

Global Mobile Wallet (NFC, Digital Wallet) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Wallet (NFC, Digital Wallet) market size was valued at USD 1033 million in 2023 and is forecast to a readjusted size of USD 3160.5 million by 2030 with a CAGR of 17.3% during review period.

Mobile wallet is a technology where debit and credit card information can be stored in the smart phone. In the other words instead of keeping the physical cards, one can just pay the bill with the help of the smart phone where the credentials of bank details, card and internet banking information is stored.

NFC product type is expected to have highest growth rate with the increasing penetration of NFC-enabled smartphones across all the regions. The product flexibility for converting the devices to NFC-enabled is expected to drive the mobile wallet market growth.

The Global Info Research report includes an overview of the development of the Mobile Wallet (NFC, Digital Wallet) industry chain, the market status of MNOs (Hardware, Software), Financial Institutions (Banks) (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Wallet (NFC, Digital Wallet).

Regionally, the report analyzes the Mobile Wallet (NFC, Digital Wallet) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Wallet (NFC, Digital Wallet) market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mobile Wallet (NFC, Digital Wallet) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Wallet (NFC, Digital Wallet) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Wallet (NFC, Digital Wallet) market.

Regional Analysis: The report involves examining the Mobile Wallet (NFC, Digital Wallet) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Wallet (NFC, Digital Wallet) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Wallet (NFC, Digital Wallet):

Company Analysis: Report covers individual Mobile Wallet (NFC, Digital Wallet) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Mobile Wallet (NFC, Digital Wallet) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (MNOs, Financial Institutions (Banks)).

Technology Analysis: Report covers specific technologies relevant to Mobile Wallet (NFC, Digital Wallet). It assesses the current state, advancements, and potential future developments in Mobile Wallet (NFC, Digital Wallet) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Mobile Wallet (NFC, Digital Wallet) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Wallet (NFC, Digital Wallet) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Services

Market segment by Application

MNOs

Financial Institutions (Banks)

Payment Network

Intermediaries

Merchants

Customers

Market segment by players, this report covers

MasterCard

Apple

Amazon

Square

Citibank

Citrus Payment

Dwolla

Merchant Customer Exchange

Visa

Microsoft

Sprint

First Data

Paytm

Samsung

Google

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Wallet (NFC, Digital Wallet) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Wallet (NFC, Digital Wallet), with revenue, gross margin and global market share of Mobile Wallet (NFC, Digital Wallet) from 2019 to 2024.

Chapter 3, the Mobile Wallet (NFC, Digital Wallet) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobile Wallet (NFC, Digital Wallet) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Wallet (NFC, Digital Wallet).

Chapter 13, to describe Mobile Wallet (NFC, Digital Wallet) research findings and conclusion.

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