

# Global Mobility as a Service (MaaS) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mobility as a Service (MaaS) market size is expected to reach \$ 891320 million by 2032, rising at a market growth of 23.3% CAGR during the forecast period (2026-2032).

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

This report studies the TaaS market, focuses on the top players like Uber, Didi, Lyft, Gett, Mytaxi (Hailo), Ola Cabs and other players.

Uber and Didi are the top two of Mobility as a Service (MaaS), with above 68% market shares. North America is the largest consumption place, with a consumption market share nearly 31%. Following North America, China is the second largest consumption place with the consumption market share of 22%.

This report studies the global Mobility as a Service (MaaS) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobility as a Service (MaaS), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Mobility as a Service (MaaS) that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Mobility as a Service (MaaS) total market, 2021-2032, (USD Million)

Global Mobility as a Service (MaaS) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Mobility as a Service (MaaS) total market, key domestic companies, and share, (USD Million)

Global Mobility as a Service (MaaS) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Mobility as a Service (MaaS) total market by Type, CAGR, 2021-2032, (USD Million)

Global Mobility as a Service (MaaS) total market by End Users, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Mobility as a Service (MaaS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uber, Didi, Lyft, Gett, Mytaxi(Hailo), Ola Cabs, BlaBla Car, Careem, Grab Taxi, Kako Taxi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Mobility as a Service (MaaS) market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by End Users. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mobility as a Service (MaaS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mobility as a Service (MaaS) Market, Segmentation by Type:

Private Transportation

Non-motorized Traffic

Global Mobility as a Service (MaaS) Market, Segmentation by End Users:

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

Companies Profiled:

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

### **Key Questions Answered**

1. How big is the global Mobility as a Service (MaaS) market?
2. What is the demand of the global Mobility as a Service (MaaS) market?
3. What is the year over year growth of the global Mobility as a Service (MaaS) market?
4. What is the total value of the global Mobility as a Service (MaaS) market?
5. Who are the Major Players in the global Mobility as a Service (MaaS) market?
6. What are the growth factors driving the market demand?

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