

Global Mobile Ticketing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Mobile ticketing is a process through which customers can order, pay for, obtain and/or validate tickets using mobile phones or other mobile devices. Mobile ticketing is convenient as it provides new and simple ways to purchase tickets.

Scope of the Report:

This report studies the Mobile Ticketing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Ticketing market by product type and applications/end industries.

For repeated purchases such as daily train tickets, mobile applications or text messaging can be used. Mobile tickets reduce the production and distribution costs that are associated with traditional paper-based ticketing channels. Mobile tickets can be purchased in different ways that include online, via text messaging or over the phone through a voice call, WAP page, or through a secure mobile application.

The global Mobile Ticketing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Ticketing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Zendesk (US)

Masabi (UK)

Helpshift (US)

Proxama (UK)

ticketscript (Netherlands)

Airtag (France)

Ace Ticket Worldwide (US)

Alliance Tickets (US)

Coast to Coast Tickets (US)

RazorGator (US)

StubHub (US)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile Ticketing Application

SMS Mobile Ticketing

Market Segment by Applications, can be divided into

Travel Tickets

Airline Tickets

Railway Tickets

Bus Tickets

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