

# Global Mobile Smart TV Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Mobile Smart TV market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The term removable smart television usually refers to a television that is portable and has smart features. This type of television may have a range of specific designs and features that make it easier to use or carry in different locations.

To meet user needs, mobile smart TVs usually focus on lightweight design and portability. This includes technologies such as lightweight hardware, built-in batteries, and folding screens. Some mobile smart TV devices support multi-screen interaction, allowing users to interact with their TVs via their mobile devices. This may include features such as projecting, mirroring and sharing content. mobile smart TVs often support a variety of wireless connectivity technologies, such as Wi-Fi and Bluetooth, so that users can easily connect with other devices, such as smartphones, tablets, and audio devices. mobile smart TVs focus on providing diverse applications and content to meet the diverse entertainment needs of users. This may include streaming services, games, social media, etc. With the advancement of voice assistants and voice recognition technology, mobile smart TVs are increasingly focusing on intelligent voice control and human-computer interaction, enabling users to operate their TVs through voice commands or voice searches. The screen technology of mobile smart TVs continues to evolve, including OLED, AMOLED, and folding screens. These technologies not only provide a better visual experience, but also help design thinner and more portable devices. With advances in battery technology, the battery life of mobile smart TV devices has been improved, making them more suitable for mobile

usage scenarios.

The Global Info Research report includes an overview of the development of the Mobile Smart TV industry chain, the market status of Family (32 inch, 40 inch), Public (32 inch, 40 inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Smart TV.

Regionally, the report analyzes the Mobile Smart TV markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Smart TV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Mobile Smart TV market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Smart TV industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 32 inch, 40 inch).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Smart TV market.

**Regional Analysis:** The report involves examining the Mobile Smart TV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Smart TV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Smart TV:

**Company Analysis:** Report covers individual Mobile Smart TV manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Smart TV. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family, Public).

**Technology Analysis:** Report covers specific technologies relevant to Mobile Smart TV. It assesses the current state, advancements, and potential future developments in Mobile Smart TV areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mobile Smart TV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Mobile Smart TV market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

32 inch

40 inch

42 inch

55 inch

?60 inch

## Market segment by Application

Family

Public

## Major players covered

Samsung

LG Electronics

Sony

Vizio

TCL

Hisense

Panasonic

Sharp

Philips

Best Buy house

Skyworth

Xiaomi

Haier

Chonghong

Konka

TOSHIBA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mobile Smart TV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mobile Smart TV, with price, sales, revenue and global market share of Mobile Smart TV from 2018 to 2023.

Chapter 3, the Mobile Smart TV competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mobile Smart TV breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Mobile Smart TV market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mobile Smart TV.

Chapter 14 and 15, to describe Mobile Smart TV sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Smart TV
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Mobile Smart TV Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 32 inch
  - 1.3.3 40 inch
  - 1.3.4 42 inch
  - 1.3.5 55 inch
  - 1.3.6 ?60 inch
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Mobile Smart TV Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Family
  - 1.4.3 Public
- 1.5 Global Mobile Smart TV Market Size & Forecast
  - 1.5.1 Global Mobile Smart TV Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Mobile Smart TV Sales Quantity (2018-2029)
  - 1.5.3 Global Mobile Smart TV Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Samsung
  - 2.1.1 Samsung Details
  - 2.1.2 Samsung Major Business
  - 2.1.3 Samsung Mobile Smart TV Product and Services
  - 2.1.4 Samsung Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Samsung Recent Developments/Updates
- 2.2 LG Electronics
  - 2.2.1 LG Electronics Details
  - 2.2.2 LG Electronics Major Business
  - 2.2.3 LG Electronics Mobile Smart TV Product and Services
  - 2.2.4 LG Electronics Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 LG Electronics Recent Developments/Updates
- 2.3 Sony
  - 2.3.1 Sony Details
  - 2.3.2 Sony Major Business
  - 2.3.3 Sony Mobile Smart TV Product and Services
  - 2.3.4 Sony Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Sony Recent Developments/Updates
- 2.4 Vizio
  - 2.4.1 Vizio Details
  - 2.4.2 Vizio Major Business
  - 2.4.3 Vizio Mobile Smart TV Product and Services
  - 2.4.4 Vizio Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Vizio Recent Developments/Updates
- 2.5 TCL
  - 2.5.1 TCL Details
  - 2.5.2 TCL Major Business
  - 2.5.3 TCL Mobile Smart TV Product and Services
  - 2.5.4 TCL Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 TCL Recent Developments/Updates
- 2.6 Hisense
  - 2.6.1 Hisense Details
  - 2.6.2 Hisense Major Business
  - 2.6.3 Hisense Mobile Smart TV Product and Services
  - 2.6.4 Hisense Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Hisense Recent Developments/Updates
- 2.7 Panasonic
  - 2.7.1 Panasonic Details
  - 2.7.2 Panasonic Major Business
  - 2.7.3 Panasonic Mobile Smart TV Product and Services
  - 2.7.4 Panasonic Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Panasonic Recent Developments/Updates
- 2.8 Sharp
  - 2.8.1 Sharp Details
  - 2.8.2 Sharp Major Business



- 2.8.3 Sharp Mobile Smart TV Product and Services
- 2.8.4 Sharp Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Sharp Recent Developments/Updates
- 2.9 Philips
  - 2.9.1 Philips Details
  - 2.9.2 Philips Major Business
  - 2.9.3 Philips Mobile Smart TV Product and Services
  - 2.9.4 Philips Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Philips Recent Developments/Updates
- 2.10 Best Buy house
  - 2.10.1 Best Buy house Details
  - 2.10.2 Best Buy house Major Business
  - 2.10.3 Best Buy house Mobile Smart TV Product and Services
  - 2.10.4 Best Buy house Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Best Buy house Recent Developments/Updates
- 2.11 Skyworth
  - 2.11.1 Skyworth Details
  - 2.11.2 Skyworth Major Business
  - 2.11.3 Skyworth Mobile Smart TV Product and Services
  - 2.11.4 Skyworth Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 Skyworth Recent Developments/Updates
- 2.12 Xiaomi
  - 2.12.1 Xiaomi Details
  - 2.12.2 Xiaomi Major Business
  - 2.12.3 Xiaomi Mobile Smart TV Product and Services
  - 2.12.4 Xiaomi Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Xiaomi Recent Developments/Updates
- 2.13 Haier
  - 2.13.1 Haier Details
  - 2.13.2 Haier Major Business
  - 2.13.3 Haier Mobile Smart TV Product and Services
  - 2.13.4 Haier Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.13.5 Haier Recent Developments/Updates

## 2.14 Chonghong

### 2.14.1 Chonghong Details

### 2.14.2 Chonghong Major Business

### 2.14.3 Chonghong Mobile Smart TV Product and Services

### 2.14.4 Chonghong Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.14.5 Chonghong Recent Developments/Updates

## 2.15 Konka

### 2.15.1 Konka Details

### 2.15.2 Konka Major Business

### 2.15.3 Konka Mobile Smart TV Product and Services

### 2.15.4 Konka Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.15.5 Konka Recent Developments/Updates

## 2.16 TOSHIBA

### 2.16.1 TOSHIBA Details

### 2.16.2 TOSHIBA Major Business

### 2.16.3 TOSHIBA Mobile Smart TV Product and Services

### 2.16.4 TOSHIBA Mobile Smart TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.16.5 TOSHIBA Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: MOBILE SMART TV BY MANUFACTURER**

### 3.1 Global Mobile Smart TV Sales Quantity by Manufacturer (2018-2023)

### 3.2 Global Mobile Smart TV Revenue by Manufacturer (2018-2023)

### 3.3 Global Mobile Smart TV Average Price by Manufacturer (2018-2023)

### 3.4 Market Share Analysis (2022)

#### 3.4.1 Producer Shipments of Mobile Smart TV by Manufacturer Revenue (\$MM) and Market Share (%): 2022

#### 3.4.2 Top 3 Mobile Smart TV Manufacturer Market Share in 2022

#### 3.4.2 Top 6 Mobile Smart TV Manufacturer Market Share in 2022

### 3.5 Mobile Smart TV Market: Overall Company Footprint Analysis

#### 3.5.1 Mobile Smart TV Market: Region Footprint

#### 3.5.2 Mobile Smart TV Market: Company Product Type Footprint

#### 3.5.3 Mobile Smart TV Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Mobile Smart TV Market Size by Region

4.1.1 Global Mobile Smart TV Sales Quantity by Region (2018-2029)

4.1.2 Global Mobile Smart TV Consumption Value by Region (2018-2029)

4.1.3 Global Mobile Smart TV Average Price by Region (2018-2029)

### 4.2 North America Mobile Smart TV Consumption Value (2018-2029)

### 4.3 Europe Mobile Smart TV Consumption Value (2018-2029)

### 4.4 Asia-Pacific Mobile Smart TV Consumption Value (2018-2029)

### 4.5 South America Mobile Smart TV Consumption Value (2018-2029)

### 4.6 Middle East and Africa Mobile Smart TV Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

### 5.1 Global Mobile Smart TV Sales Quantity by Type (2018-2029)

### 5.2 Global Mobile Smart TV Consumption Value by Type (2018-2029)

### 5.3 Global Mobile Smart TV Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

### 6.1 Global Mobile Smart TV Sales Quantity by Application (2018-2029)

### 6.2 Global Mobile Smart TV Consumption Value by Application (2018-2029)

### 6.3 Global Mobile Smart TV Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

### 7.1 North America Mobile Smart TV Sales Quantity by Type (2018-2029)

### 7.2 North America Mobile Smart TV Sales Quantity by Application (2018-2029)

### 7.3 North America Mobile Smart TV Market Size by Country

7.3.1 North America Mobile Smart TV Sales Quantity by Country (2018-2029)

7.3.2 North America Mobile Smart TV Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

### 8.1 Europe Mobile Smart TV Sales Quantity by Type (2018-2029)

### 8.2 Europe Mobile Smart TV Sales Quantity by Application (2018-2029)

## 8.3 Europe Mobile Smart TV Market Size by Country

- 8.3.1 Europe Mobile Smart TV Sales Quantity by Country (2018-2029)
- 8.3.2 Europe Mobile Smart TV Consumption Value by Country (2018-2029)
- 8.3.3 Germany Market Size and Forecast (2018-2029)
- 8.3.4 France Market Size and Forecast (2018-2029)
- 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
- 8.3.6 Russia Market Size and Forecast (2018-2029)
- 8.3.7 Italy Market Size and Forecast (2018-2029)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Mobile Smart TV Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Mobile Smart TV Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Mobile Smart TV Market Size by Region
  - 9.3.1 Asia-Pacific Mobile Smart TV Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Mobile Smart TV Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## 10 SOUTH AMERICA

- 10.1 South America Mobile Smart TV Sales Quantity by Type (2018-2029)
- 10.2 South America Mobile Smart TV Sales Quantity by Application (2018-2029)
- 10.3 South America Mobile Smart TV Market Size by Country
  - 10.3.1 South America Mobile Smart TV Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Mobile Smart TV Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

## 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Mobile Smart TV Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Mobile Smart TV Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Mobile Smart TV Market Size by Country
  - 11.3.1 Middle East & Africa Mobile Smart TV Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Mobile Smart TV Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

12.1 Mobile Smart TV Market Drivers

12.2 Mobile Smart TV Market Restraints

12.3 Mobile Smart TV Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Mobile Smart TV and Key Manufacturers

13.2 Manufacturing Costs Percentage of Mobile Smart TV

13.3 Mobile Smart TV Production Process

13.4 Mobile Smart TV Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Mobile Smart TV Typical Distributors

14.3 Mobile Smart TV Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Mobile Smart TV Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Mobile Smart TV Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Samsung Basic Information, Manufacturing Base and Competitors

Table 4. Samsung Major Business

Table 5. Samsung Mobile Smart TV Product and Services

Table 6. Samsung Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Samsung Recent Developments/Updates

Table 8. LG Electronics Basic Information, Manufacturing Base and Competitors

Table 9. LG Electronics Major Business

Table 10. LG Electronics Mobile Smart TV Product and Services

Table 11. LG Electronics Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. LG Electronics Recent Developments/Updates

Table 13. Sony Basic Information, Manufacturing Base and Competitors

Table 14. Sony Major Business

Table 15. Sony Mobile Smart TV Product and Services

Table 16. Sony Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Sony Recent Developments/Updates

Table 18. Vizio Basic Information, Manufacturing Base and Competitors

Table 19. Vizio Major Business

Table 20. Vizio Mobile Smart TV Product and Services

Table 21. Vizio Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Vizio Recent Developments/Updates

Table 23. TCL Basic Information, Manufacturing Base and Competitors

Table 24. TCL Major Business

Table 25. TCL Mobile Smart TV Product and Services

Table 26. TCL Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. TCL Recent Developments/Updates

Table 28. Hisense Basic Information, Manufacturing Base and Competitors



- Table 29. Hisense Major Business
- Table 30. Hisense Mobile Smart TV Product and Services
- Table 31. Hisense Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Hisense Recent Developments/Updates
- Table 33. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 34. Panasonic Major Business
- Table 35. Panasonic Mobile Smart TV Product and Services
- Table 36. Panasonic Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Panasonic Recent Developments/Updates
- Table 38. Sharp Basic Information, Manufacturing Base and Competitors
- Table 39. Sharp Major Business
- Table 40. Sharp Mobile Smart TV Product and Services
- Table 41. Sharp Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Sharp Recent Developments/Updates
- Table 43. Philips Basic Information, Manufacturing Base and Competitors
- Table 44. Philips Major Business
- Table 45. Philips Mobile Smart TV Product and Services
- Table 46. Philips Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Philips Recent Developments/Updates
- Table 48. Best Buy house Basic Information, Manufacturing Base and Competitors
- Table 49. Best Buy house Major Business
- Table 50. Best Buy house Mobile Smart TV Product and Services
- Table 51. Best Buy house Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Best Buy house Recent Developments/Updates
- Table 53. Skyworth Basic Information, Manufacturing Base and Competitors
- Table 54. Skyworth Major Business
- Table 55. Skyworth Mobile Smart TV Product and Services
- Table 56. Skyworth Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Skyworth Recent Developments/Updates
- Table 58. Xiaomi Basic Information, Manufacturing Base and Competitors
- Table 59. Xiaomi Major Business
- Table 60. Xiaomi Mobile Smart TV Product and Services
- Table 61. Xiaomi Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit),



Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Xiaomi Recent Developments/Updates

Table 63. Haier Basic Information, Manufacturing Base and Competitors

Table 64. Haier Major Business

Table 65. Haier Mobile Smart TV Product and Services

Table 66. Haier Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. Haier Recent Developments/Updates

Table 68. Chonghong Basic Information, Manufacturing Base and Competitors

Table 69. Chonghong Major Business

Table 70. Chonghong Mobile Smart TV Product and Services

Table 71. Chonghong Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. Chonghong Recent Developments/Updates

Table 73. Konka Basic Information, Manufacturing Base and Competitors

Table 74. Konka Major Business

Table 75. Konka Mobile Smart TV Product and Services

Table 76. Konka Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. Konka Recent Developments/Updates

Table 78. TOSHIBA Basic Information, Manufacturing Base and Competitors

Table 79. TOSHIBA Major Business

Table 80. TOSHIBA Mobile Smart TV Product and Services

Table 81. TOSHIBA Mobile Smart TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. TOSHIBA Recent Developments/Updates

Table 83. Global Mobile Smart TV Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 84. Global Mobile Smart TV Revenue by Manufacturer (2018-2023) & (USD Million)

Table 85. Global Mobile Smart TV Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Mobile Smart TV, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 87. Head Office and Mobile Smart TV Production Site of Key Manufacturer

Table 88. Mobile Smart TV Market: Company Product Type Footprint

Table 89. Mobile Smart TV Market: Company Product Application Footprint

Table 90. Mobile Smart TV New Market Entrants and Barriers to Market Entry

Table 91. Mobile Smart TV Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Mobile Smart TV Sales Quantity by Region (2018-2023) & (K Units)

Table 93. Global Mobile Smart TV Sales Quantity by Region (2024-2029) & (K Units)

Table 94. Global Mobile Smart TV Consumption Value by Region (2018-2023) & (USD Million)

Table 95. Global Mobile Smart TV Consumption Value by Region (2024-2029) & (USD Million)

Table 96. Global Mobile Smart TV Average Price by Region (2018-2023) & (US\$/Unit)

Table 97. Global Mobile Smart TV Average Price by Region (2024-2029) & (US\$/Unit)

Table 98. Global Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 99. Global Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 100. Global Mobile Smart TV Consumption Value by Type (2018-2023) & (USD Million)

Table 101. Global Mobile Smart TV Consumption Value by Type (2024-2029) & (USD Million)

Table 102. Global Mobile Smart TV Average Price by Type (2018-2023) & (US\$/Unit)

Table 103. Global Mobile Smart TV Average Price by Type (2024-2029) & (US\$/Unit)

Table 104. Global Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 105. Global Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 106. Global Mobile Smart TV Consumption Value by Application (2018-2023) & (USD Million)

Table 107. Global Mobile Smart TV Consumption Value by Application (2024-2029) & (USD Million)

Table 108. Global Mobile Smart TV Average Price by Application (2018-2023) & (US\$/Unit)

Table 109. Global Mobile Smart TV Average Price by Application (2024-2029) & (US\$/Unit)

Table 110. North America Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 111. North America Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 112. North America Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 113. North America Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 114. North America Mobile Smart TV Sales Quantity by Country (2018-2023) & (K Units)

Table 115. North America Mobile Smart TV Sales Quantity by Country (2024-2029) & (K Units)

Units)

Table 116. North America Mobile Smart TV Consumption Value by Country (2018-2023) & (USD Million)

Table 117. North America Mobile Smart TV Consumption Value by Country (2024-2029) & (USD Million)

Table 118. Europe Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 119. Europe Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 120. Europe Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 121. Europe Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 122. Europe Mobile Smart TV Sales Quantity by Country (2018-2023) & (K Units)

Table 123. Europe Mobile Smart TV Sales Quantity by Country (2024-2029) & (K Units)

Table 124. Europe Mobile Smart TV Consumption Value by Country (2018-2023) & (USD Million)

Table 125. Europe Mobile Smart TV Consumption Value by Country (2024-2029) & (USD Million)

Table 126. Asia-Pacific Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 127. Asia-Pacific Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 128. Asia-Pacific Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 129. Asia-Pacific Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 130. Asia-Pacific Mobile Smart TV Sales Quantity by Region (2018-2023) & (K Units)

Table 131. Asia-Pacific Mobile Smart TV Sales Quantity by Region (2024-2029) & (K Units)

Table 132. Asia-Pacific Mobile Smart TV Consumption Value by Region (2018-2023) & (USD Million)

Table 133. Asia-Pacific Mobile Smart TV Consumption Value by Region (2024-2029) & (USD Million)

Table 134. South America Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 135. South America Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 136. South America Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 137. South America Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 138. South America Mobile Smart TV Sales Quantity by Country (2018-2023) & (K Units)

Table 139. South America Mobile Smart TV Sales Quantity by Country (2024-2029) & (K Units)

Table 140. South America Mobile Smart TV Consumption Value by Country (2018-2023) & (USD Million)

Table 141. South America Mobile Smart TV Consumption Value by Country (2024-2029) & (USD Million)

Table 142. Middle East & Africa Mobile Smart TV Sales Quantity by Type (2018-2023) & (K Units)

Table 143. Middle East & Africa Mobile Smart TV Sales Quantity by Type (2024-2029) & (K Units)

Table 144. Middle East & Africa Mobile Smart TV Sales Quantity by Application (2018-2023) & (K Units)

Table 145. Middle East & Africa Mobile Smart TV Sales Quantity by Application (2024-2029) & (K Units)

Table 146. Middle East & Africa Mobile Smart TV Sales Quantity by Region (2018-2023) & (K Units)

Table 147. Middle East & Africa Mobile Smart TV Sales Quantity by Region (2024-2029) & (K Units)

Table 148. Middle East & Africa Mobile Smart TV Consumption Value by Region (2018-2023) & (USD Million)

Table 149. Middle East & Africa Mobile Smart TV Consumption Value by Region (2024-2029) & (USD Million)

Table 150. Mobile Smart TV Raw Material

Table 151. Key Manufacturers of Mobile Smart TV Raw Materials

Table 152. Mobile Smart TV Typical Distributors

Table 153. Mobile Smart TV Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Mobile Smart TV Picture

Figure 2. Global Mobile Smart TV Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Mobile Smart TV Consumption Value Market Share by Type in 2022

Figure 4. 32 inch Examples

Figure 5. 40 inch Examples

Figure 6. 42 inch Examples

Figure 7. 55 inch Examples

Figure 8. 60 inch Examples

Figure 9. Global Mobile Smart TV Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 10. Global Mobile Smart TV Consumption Value Market Share by Application in 2022

Figure 11. Family Examples

Figure 12. Public Examples

Figure 13. Global Mobile Smart TV Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Mobile Smart TV Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Mobile Smart TV Sales Quantity (2018-2029) & (K Units)

Figure 16. Global Mobile Smart TV Average Price (2018-2029) & (US\$/Unit)

Figure 17. Global Mobile Smart TV Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Mobile Smart TV Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Mobile Smart TV by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Mobile Smart TV Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Mobile Smart TV Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Mobile Smart TV Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global Mobile Smart TV Consumption Value Market Share by Region (2018-2029)

Figure 24. North America Mobile Smart TV Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Mobile Smart TV Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Mobile Smart TV Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Mobile Smart TV Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Mobile Smart TV Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Mobile Smart TV Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global Mobile Smart TV Consumption Value Market Share by Type



(2018-2029)

Figure 31. Global Mobile Smart TV Average Price by Type (2018-2029) & (US\$/Unit)

Figure 32. Global Mobile Smart TV Sales Quantity Market Share by Application  
(2018-2029)

Figure 33. Global Mobile Smart TV Consumption Value Market Share by Application  
(2018-2029)

Figure 34. Global Mobile Smart TV Average Price by Application (2018-2029) &  
(US\$/Unit)

Figure 35. North America Mobile Smart TV Sales Quantity Market Share by Type  
(2018-2029)

Figure 36. North America Mobile Smart TV Sales Quantity Market Share by Application  
(2018-2029)

Figure 37. North America Mobile Smart TV Sales Quantity Market Share by Country  
(2018-2029)

Figure 38. North America Mobile Smart TV Consumption Value Market Share by  
Country (2018-2029)

Figure 39. United States Mobile Smart TV Consumption Value and Growth Rate  
(2018-2029) & (USD Million)

Figure 40. Canada Mobile Smart TV Consumption Value and Growth Rate (2018-2029)  
& (USD Million)

Figure 41. Mexico Mobile Smart TV Consumption Value and Growth Rate (2018-2029)  
& (USD Million)

Figure 42. Europe Mobile Smart TV Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe Mobile Smart TV Sales Quantity Market Share by Application  
(2018-2029)

Figure 44. Europe Mobile Smart TV Sales Quantity Market Share by Country  
(2018-2029)

Figure 45. Europe Mobile Smart TV Consumption Value Market Share by Country  
(2018-2029)

Figure 46. Germany Mobile Smart TV Consumption Value and Growth Rate  
(2018-2029) & (USD Million)

Figure 47. France Mobile Smart TV Consumption Value and Growth Rate (2018-2029)  
& (USD Million)

Figure 48. United Kingdom Mobile Smart TV Consumption Value and Growth Rate  
(2018-2029) & (USD Million)

Figure 49. Russia Mobile Smart TV Consumption Value and Growth Rate (2018-2029)  
& (USD Million)

Figure 50. Italy Mobile Smart TV Consumption Value and Growth Rate (2018-2029) &  
(USD Million)

Figure 51. Asia-Pacific Mobile Smart TV Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Mobile Smart TV Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Mobile Smart TV Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Mobile Smart TV Consumption Value Market Share by Region (2018-2029)

Figure 55. China Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Mobile Smart TV Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Mobile Smart TV Sales Quantity Market Share by Application (2018-2029)

Figure 63. South America Mobile Smart TV Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Mobile Smart TV Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Mobile Smart TV Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Mobile Smart TV Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Mobile Smart TV Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Mobile Smart TV Consumption Value Market Share by

Region (2018-2029)

Figure 71. Turkey Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Mobile Smart TV Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Mobile Smart TV Market Drivers

Figure 76. Mobile Smart TV Market Restraints

Figure 77. Mobile Smart TV Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Mobile Smart TV in 2022

Figure 80. Manufacturing Process Analysis of Mobile Smart TV

Figure 81. Mobile Smart TV Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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