

Global Mobile Value-Added Services Market 2022 by Company, Regions, Type and Application, Forecast to 2028

<https://marketpublishers.com/r/G79E4F7C89CEEN.html>

Date: November 2022

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: G79E4F7C89CEEN

Abstracts

The Mobile Value-Added Services market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Mobile Value-Added Services market size is estimated to be worth US\$ 637360 million in 2021 and is forecast to a readjusted size of USD 1334940 million by 2028 with a CAGR of 11.1% during review period. Personal Use accounting for % of the Mobile Value-Added Services global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While SMS segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Mobile Value-Added Services include America Movil, AT&T, Sangoma Technologies, BlackBerry, and CanvasM Technology, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Mobile Value-Added Services market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Market segment by Application, can be divided into

Personal Use

Commercial Use

Market segment by players, this report covers

America Movil

AT&T

Sangoma Technologies

BlackBerry

CanvasM Technology

InMobi

One97 Communications

OnMobile Global Ltd

Astute Systems

Value First Digital Media Pvt. Ltd

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Mobile Value-Added Services product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Mobile Value-Added Services, with revenue, gross margin and global market share of Mobile Value-Added Services from 2019 to 2022.

Chapter 3, the Mobile Value-Added Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Mobile Value-Added Services market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Mobile Value-Added Services research findings and conclusion, appendix and data source.

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