

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mobility as a Service (MaaS) Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GA2DE14F04CEN.html>

Date: June 2018

Pages: 146

Price: US\$ 4,880.00 (Single User License)

ID: GA2DE14F04CEN

Abstracts

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

Scope of the Report:

This report focuses on the Mobility as a Service (MaaS) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Transportation as a service (TaaS) developed rapidly since 2010, and most of top players were established between 2009 and 2013;

Now North America is the largest market, due to the mature and perfect transportation system; Currently, Uber is dominating North America, over 80% market share in the end 2016; and other players like Lyft is developing rapidly these days, when Uber is in trouble. In July 2017, Lyft may occupy for 20% share in United States.

Europe also developed rapidly, several players are dominating the Europe market, like Yandex is dominating Russia, Uber and Gett are dominating UK market, BlaBlaCar is dominating France market, Mytaxi is dominating Germany market; In future, the European local players will keep the leading position.

China now is dominated Didi Chuxing, there are also few small players, gradually expanded their market size through diversified competition, supporting better services.

The worldwide market for Mobility as a Service (MaaS) is expected to grow at a CAGR of roughly 36.8% over the next five years, will reach 158000 million US\$ in 2023, from 24100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Type I

Type II

Market Segment by Applications, can be divided into

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

There are 15 Chapters to deeply display the global Mobility as a Service (MaaS)

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mobility as a Service (MaaS)

market.

Chapter 1, to describe Mobility as a Service (MaaS) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mobility as a Service (MaaS), with sales, revenue, and price of Mobility as a Service (MaaS), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mobility as a Service (MaaS), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mobility as a Service (MaaS) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mobility as a Service (MaaS) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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