chapter 3, the Mobility on Demand (MoD) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2020 to 2025. and Mobility on Demand (MoD) market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobility on Demand (MoD).

Chapter 13, to describe Mobility on Demand (MoD) research findings and conclusion.

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