

Global Mobile Video Optimization Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Mobile video optimization (MVO) is set of technologies to help mobile service providers to intelligently manage and optimize video traffic services, such as improve transmission speed and shorten waiting time.

SCOPE OF THE REPORT:

Mobile Cloud Traffic is largest product of Mobile Video Optimization, it takes about 85% of global market in 2017 due to the cloud technology become more and more popular. Big enterprises are the key customers in this industry, it takes about 79% of global market share in 2017, we forecast its market share will declined to 75.3% in 2025, because optimized video can improve customers' experience well, while it is important to keep the customers on this website rather than long time waiting, more and more small and middle enterprises will enhance input on the mobile video Optimization. The global Mobile Video Optimization market is valued at 210 million USD in 2017 and is expected to reach 870 million USD by the end of 2023, growing at a CAGR of 27.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Video Optimization.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Mobile Video Optimization market status and outlook of Global and major regions, from angles of players, countries, product types and end industries;

this report analyzes the top players in global market, and splits the Mobile Video Optimization market by product type and applications/end industries.

Market Segment by Companies, this report covers

Flash Networks

Ericsson

Vantrix Corporation

Qwilt

Cisco

Citrix

Opera

Nokia

Huawei

Allot Communications

NEC Corporation

Openwave Mobility

Akamai

NetScout

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile Cloud Traffic

Mobile Non-Cloud Traffic

Market Segment by Applications, can be divided into

Large Enterprises

SMEs

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