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Global Mobile Unified Communication and Collaboration (UC&C) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Unified communications and collaboration (UCC) describes the combination of communications and collaboration technologies.

Scope of the Report:

This report studies the Mobile Unified Communication and Collaboration (UC&C) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Unified Communication and Collaboration (UC&C) market by product type and applications/end industries.
Telephony platforms are expected to hold a significant market share of over 25% by 2024 owing to large scale deployment of telephony applications across enterprises in various sectors as a primary communication medium to enable real-time business communication. IP phones segment will secure a larger share of the telephony market over the forecast period as they have numerous benefits over analog phones and cost much less than traditional telephone services. Collaboration market will witness fastest growth over the timeline owing to the advent of highly sophisticated collaboration systems which facilitate meetings involving members from business units located at diverse geographic locations.
Cloud-based UCC market will witness favorable growth between 2018 and 2025 owing to growing popularity and adoption of cloud computing technology across businesses in varied sectors ranging from IT & telecom, BFSI, healthcare and public services. Hybrid model will experience accelerated growth during the timeline. As the framework gives cloud capabilities along with secure on-site storage of critical data, the model is witnessing rapid adoption by enterprises wanting to implement UCC systems.

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The global Mobile Unified Communication and Collaboration (UC&C) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Unified Communication and Collaboration (UC&C).
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Avaya

Cisco

IBM

Microsoft

8x8

Aastra Technologies

Huawei

Alcatel-Lucent

BroadSoft

Configure

Corex

CSC

Damovo

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Dell

Genesys

HP

Juniper Networks

Logitech International

Orange

Polycom

RingCentral

ShoreTel

Toshiba

Verizon

GENBAND

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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Collaboration

Telephone

Unified messaging

Conferencing

Services and tools

Market Segment by Applications, can be divided into

Enterprise collaboration

Enterprise telephony

Contact center

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Contents

1 MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET OVERVIEW

1.1 Product Overview and Scope of Mobile Unified Communication and Collaboration (UC&C)
1.2 Classification of Mobile Unified Communication and Collaboration (UC&C) by Types
  1.2.1 Global Mobile Unified Communication and Collaboration (UC&C) Revenue Comparison by Types (2017-2023)
  1.2.2 Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Types in 2017
  1.2.3 Collaboration
  1.2.4 Telephone
  1.2.5 Unified messaging
  1.2.6 Conferencing
  1.2.7 Services and tools
1.3 Global Mobile Unified Communication and Collaboration (UC&C) Market by Application
  1.3.1 Global Mobile Unified Communication and Collaboration (UC&C) Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 Enterprise collaboration
  1.3.3 Enterprise telephony
  1.3.4 Contact center
1.4 Global Mobile Unified Communication and Collaboration (UC&C) Market by Regions
  1.4.1 Global Mobile Unified Communication and Collaboration (UC&C) Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Mobile Unified Communication and Collaboration (UC&C) Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Mobile Unified Communication and Collaboration (UC&C) Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile Unified Communication and Collaboration (UC&C) Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Mobile Unified Communication and Collaboration (UC&C) Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile Unified Communication and Collaboration (UC&C) Status and Prospect (2013-2023)
1.5 Global Market Size of Mobile Unified Communication and Collaboration (UC&C)

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(2013-2023)

2 MANUFACTURERS PROFILES

2.1 Avaya
  2.1.1 Business Overview
  2.1.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
    2.1.2.1 Product A
    2.1.2.2 Product B
  2.1.3 Avaya Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.2 Cisco
  2.2.1 Business Overview
  2.2.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
    2.2.2.1 Product A
    2.2.2.2 Product B
  2.2.3 Cisco Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.3 IBM
  2.3.1 Business Overview
  2.3.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
    2.3.2.1 Product A
    2.3.2.2 Product B
  2.3.3 IBM Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.4 Microsoft
  2.4.1 Business Overview
  2.4.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
    2.4.2.1 Product A
    2.4.2.2 Product B
  2.4.3 Microsoft Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.5 8x8
  2.5.1 Business Overview
  2.5.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
    2.5.2.1 Product A
    2.5.2.2 Product B
  2.5.3 8x8 Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)

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2.6 Aastra Technologies
2.6.1 Business Overview
2.6.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 Aastra Technologies Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.7 Huawei
2.7.1 Business Overview
2.7.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.7.2.1 Product A
2.7.2.2 Product B
2.7.3 Huawei Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.8 Alcatel-Lucent
2.8.1 Business Overview
2.8.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.8.2.1 Product A
2.8.2.2 Product B
2.8.3 Alcatel-Lucent Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.9 BroadSoft
2.9.1 Business Overview
2.9.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.9.2.1 Product A
2.9.2.2 Product B
2.9.3 BroadSoft Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.10 Configure
2.10.1 Business Overview
2.10.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.10.2.1 Product A
2.10.2.2 Product B
2.10.3 Configure Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.11 Corex
2.11.1 Business Overview
2.11.2 Mobile Unified Communication and Collaboration (UC&C) Type and

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Applications
2.11.2.1 Product A
2.11.2.2 Product B
2.11.3 Corex Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.12 CSC
2.12.1 Business Overview
2.12.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.12.2.1 Product A
2.12.2.2 Product B
2.12.3 CSC Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.13 Damovo
2.13.1 Business Overview
2.13.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.13.2.1 Product A
2.13.2.2 Product B
2.13.3 Damovo Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.14 Dell
2.14.1 Business Overview
2.14.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.14.2.1 Product A
2.14.2.2 Product B
2.14.3 Dell Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.15 Genesys
2.15.1 Business Overview
2.15.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.15.2.1 Product A
2.15.2.2 Product B
2.15.3 Genesys Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.16 HP
2.16.1 Business Overview

+44 20 8123 2220
info@marketpublishers.com

2.16.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.16.2.1 Product A
2.16.2.2 Product B
2.16.3 HP Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.17 Juniper Networks
2.17.1 Business Overview
2.17.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.17.2.1 Product A
2.17.2.2 Product B
2.17.3 Juniper Networks Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.18 Logitech International
2.18.1 Business Overview
2.18.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.18.2.1 Product A
2.18.2.2 Product B
2.18.3 Logitech International Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.19 Orange
2.19.1 Business Overview
2.19.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.19.2.1 Product A
2.19.2.2 Product B
2.19.3 Orange Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.20 Polycom
2.20.1 Business Overview
2.20.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.20.2.1 Product A
2.20.2.2 Product B
2.20.3 Polycom Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.21 RingCentral

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2.21.1 Business Overview
2.2.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.21.2.1 Product A
2.21.2.2 Product B
2.21.3 RingCentral Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.22 ShoreTel
2.22.1 Business Overview
2.22.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.22.2.1 Product A
2.22.2.2 Product B
2.22.3 ShoreTel Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.23 Toshiba
2.23.1 Business Overview
2.23.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.23.2.1 Product A
2.23.2.2 Product B
2.23.3 Toshiba Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.24 Verizon
2.24.1 Business Overview
2.24.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.24.2.1 Product A
2.24.2.2 Product B
2.24.3 Verizon Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
2.25 GENBAND
2.25.1 Business Overview
2.25.2 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
2.25.2.1 Product A
2.25.2.2 Product B
2.25.3 GENBAND Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)

+44 20 8123 2220
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3 GLOBAL MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile Unified Communication and Collaboration (UC&C) Revenue and Share by Players (2013-2018)
3.2 Market Concentration Rate
  3.2.1 Top 5 Mobile Unified Communication and Collaboration (UC&C) Players Market Share
  3.2.2 Top 10 Mobile Unified Communication and Collaboration (UC&C) Players Market Share
3.3 Market Competition Trend

4 GLOBAL MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET SIZE BY REGIONS

4.1 Global Mobile Unified Communication and Collaboration (UC&C) Revenue and Market Share by Regions
4.2 North America Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
4.3 Europe Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
4.5 South America Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) REVENUE BY COUNTRIES

5.1 North America Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
5.2 USA Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
5.3 Canada Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
5.4 Mexico Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

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info@marketpublishers.com

6 EUROPE MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) REVENUE BY COUNTRIES

6.1 Europe Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
6.2 Germany Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
6.3 UK Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
6.4 France Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
6.5 Russia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
6.6 Italy Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) REVENUE BY COUNTRIES

7.1 Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
7.2 China Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
7.3 Japan Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
7.4 Korea Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
7.5 India Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) REVENUE BY COUNTRIES

8.1 South America Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
8.2 Brazil Mobile Unified Communication and Collaboration (UC&C) Revenue and

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Growth Rate (2013-2018)
8.3 Argentina Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
8.4 Colombia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) BY COUNTRIES

9.1 Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
9.2 Saudi Arabia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
9.3 UAE Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
9.4 Egypt Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
9.5 Nigeria Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
9.6 South Africa Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

10 GLOBAL MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET SEGMENT BY TYPE

10.1 Global Mobile Unified Communication and Collaboration (UC&C) Revenue and Market Share by Type (2013-2018)
10.2 Global Mobile Unified Communication and Collaboration (UC&C) Market Forecast by Type (2018-2023)
10.3 Collaboration Revenue Growth Rate (2013-2023)
10.4 Telephone Revenue Growth Rate (2013-2023)
10.5 Unified messaging Revenue Growth Rate (2013-2023)
10.6 Conferencing Revenue Growth Rate (2013-2023)
10.7 Services and tools Revenue Growth Rate (2013-2023)

11 GLOBAL MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET SEGMENT BY APPLICATION

11.1 Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market

+44 20 8123 2220
info@marketpublishers.com

Share by Application (2013-2018)
11.2 Mobile Unified Communication and Collaboration (UC&C) Market Forecast by Application (2018-2023)
11.3 Enterprise collaboration Revenue Growth (2013-2018)
11.4 Enterprise telephony Revenue Growth (2013-2018)
11.5 Contact center Revenue Growth (2013-2018)

12 GLOBAL MOBILE UNIFIED COMMUNICATION AND COLLABORATION (UC&C) MARKET SIZE FORECAST (2018-2023)

12.1 Global Mobile Unified Communication and Collaboration (UC&C) Market Size Forecast (2018-2023)
12.2 Global Mobile Unified Communication and Collaboration (UC&C) Market Forecast by Regions (2018-2023)
12.3 North America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
12.4 Europe Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
12.6 South America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Data

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List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Unified Communication and Collaboration (UC&C) Picture
Table Product Specifications of Mobile Unified Communication and Collaboration (UC&C)
Table Global Mobile Unified Communication and Collaboration (UC&C) and Revenue (Million USD) Market Split by Product Type
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Types in 2017
Figure Collaboration Picture
Figure Telephone Picture
Figure Unified messaging Picture
Figure Conferencing Picture
Figure Services and tools Picture
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Application (2013-2023)
Figure Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Applications in 2017
Figure Enterprise collaboration Picture
Figure Enterprise telephony Picture
Figure Contact center Picture
Table Global Market Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (2013-2023)
Table Avaya Basic Information, Manufacturing Base and Competitors
Table Avaya Mobile Unified Communication and Collaboration (UC&C) Type and

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Applications
Table Avaya Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Cisco Basic Information, Manufacturing Base and Competitors
Table Cisco Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Cisco Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table IBM Basic Information, Manufacturing Base and Competitors
Table IBM Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table IBM Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Microsoft Basic Information, Manufacturing Base and Competitors
Table Microsoft Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Microsoft Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table 8x8 Basic Information, Manufacturing Base and Competitors
Table 8x8 Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table 8x8 Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Aastra Technologies Basic Information, Manufacturing Base and Competitors
Table Aastra Technologies Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Aastra Technologies Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Huawei Basic Information, Manufacturing Base and Competitors
Table Huawei Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Huawei Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Alcatel-Lucent Basic Information, Manufacturing Base and Competitors
Table Alcatel-Lucent Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Alcatel-Lucent Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table BroadSoft Basic Information, Manufacturing Base and Competitors

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Table BroadSoft Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table BroadSoft Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Configure Basic Information, Manufacturing Base and Competitors
Table Configure Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Configure Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Corex Basic Information, Manufacturing Base and Competitors
Table Corex Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Corex Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table CSC Basic Information, Manufacturing Base and Competitors
Table CSC Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table CSC Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Damovo Basic Information, Manufacturing Base and Competitors
Table Damovo Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Damovo Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Dell Basic Information, Manufacturing Base and Competitors
Table Dell Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Dell Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Genesys Basic Information, Manufacturing Base and Competitors
Table Genesys Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Genesys Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table HP Basic Information, Manufacturing Base and Competitors
Table HP Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table HP Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)

+44 20 8123 2220
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Table Juniper Networks Basic Information, Manufacturing Base and Competitors
Table Juniper Networks Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Juniper Networks Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Logitech International Basic Information, Manufacturing Base and Competitors
Table Logitech International Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Logitech International Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Orange Basic Information, Manufacturing Base and Competitors
Table Orange Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Orange Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Polycom Basic Information, Manufacturing Base and Competitors
Table Polycom Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Polycom Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table RingCentral Basic Information, Manufacturing Base and Competitors
Table RingCentral Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table RingCentral Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table ShoreTel Basic Information, Manufacturing Base and Competitors
Table ShoreTel Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table ShoreTel Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Toshiba Basic Information, Manufacturing Base and Competitors
Table Toshiba Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Toshiba Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Verizon Basic Information, Manufacturing Base and Competitors
Table Verizon Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table Verizon Mobile Unified Communication and Collaboration (UC&C) Revenue,

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Gross Margin and Market Share (2016-2017)
Table GENBAND Basic Information, Manufacturing Base and Competitors
Table GENBAND Mobile Unified Communication and Collaboration (UC&C) Type and Applications
Table GENBAND Mobile Unified Communication and Collaboration (UC&C) Revenue, Gross Margin and Market Share (2016-2017)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Players (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Players (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Players in 2016
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Players in 2017
Figure Global Top 5 Players Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share in 2017
Figure Global Top 10 Players Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share in 2017
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Regions (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Regions (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Regions (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Regions in 2017
Figure North America Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Europe Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure South America Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table North America Mobile Unified Communication and Collaboration (UC&C)

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Revenue by Countries (2013-2018)
Table North America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure North America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure North America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries in 2017
Figure USA Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Canada Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Mexico Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table Europe Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Countries (2013-2018)
Figure Europe Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure Europe Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries in 2017
Figure Germany Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure UK Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure France Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Russia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Italy Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries in 2017
Figure China Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Japan Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)

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Figure Korea Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure India Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table South America Mobile Unified Communication and Collaboration (UC&C) Revenue by Countries (2013-2018)
Table South America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure South America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure South America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries in 2017
Figure Brazil Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Argentina Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Colombia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share by Countries in 2017
Figure Saudi Arabia Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure UAE Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Egypt Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure Nigeria Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Figure South Africa Mobile Unified Communication and Collaboration (UC&C) Revenue and Growth Rate (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue

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(Million USD) by Type (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Type (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Type (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Type in 2017
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Forecast by Type (2018-2023)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Market Share Forecast by Type (2018-2023)
Figure Global Collaboration Revenue Growth Rate (2013-2018)
Figure Global Telephone Revenue Growth Rate (2013-2018)
Figure Global Unified messaging Revenue Growth Rate (2013-2018)
Figure Global Conferencing Revenue Growth Rate (2013-2018)
Figure Global Services and tools Revenue Growth Rate (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue by Application (2013-2018)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Application (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Application (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Share by Application in 2017
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue Forecast by Application (2018-2023)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Market Share Forecast by Application (2018-2023)
Figure Global Enterprise collaboration Revenue Growth Rate (2013-2018)
Figure Global Enterprise telephony Revenue Growth Rate (2013-2018)
Figure Global Contact center Revenue Growth Rate (2013-2018)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Mobile Unified Communication and Collaboration (UC&C) Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Mobile Unified Communication and Collaboration (UC&C) Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)

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Figure Europe Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
Figure South America Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Mobile Unified Communication and Collaboration (UC&C) Revenue Market Forecast (2018-2023)

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