

Global Mobile Phone LBS (Location Based Service) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A location-based service (LBS) is the name for a general class of policies in software-level services that provide for accessing data, files, pipes, memory objects, streams and other or online services.

SCOPE OF THE REPORT:

Mobile phone has become the most important platform for map and navigation usage and maps becoming a standard feature in a growing number of mobile phones, the number of mobile phone map users is increasing sharply.

The global Mobile Phone LBS (Location Based Service) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Phone LBS (Location Based Service).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Mobile Phone LBS (Location Based Service) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Phone LBS (Location Based Service) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Apple

Nokia

Google

HP

Microsoft

HTC

LG

Samsung

Huawei

Lenovo

TCL

ZTE

Sony

Fujitsu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Services

Market Segment by Applications, can be divided into

Smart Phone

Feature Phone

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