

Global Mobile Virtual Network Operator (MVNO) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A mobile virtual network operator (MVNO), virtual network operator (VNO), or mobile other licensed operator (MOLO), is a wireless communications services provider that does not own the wireless network infrastructure over which it provides services to its customers.

SCOPE OF THE REPORT:

This report studies the Mobile Virtual Network Operator (MVNO) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Virtual Network Operator (MVNO) market by product type and applications/end industries.

The Asia Pacific and MEA regions are projected to experience a significant growth over the forecast period. Asia Pacific regional market was valued at USD 4.62 billion in 2017. due to rapid growth of the telecom services industry in this region. Moreover, emerging economies, such as India, Vietnam, Myanmar, and China, are putting efforts in expanding and modernizing their telecommunication services. Southeast Asian countries, such as Thailand, Singapore, and Philippines, are also estimated to contribute substantially to the region's expansion over the forecast period.

Countries with advanced cellular networks, such as Japan, Malaysia, and Australia, are expected to play a major role in the expansion of the Asia Pacific regional market. For instance, in Japan, MVNOs offer services, such as remote management of vending machines, online gaming, M2M, and surveillance. They also provide voice-controlled services in security applications and patient monitoring in the healthcare industry. Europe and North America are projected to grow significantly over the forecast period

due to favorable regulatory framework.

However, aggressive pricing strategies followed by MVNO have cannibalized growth opportunities in Europe, specifically in Spain and Austria. Countries, such as U.K., Germany, and Netherlands, are projected to have a positive impact on the region's growth over the forecast period. Data services are expected to be the key services for regional expansion. Favorable regulatory policies and active MNO support are anticipated to drive the Latin America and MEA regional markets.

The global Mobile Virtual Network Operator (MVNO) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Virtual Network Operator (MVNO).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Lebara Mobile

LycaMobile

Talkmobile

Giffgaff

Poste Mobile

Virgin Mobile

AT&T

Verizon

Telefonica

Lycamobile

Truphone

T-Mobile

Citic Telecom

Tracfone Wireless

Japan Communications

China Unicom

Exetel

Dri??llisch Telekom

Data Xoom

China Telecommunications

Consumer Cellular

KDDI Mobile

TracFone Wireless

Boost Mobile

Tesco Mobile

China Mobile

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Reseller

Service Operator

Full MVNO

Market Segment by Applications, can be divided into

Customer service

Billing support systems

Marketing

Sales personnel

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