

Global Mobile Ticketing in Transportation Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Mobile ticketing is an initiative to enhance the role of mobile phones in ticketing services. The use of mobile phones enables consumers to buy tickets and carry the tickets within the phone's secure universal integrated circuit card.

Scope of the Report:

This report studies the Mobile Ticketing in Transportation market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Ticketing in Transportation market by product type and applications/end industries. This works as an alternative to the traditional electronic card-based tickets and provides additional functionality and convenience to end-users. Mobile ticketing apps provide varied options to service providers, as ticketing agencies are able to bring value-added services such as traveler guides to the market.

The global Mobile Ticketing in Transportation market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Ticketing in Transportation.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Corethree

Gemalto

Masabi

Moovel

Bizzabo

eos.uptrade

Margento

Open Mobile Ticketing Alliance

StubHub

TickPick

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

NFCs

QR codes and barcodes

Market Segment by Applications, can be divided into

Train

Bus

Airplane

Bicycle

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