

Global Mobile Value Added Services (MVAS) Market 2019 by Company, Regions, Type and Application, Forecast to 2024

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Abstracts

SCOPE OF THE REPORT:

The global Mobile Value Added Services (MVAS) market is valued at million USD in 2018 and is expected to reach million USD by the end of 2024, growing at a CAGR of between 2019 and 2024.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Value Added Services (MVAS).

Europe also play important roles in global market, with market size of xx million USD in 2019 and will be xx million USD in 2024, with a CAGR of xx%.

This report studies the Mobile Value Added Services (MVAS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Value Added Services (MVAS) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Google

Apple

Comviva Technologies

AT&T

Vodafone

OnMobile

KongZhong

One97 Communication

Comverse

InMobi

NowSMS

Mozat

Cycos

Redknee

Canviasm Technologies

Tapjoy

Vormetric

Opencode Systems

Gemalto

Verizon

NTT DoCoMo

Lumata

Intersec

Trident Telecom

Transatel

RAC

Goldenbytes

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Short Messaging Service (SMS)

Multimedia Messaging Service (MMS)

Location Based Services

Mobile Email & IM

Mobile Money

Mobile Advertising

Mobile Infotainment

Market Segment by Applications, can be divided into

Financial

Customer Value

Lifestyle

Utilities

Consumer Goods

Advertising

Broadcasting

Others

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