

Global Mobile Video Creation Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Video Creation Software market size was valued at US\$ 928 million in 2024 and is forecast to a readjusted size of USD 3249 million by 2031 with a CAGR of 19.8% during review period.

Mobile video creation software is a type of video editing tool designed for smartphone and tablet users, allowing users to shoot, edit and publish videos anytime and anywhere. This type of software usually has multi-functional video editing capabilities, including cutting, splicing, adding music, filters and special effects, as well as text and transition effects and other creation tools, with a simple interface to help users quickly achieve professional video production effects. In addition, mobile video creation software generally provides a rich template library and material library, which is suitable for novice users to apply conveniently, and also supports personalized customization for advanced users. With the rise of social media and short video platforms, many software integrates the function of directly sharing to mainstream social platforms, and has efficient compression and optimization algorithms, allowing users to upload videos with high-definition quality and fast speed, greatly improving the convenience of video dissemination. Overall, mobile video creation software provides efficient video production tools for individual creators, marketers and video enthusiasts due to its portability, ease of use and versatility.

The rapid development of mobile video creation software has promoted the popularization of video content creation, making video production no longer limited to professional fields, but becoming an everyday tool for mass creation. With the improvement of smartphone performance, this type of software has functions comparable to desktop editing software, meeting the needs of a wide range of users

from novices to professional users. Mobile video creation software not only supports simple editing and special effects, but also integrates intelligent functions such as AI automatic editing, filter recommendation, and voice-to-subtitle conversion, which greatly reduces the threshold for creation and encourages more people to participate in content creation. At the same time, convenient operation and one-click sharing functions allow users to instantly publish videos to major social platforms, catering to the current trend of information fragmentation and instant sharing. With the growing demand for short video content on social media, this type of software has become a key tool for users in multiple fields such as content creators, brand marketers, and educators. The rise of mobile video creation software has not only enriched the ecology of digital content, but also promoted the further development of personalized expression and independent creation, driving the diversification and decentralization trend of the video creation industry. Mobile video creation software refers to applications running on mobile devices designed to help users easily create and edit video content. Mobile video creation software will pay more attention to user experience, simplify the operation interface and process, and enable non-professional users to easily create and edit videos. Users can create engaging video content with simple drag and drop, clipping, and filters.

This report is a detailed and comprehensive analysis for global Mobile Video Creation Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Video Creation Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Mobile Video Creation Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Mobile Video Creation Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Mobile Video Creation Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

Global Mobile Video Creation Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Video Creation Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Video Creation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meta, Tencent, Beijing Kuaishou Technology, Hangzhou Xiaoying Innovation Technology, LAIPIC, Guangzhou Aipai Network Technology, Beijing Bytedance Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Mobile Video Creation Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- On-Premise
- Cloud Based

Market segment by Application

- Personal
- Enterprise

Market segment by players, this report covers

- Meta
- Tencent
- Beijing Kuaishou Technology
- Hangzhou Xiaoying Innovation Technology
- LAIPIC
- Guangzhou Aipai Network Technology
- Beijing Bytedance Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Video Creation Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Video Creation Software, with revenue, gross margin, and global market share of Mobile Video Creation Software from 2020 to 2025.

Chapter 3, the Mobile Video Creation Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Mobile Video Creation Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Video Creation Software.

Chapter 13, to describe Mobile Video Creation Software research findings and conclusion.

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