

Global Mobility as a Service (MaaS) Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mobility as a Service (MaaS) market size was valued at US\$ 171480 million in 2024 and is forecast to a readjusted size of USD 733530 million by 2031 with a CAGR of 23.3% during review period.

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

This report studies the TaaS market, focuses on the top players like Uber, Didi, Lyft, Gett, Mytaxi (Hailo), Ola Cabs and other players.

Uber and Didi are the top two of Mobility as a Service (MaaS), with above 68% market shares. North America is the largest consumption place, with a consumption market share nearly 31%. Following North America, China is the second largest consumption place with the consumption market share of 22%.

This report is a detailed and comprehensive analysis for global Mobility as a Service (MaaS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by End Users. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors

that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobility as a Service (MaaS) market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Mobility as a Service (MaaS) market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Mobility as a Service (MaaS) market size and forecasts, by Type and by End Users, in consumption value (\$ Million), 2020-2031

Global Mobility as a Service (MaaS) market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobility as a Service (MaaS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobility as a Service (MaaS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uber, Didi, Lyft, Gett, Mytaxi(Hailo), Ola Cabs, BlaBla Car, Careem, Grab Taxi, Kako Taxi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Mobility as a Service (MaaS) market is split by Type and by End Users. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by End Users. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Private Transportation

Non-motorized Traffic

Market segment by End Users

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

Market segment by players, this report covers

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobility as a Service (MaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobility as a Service (MaaS), with revenue, gross margin, and global market share of Mobility as a Service (MaaS) from 2020 to 2025.

Chapter 3, the Mobility as a Service (MaaS) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by End Users, with consumption value and growth rate by Type, by End Users, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Mobility as a Service (MaaS) market forecast, by regions, by Type and by End Users, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobility as a Service (MaaS).

Chapter 13, to describe Mobility as a Service (MaaS) research findings and conclusion.

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