

# **Global Mobile Phone LBS (Location Based Service) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

A location-based service (LBS) is the name for a general class of policies in software-level services that provide for accessing data, files, pipes, memory objects, streams and other or online services.

### **SCOPE OF THE REPORT:**

Mobile phone has become the most important platform for map and navigation usage and maps becoming a standard feature in a growing number of mobile phones, the number of mobile phone map users is increasing sharply.

The global Mobile Phone LBS (Location Based Service) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Phone LBS (Location Based Service).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Mobile Phone LBS (Location Based Service) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Phone LBS (Location Based Service) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Apple

Nokia

Google

HP

Microsoft

HTC

LG

Samsung

Huawei

Lenovo

TCL

ZTE

Sony

Fujitsu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Services

Market Segment by Applications, can be divided into

Smart Phone

Feature Phone

## Contents

### 1 MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Phone LBS (Location Based Service)
- 1.2 Classification of Mobile Phone LBS (Location Based Service) by Types
  - 1.2.1 Global Mobile Phone LBS (Location Based Service) Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Mobile Phone LBS (Location Based Service) Revenue Market Share by Types in 2017
  - 1.2.3 Hardware
  - 1.2.4 Software
  - 1.2.5 Services
- 1.3 Global Mobile Phone LBS (Location Based Service) Market by Application
  - 1.3.1 Global Mobile Phone LBS (Location Based Service) Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Smart Phone
  - 1.3.3 Feature Phone
- 1.4 Global Mobile Phone LBS (Location Based Service) Market by Regions
  - 1.4.1 Global Mobile Phone LBS (Location Based Service) Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1.1 North America (USA, Canada and Mexico) Mobile Phone LBS (Location Based Service) Status and Prospect (2013-2023)
    - 1.4.1.2 Europe (Germany, France, UK, Russia and Italy) Mobile Phone LBS (Location Based Service) Status and Prospect (2013-2023)
    - 1.4.1.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile Phone LBS (Location Based Service) Status and Prospect (2013-2023)
    - 1.4.1.4 South America (Brazil, Argentina, Colombia) Mobile Phone LBS (Location Based Service) Status and Prospect (2013-2023)
    - 1.4.1.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile Phone LBS (Location Based Service) Status and Prospect (2013-2023)
- 1.5 Global Market Size of Mobile Phone LBS (Location Based Service) (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Apple
  - 2.1.1 Business Overview
  - 2.1.2 Mobile Phone LBS (Location Based Service) Type and Applications
    - 2.1.2.1 Product A

#### 2.1.2.2 Product B

### 2.1.3 Apple Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.2 Nokia

### 2.2.1 Business Overview

### 2.2.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.2.2.1 Product A

#### 2.2.2.2 Product B

### 2.2.3 Nokia Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.3 Google

### 2.3.1 Business Overview

### 2.3.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.3.2.1 Product A

#### 2.3.2.2 Product B

### 2.3.3 Google Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.4 HP

### 2.4.1 Business Overview

### 2.4.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.4.2.1 Product A

#### 2.4.2.2 Product B

### 2.4.3 HP Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.5 Microsoft

### 2.5.1 Business Overview

### 2.5.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.5.2.1 Product A

#### 2.5.2.2 Product B

### 2.5.3 Microsoft Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.6 HTC

### 2.6.1 Business Overview

### 2.6.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.6.2.1 Product A

#### 2.6.2.2 Product B

### 2.6.3 HTC Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 LG

### 2.7.1 Business Overview

### 2.7.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 LG Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 Samsung

### 2.8.1 Business Overview

### 2.8.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 Samsung Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Huawei

### 2.9.1 Business Overview

### 2.9.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 Huawei Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.10 Lenovo

### 2.10.1 Business Overview

### 2.10.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.10.2.1 Product A

#### 2.10.2.2 Product B

### 2.10.3 Lenovo Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 TCL

### 2.11.1 Business Overview

### 2.11.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.11.2.1 Product A

#### 2.11.2.2 Product B

### 2.11.3 TCL Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

## 2.12 ZTE

### 2.12.1 Business Overview

### 2.12.2 Mobile Phone LBS (Location Based Service) Type and Applications

#### 2.12.2.1 Product A

#### 2.12.2.2 Product B

2.12.3 ZTE Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

2.13 Sony

2.13.1 Business Overview

2.13.2 Mobile Phone LBS (Location Based Service) Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Sony Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

2.14 Fujitsu

2.14.1 Business Overview

2.14.2 Mobile Phone LBS (Location Based Service) Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Fujitsu Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET COMPETITION, BY PLAYERS**

3.1 Global Mobile Phone LBS (Location Based Service) Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Mobile Phone LBS (Location Based Service) Players Market Share

3.2.2 Top 10 Mobile Phone LBS (Location Based Service) Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET SIZE BY REGIONS**

4.1 Global Mobile Phone LBS (Location Based Service) Revenue and Market Share by Regions

4.2 North America Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

4.3 Europe Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

4.5 South America Mobile Phone LBS (Location Based Service) Revenue and Growth

Rate (2013-2018)

4.6 Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA MOBILE PHONE LBS (LOCATION BASED SERVICE) REVENUE BY COUNTRIES**

5.1 North America Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

5.2 USA Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

5.3 Canada Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

5.4 Mexico Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **6 EUROPE MOBILE PHONE LBS (LOCATION BASED SERVICE) REVENUE BY COUNTRIES**

6.1 Europe Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

6.2 Germany Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

6.3 UK Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

6.4 France Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

6.5 Russia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

6.6 Italy Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC MOBILE PHONE LBS (LOCATION BASED SERVICE) REVENUE BY COUNTRIES**

7.1 Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

7.2 China Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)



7.3 Japan Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

7.4 Korea Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

7.5 India Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA MOBILE PHONE LBS (LOCATION BASED SERVICE) REVENUE BY COUNTRIES**

8.1 South America Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

8.2 Brazil Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

8.3 Argentina Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

8.4 Colombia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE MOBILE PHONE LBS (LOCATION BASED SERVICE) BY COUNTRIES**

9.1 Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

9.2 Saudi Arabia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

9.3 UAE Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

9.4 Egypt Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

9.5 Nigeria Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

9.6 South Africa Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

## **10 GLOBAL MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET SEGMENT BY TYPE**

10.1 Global Mobile Phone LBS (Location Based Service) Revenue and Market Share by Type (2013-2018)

10.2 Global Mobile Phone LBS (Location Based Service) Market Forecast by Type (2018-2023)

10.3 Hardware Revenue Growth Rate (2013-2023)

10.4 Software Revenue Growth Rate (2013-2023)

10.5 Services Revenue Growth Rate (2013-2023)

## **11 GLOBAL MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET SEGMENT BY APPLICATION**

11.1 Global Mobile Phone LBS (Location Based Service) Revenue Market Share by Application (2013-2018)

11.2 Mobile Phone LBS (Location Based Service) Market Forecast by Application (2018-2023)

11.3 Smart Phone Revenue Growth (2013-2018)

11.4 Feature Phone Revenue Growth (2013-2018)

## **12 GLOBAL MOBILE PHONE LBS (LOCATION BASED SERVICE) MARKET SIZE FORECAST (2018-2023)**

12.1 Global Mobile Phone LBS (Location Based Service) Market Size Forecast (2018-2023)

12.2 Global Mobile Phone LBS (Location Based Service) Market Forecast by Regions (2018-2023)

12.3 North America Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

12.4 Europe Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

12.6 South America Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Mobile Phone LBS (Location Based Service) Picture

Table Product Specifications of Mobile Phone LBS (Location Based Service)

Table Global Mobile Phone LBS (Location Based Service) and Revenue (Million USD)  
Market Split by Product Type

Figure Global Mobile Phone LBS (Location Based Service) Revenue Market Share by  
Types in 2017

Figure Hardware Picture

Figure Software Picture

Figure Services Picture

Table Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) by  
Application (2013-2023)

Figure Mobile Phone LBS (Location Based Service) Revenue Market Share by  
Applications in 2017

Figure Smart Phone Picture

Figure Feature Phone Picture

Table Global Market Mobile Phone LBS (Location Based Service) Revenue (Million  
USD) Comparison by Regions 2013-2023

Figure North America Mobile Phone LBS (Location Based Service) Revenue (Million  
USD) and Growth Rate (2013-2023)

Figure Europe Mobile Phone LBS (Location Based Service) Revenue (Million USD) and  
Growth Rate (2013-2023)

Figure Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue (Million USD)  
and Growth Rate (2013-2023)

Figure South America Mobile Phone LBS (Location Based Service) Revenue (Million  
USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue  
(Million USD) and Growth Rate (2013-2023)

Figure Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) and  
Growth Rate (2013-2023)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Mobile Phone LBS (Location Based Service) Type and Applications

Table Apple Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and  
Market Share (2016-2017)

Table Nokia Basic Information, Manufacturing Base and Competitors

Table Nokia Mobile Phone LBS (Location Based Service) Type and Applications

Table Nokia Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Google Basic Information, Manufacturing Base and Competitors

Table Google Mobile Phone LBS (Location Based Service) Type and Applications

Table Google Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table HP Basic Information, Manufacturing Base and Competitors

Table HP Mobile Phone LBS (Location Based Service) Type and Applications

Table HP Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Mobile Phone LBS (Location Based Service) Type and Applications

Table Microsoft Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table HTC Basic Information, Manufacturing Base and Competitors

Table HTC Mobile Phone LBS (Location Based Service) Type and Applications

Table HTC Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table LG Basic Information, Manufacturing Base and Competitors

Table LG Mobile Phone LBS (Location Based Service) Type and Applications

Table LG Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Basic Information, Manufacturing Base and Competitors

Table Samsung Mobile Phone LBS (Location Based Service) Type and Applications

Table Samsung Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Huawei Basic Information, Manufacturing Base and Competitors

Table Huawei Mobile Phone LBS (Location Based Service) Type and Applications

Table Huawei Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Lenovo Basic Information, Manufacturing Base and Competitors

Table Lenovo Mobile Phone LBS (Location Based Service) Type and Applications

Table Lenovo Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table TCL Basic Information, Manufacturing Base and Competitors

Table TCL Mobile Phone LBS (Location Based Service) Type and Applications

Table TCL Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table ZTE Basic Information, Manufacturing Base and Competitors

Table ZTE Mobile Phone LBS (Location Based Service) Type and Applications

Table ZTE Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Sony Basic Information, Manufacturing Base and Competitors

Table Sony Mobile Phone LBS (Location Based Service) Type and Applications

Table Sony Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Fujitsu Basic Information, Manufacturing Base and Competitors

Table Fujitsu Mobile Phone LBS (Location Based Service) Type and Applications

Table Fujitsu Mobile Phone LBS (Location Based Service) Revenue, Gross Margin and Market Share (2016-2017)

Table Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Players (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue Share by Players (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Players in 2016

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Players in 2017

Figure Global Top 5 Players Mobile Phone LBS (Location Based Service) Revenue Market Share in 2017

Figure Global Top 10 Players Mobile Phone LBS (Location Based Service) Revenue Market Share in 2017

Figure Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Regions (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Market Share by Regions in 2017

Figure North America Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Europe Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)



Figure South America Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table North America Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

Table North America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure North America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure North America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries in 2017

Figure USA Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Canada Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Mexico Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table Europe Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Countries (2013-2018)

Figure Europe Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure Europe Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries in 2017

Figure Germany Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure UK Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure France Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Russia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Italy Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue Market Share

by Countries in 2017

Figure China Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Japan Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Korea Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure India Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table South America Mobile Phone LBS (Location Based Service) Revenue by Countries (2013-2018)

Table South America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure South America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure South America Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries in 2017

Figure Brazil Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Argentina Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Colombia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure UAE Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure Egypt Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)



Figure Nigeria Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Figure South Africa Mobile Phone LBS (Location Based Service) Revenue and Growth Rate (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) by Type (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue Share by Type (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Type (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Type in 2017

Table Global Mobile Phone LBS (Location Based Service) Revenue Forecast by Type (2018-2023)

Figure Global Mobile Phone LBS (Location Based Service) Market Share Forecast by Type (2018-2023)

Figure Global Hardware Revenue Growth Rate (2013-2018)

Figure Global Software Revenue Growth Rate (2013-2018)

Figure Global Services Revenue Growth Rate (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue by Application (2013-2018)

Table Global Mobile Phone LBS (Location Based Service) Revenue Share by Application (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Application (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Share by Application in 2017

Table Global Mobile Phone LBS (Location Based Service) Revenue Forecast by Application (2018-2023)

Figure Global Mobile Phone LBS (Location Based Service) Market Share Forecast by Application (2018-2023)

Figure Global Smart Phone Revenue Growth Rate (2013-2018)

Figure Global Feature Phone Revenue Growth Rate (2013-2018)

Figure Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Mobile Phone LBS (Location Based Service) Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Mobile Phone LBS (Location Based Service) Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

Figure Europe Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

Figure South America Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Mobile Phone LBS (Location Based Service) Revenue Market Forecast (2018-2023)

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