

Global Mobile Value Added Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Mobile phones are not only used for making calls and they have turned into multipurpose devices that can enable the users to access apps, read the news, web surfing, checking e-mails and social media interaction.

SCOPE OF THE REPORT:

This report studies the Mobile Value Added Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Value Added Service market by product type and applications/end industries.

The market in North America is set to dominate the global mobile value added service market in terms of value and this trend is projected to sustain itself throughout the assessment period. North America mobile value added service market is the most attractive market, growing at a robust CAGR over the forecast period.

The global Mobile Value Added Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Value Added Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AT&T

Apple

Alphabet

Blackberry

Samsung Electronics

Sprint

Vodafone Group

Tech Mahindra

ZTE

OnMobile Global

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Short Message Service (SMS)

Multimedia Messaging Service (MMS)

Interactive Voice & Video Response

Wireless Application Protocol

Unstructured Supplementary Service Data

Others

Market Segment by Applications, can be divided into

Consumer

Enterprise

Network Provider

Contents

1 MOBILE VALUE ADDED SERVICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Value Added Service
- 1.2 Classification of Mobile Value Added Service by Types
 - 1.2.1 Global Mobile Value Added Service Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Mobile Value Added Service Revenue Market Share by Types in 2017
 - 1.2.3 Short Message Service (SMS)
 - 1.2.4 Multimedia Messaging Service (MMS)
 - 1.2.5 Interactive Voice & Video Response
 - 1.2.6 Wireless Application Protocol
 - 1.2.7 Unstructured Supplementary Service Data
 - 1.2.8 Others
- 1.3 Global Mobile Value Added Service Market by Application
 - 1.3.1 Global Mobile Value Added Service Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Consumer
 - 1.3.3 Enterprise
 - 1.3.4 Network Provider
- 1.4 Global Mobile Value Added Service Market by Regions
 - 1.4.1 Global Mobile Value Added Service Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Mobile Value Added Service Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Mobile Value Added Service Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile Value Added Service Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Mobile Value Added Service Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile Value Added Service Status and Prospect (2013-2023)
- 1.5 Global Market Size of Mobile Value Added Service (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 AT&T
 - 2.1.1 Business Overview

- 2.1.2 Mobile Value Added Service Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
- 2.1.3 AT&T Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Apple
 - 2.2.1 Business Overview
 - 2.2.2 Mobile Value Added Service Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Apple Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Alphabet
 - 2.3.1 Business Overview
 - 2.3.2 Mobile Value Added Service Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Alphabet Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Blackberry
 - 2.4.1 Business Overview
 - 2.4.2 Mobile Value Added Service Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 Blackberry Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Samsung Electronics
 - 2.5.1 Business Overview
 - 2.5.2 Mobile Value Added Service Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Samsung Electronics Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Sprint
 - 2.6.1 Business Overview
 - 2.6.2 Mobile Value Added Service Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
 - 2.6.3 Sprint Mobile Value Added Service Revenue, Gross Margin and Market Share

(2016-2017)

2.7 Vodafone Group

2.7.1 Business Overview

2.7.2 Mobile Value Added Service Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Vodafone Group Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

2.8 Tech Mahindra

2.8.1 Business Overview

2.8.2 Mobile Value Added Service Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Tech Mahindra Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

2.9 ZTE

2.9.1 Business Overview

2.9.2 Mobile Value Added Service Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 ZTE Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

2.10 OnMobile Global

2.10.1 Business Overview

2.10.2 Mobile Value Added Service Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 OnMobile Global Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL MOBILE VALUE ADDED SERVICE MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile Value Added Service Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Mobile Value Added Service Players Market Share

3.2.2 Top 10 Mobile Value Added Service Players Market Share

3.3 Market Competition Trend

4 GLOBAL MOBILE VALUE ADDED SERVICE MARKET SIZE BY REGIONS

- 4.1 Global Mobile Value Added Service Revenue and Market Share by Regions
- 4.2 North America Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 4.3 Europe Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 4.5 South America Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Mobile Value Added Service Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MOBILE VALUE ADDED SERVICE REVENUE BY COUNTRIES

- 5.1 North America Mobile Value Added Service Revenue by Countries (2013-2018)
- 5.2 USA Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 5.3 Canada Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Mobile Value Added Service Revenue and Growth Rate (2013-2018)

6 EUROPE MOBILE VALUE ADDED SERVICE REVENUE BY COUNTRIES

- 6.1 Europe Mobile Value Added Service Revenue by Countries (2013-2018)
- 6.2 Germany Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 6.3 UK Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 6.4 France Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 6.5 Russia Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 6.6 Italy Mobile Value Added Service Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC MOBILE VALUE ADDED SERVICE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Mobile Value Added Service Revenue by Countries (2013-2018)
- 7.2 China Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 7.3 Japan Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 7.4 Korea Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 7.5 India Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA MOBILE VALUE ADDED SERVICE REVENUE BY COUNTRIES

- 8.1 South America Mobile Value Added Service Revenue by Countries (2013-2018)

- 8.2 Brazil Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE MOBILE VALUE ADDED SERVICE BY COUNTRIES

- 9.1 Middle East and Africa Mobile Value Added Service Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 9.3 UAE Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Mobile Value Added Service Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Mobile Value Added Service Revenue and Growth Rate (2013-2018)

10 GLOBAL MOBILE VALUE ADDED SERVICE MARKET SEGMENT BY TYPE

- 10.1 Global Mobile Value Added Service Revenue and Market Share by Type (2013-2018)
- 10.2 Global Mobile Value Added Service Market Forecast by Type (2018-2023)
- 10.3 Short Message Service (SMS) Revenue Growth Rate (2013-2023)
- 10.4 Multimedia Messaging Service (MMS) Revenue Growth Rate (2013-2023)
- 10.5 Interactive Voice & Video Response Revenue Growth Rate (2013-2023)
- 10.6 Wireless Application Protocol Revenue Growth Rate (2013-2023)
- 10.7 Unstructured Supplementary Service Data Revenue Growth Rate (2013-2023)
- 10.8 Others Revenue Growth Rate (2013-2023)

11 GLOBAL MOBILE VALUE ADDED SERVICE MARKET SEGMENT BY APPLICATION

- 11.1 Global Mobile Value Added Service Revenue Market Share by Application (2013-2018)
- 11.2 Mobile Value Added Service Market Forecast by Application (2018-2023)
- 11.3 Consumer Revenue Growth (2013-2018)
- 11.4 Enterprise Revenue Growth (2013-2018)
- 11.5 Network Provider Revenue Growth (2013-2018)

12 GLOBAL MOBILE VALUE ADDED SERVICE MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Mobile Value Added Service Market Size Forecast (2018-2023)
- 12.2 Global Mobile Value Added Service Market Forecast by Regions (2018-2023)
- 12.3 North America Mobile Value Added Service Revenue Market Forecast (2018-2023)
- 12.4 Europe Mobile Value Added Service Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Mobile Value Added Service Revenue Market Forecast (2018-2023)
- 12.6 South America Mobile Value Added Service Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Mobile Value Added Service Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Value Added Service Picture

Table Product Specifications of Mobile Value Added Service

Table Global Mobile Value Added Service and Revenue (Million USD) Market Split by Product Type

Figure Global Mobile Value Added Service Revenue Market Share by Types in 2017

Figure Short Message Service (SMS) Picture

Figure Multimedia Messaging Service (MMS) Picture

Figure Interactive Voice & Video Response Picture

Figure Wireless Application Protocol Picture

Figure Unstructured Supplementary Service Data Picture

Figure Others Picture

Table Global Mobile Value Added Service Revenue (Million USD) by Application (2013-2023)

Figure Mobile Value Added Service Revenue Market Share by Applications in 2017

Figure Consumer Picture

Figure Enterprise Picture

Figure Network Provider Picture

Table Global Market Mobile Value Added Service Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Mobile Value Added Service Revenue (Million USD) and Growth Rate (2013-2023)

Table AT&T Basic Information, Manufacturing Base and Competitors

Table AT&T Mobile Value Added Service Type and Applications

Table AT&T Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Mobile Value Added Service Type and Applications

Table Apple Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Alphabet Basic Information, Manufacturing Base and Competitors

Table Alphabet Mobile Value Added Service Type and Applications

Table Alphabet Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Blackberry Basic Information, Manufacturing Base and Competitors

Table Blackberry Mobile Value Added Service Type and Applications

Table Blackberry Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Electronics Basic Information, Manufacturing Base and Competitors

Table Samsung Electronics Mobile Value Added Service Type and Applications

Table Samsung Electronics Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Sprint Basic Information, Manufacturing Base and Competitors

Table Sprint Mobile Value Added Service Type and Applications

Table Sprint Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Vodafone Group Basic Information, Manufacturing Base and Competitors

Table Vodafone Group Mobile Value Added Service Type and Applications

Table Vodafone Group Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Tech Mahindra Basic Information, Manufacturing Base and Competitors

Table Tech Mahindra Mobile Value Added Service Type and Applications

Table Tech Mahindra Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table ZTE Basic Information, Manufacturing Base and Competitors

Table ZTE Mobile Value Added Service Type and Applications

Table ZTE Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table OnMobile Global Basic Information, Manufacturing Base and Competitors

Table OnMobile Global Mobile Value Added Service Type and Applications

Table OnMobile Global Mobile Value Added Service Revenue, Gross Margin and Market Share (2016-2017)

Table Global Mobile Value Added Service Revenue (Million USD) by Players (2013-2018)

Table Global Mobile Value Added Service Revenue Share by Players (2013-2018)

Figure Global Mobile Value Added Service Revenue Share by Players in 2016

Figure Global Mobile Value Added Service Revenue Share by Players in 2017

Figure Global Top 5 Players Mobile Value Added Service Revenue Market Share in 2017

Figure Global Top 10 Players Mobile Value Added Service Revenue Market Share in 2017

Figure Global Mobile Value Added Service Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Mobile Value Added Service Revenue (Million USD) by Regions (2013-2018)

Table Global Mobile Value Added Service Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Value Added Service Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Value Added Service Revenue Market Share by Regions in 2017

Figure North America Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Europe Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure South America Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Table North America Mobile Value Added Service Revenue by Countries (2013-2018)

Table North America Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure North America Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure North America Mobile Value Added Service Revenue Market Share by Countries in 2017

Figure USA Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Canada Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Mexico Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Table Europe Mobile Value Added Service Revenue (Million USD) by Countries (2013-2018)

Figure Europe Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure Europe Mobile Value Added Service Revenue Market Share by Countries in

2017

Figure Germany Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure UK Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure France Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Russia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Italy Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Mobile Value Added Service Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Mobile Value Added Service Revenue Market Share by Countries in 2017

Figure China Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Japan Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Korea Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure India Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Table South America Mobile Value Added Service Revenue by Countries (2013-2018)

Table South America Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure South America Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure South America Mobile Value Added Service Revenue Market Share by Countries in 2017

Figure Brazil Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Argentina Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Colombia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Mobile Value Added Service Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Mobile Value Added Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Mobile Value Added Service Revenue Market Share by Countries in 2017

Figure Saudi Arabia Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure UAE Mobile Value Added Service Revenue and Growth Rate (2013-2018)

Figure Egypt Mobile Value Added Service Revenue and Growth Rate (2013-2018)
Figure Nigeria Mobile Value Added Service Revenue and Growth Rate (2013-2018)
Figure South Africa Mobile Value Added Service Revenue and Growth Rate (2013-2018)
Table Global Mobile Value Added Service Revenue (Million USD) by Type (2013-2018)
Table Global Mobile Value Added Service Revenue Share by Type (2013-2018)
Figure Global Mobile Value Added Service Revenue Share by Type (2013-2018)
Figure Global Mobile Value Added Service Revenue Share by Type in 2017
Table Global Mobile Value Added Service Revenue Forecast by Type (2018-2023)
Figure Global Mobile Value Added Service Market Share Forecast by Type (2018-2023)
Figure Global Short Message Service (SMS) Revenue Growth Rate (2013-2018)
Figure Global Multimedia Messaging Service (MMS) Revenue Growth Rate (2013-2018)
Figure Global Interactive Voice & Video Response Revenue Growth Rate (2013-2018)
Figure Global Wireless Application Protocol Revenue Growth Rate (2013-2018)
Figure Global Unstructured Supplementary Service Data Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Table Global Mobile Value Added Service Revenue by Application (2013-2018)
Table Global Mobile Value Added Service Revenue Share by Application (2013-2018)
Figure Global Mobile Value Added Service Revenue Share by Application (2013-2018)
Figure Global Mobile Value Added Service Revenue Share by Application in 2017
Table Global Mobile Value Added Service Revenue Forecast by Application (2018-2023)
Figure Global Mobile Value Added Service Market Share Forecast by Application (2018-2023)
Figure Global Consumer Revenue Growth Rate (2013-2018)
Figure Global Enterprise Revenue Growth Rate (2013-2018)
Figure Global Network Provider Revenue Growth Rate (2013-2018)
Figure Global Mobile Value Added Service Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Mobile Value Added Service Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Mobile Value Added Service Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Mobile Value Added Service Revenue Market Forecast (2018-2023)
Figure Europe Mobile Value Added Service Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Mobile Value Added Service Revenue Market Forecast (2018-2023)

Figure South America Mobile Value Added Service Revenue Market Forecast
(2018-2023)

Figure Middle East and Africa Mobile Value Added Service Revenue Market Forecast
(2018-2023)

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