

# Global Mobility as a Service (MaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G02F8F96E6BAEN.html>

Date: January 2024

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: G02F8F96E6BAEN

## Abstracts

According to our (Global Info Research) latest study, the global Mobility as a Service (MaaS) market size was valued at USD 112060 million in 2023 and is forecast to a readjusted size of USD 473850 million by 2030 with a CAGR of 22.9% during review period.

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

This report studies the TaaS market, focuses on the top players like Uber, Didi, Lyft, Gett, Mytaxi (Hailo), Ola Cabs and other players.

Uber and Didi are the top two of Mobility as a Service (MaaS), with above 68% market shares. North America is the largest consumption place, with a consumption market share nearly 31%. Following North America, China is the second largest consumption place with the consumption market share of 22%.

The Global Info Research report includes an overview of the development of the Mobility as a Service (MaaS) industry chain, the market status of Below 25 Years Old (Private Transportation, Non-motorized Traffic), 25-40 Years Old (Private Transportation, Non-motorized Traffic), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobility as a Service (MaaS).

Regionally, the report analyzes the Mobility as a Service (MaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobility as a Service (MaaS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Mobility as a Service (MaaS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobility as a Service (MaaS) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Private Transportation, Non-motorized Traffic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobility as a Service (MaaS) market.

**Regional Analysis:** The report involves examining the Mobility as a Service (MaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Mobility as a Service (MaaS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobility as a Service (MaaS):

**Company Analysis:** Report covers individual Mobility as a Service (MaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Mobility as a Service (MaaS). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Users (Below 25 Years Old, 25-40 Years Old).

**Technology Analysis:** Report covers specific technologies relevant to Mobility as a Service (MaaS). It assesses the current state, advancements, and potential future developments in Mobility as a Service (MaaS) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mobility as a Service (MaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Mobility as a Service (MaaS) market is split by Type and by End Users. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End Users in terms of value.

### Market segment by Type

Private Transportation

Non-motorized Traffic

### Market segment by End Users

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

Market segment by players, this report covers

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobility as a Service (MaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobility as a Service (MaaS), with revenue, gross margin and global market share of Mobility as a Service (MaaS) from 2019 to 2024.

Chapter 3, the Mobility as a Service (MaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobility as a Service (MaaS) market forecast, by regions, type and end users, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobility as a Service (MaaS).

Chapter 13, to describe Mobility as a Service (MaaS) research findings and conclusion.

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