

Global Mobile Phone Insurance Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GEB184724CF8EN.html>

Date: January 2026

Pages: 127

Price: US\$ 4,480.00 (Single User License)

ID: GEB184724CF8EN

Abstracts

The global Mobile Phone Insurance market size is expected to reach \$ 41930 million by 2032, rising at a market growth of 2.1% CAGR during the forecast period (2026-2032).

Mobile Phone Insurance is a type of insurance policy specifically designed to protect smartphones from economic losses due to accidental damage, loss, or theft. This type of insurance covers a wide range of mishaps, including but not limited to cracked screens, hardware damage, theft, loss, and damage caused by water or other liquids, as well as fire and other unforeseen circumstances. By purchasing Mobile Phone Insurance, users can obtain corresponding compensation or repair services in the event that their phone suffers from any of the aforementioned unfortunate incidents, thereby effectively reducing the economic burden and inconvenience caused by phone damage or loss.

Mobile Phone Insurance can be purchased through various channels, such as insurance companies, e-commerce platforms, or smartphone manufacturers. Users can select different coverage plans based on their own needs. Typically, insurance companies offer a range of services, including repair services, data recovery support, and a certain number of free repairs, to comprehensively safeguard users' phone security.

The Mobile Phone Insurance market has shown rapid growth in recent years. With the rapid development of the smartphone manufacturing industry, smartphones have become an indispensable part of people's daily lives, and their prices have gradually increased, with repair costs being equally high. Consequently, more and more users are beginning to pay attention to and purchase Mobile Phone Insurance.

Globally, North America is the largest market for Mobile Phone Insurance, occupying a significant share of the market. In the Asian market, especially in China, due to its huge population base and rapidly increasing smartphone penetration rate, the Mobile Phone Insurance market has also demonstrated tremendous development potential.

In China, the Mobile Phone Insurance market is in a stage of rapid development, with the market size continuously expanding and user penetration rates gradually increasing. Major insurance companies and emerging technology companies have ventured into this field, continuously innovating product designs and service models to meet the needs of different user groups. Furthermore, with the acceleration of the commercialization of 5G networks and the faster replacement of smartphones, the demand for Mobile Phone Insurance is expected to grow further.

In the future, with the application of emerging technologies such as big data and artificial intelligence, Mobile Phone Insurance products will become more personalized and customized, providing users with more convenient and comprehensive coverage options. Meanwhile, competition in the market will intensify, requiring companies to continuously improve their service quality to win over more users.

This report studies the global Mobile Phone Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile Phone Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mobile Phone Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mobile Phone Insurance total market, 2021-2032, (USD Million)

Global Mobile Phone Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Mobile Phone Insurance total market, key domestic companies, and share, (USD Million)

Global Mobile Phone Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Mobile Phone Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Mobile Phone Insurance total market by Application, CAGR, 2021-2032, (USD

Million)

This report profiles major players in the global Mobile Phone Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AIG, Apple, AXA, Asurion, Assurant, Hollard Group, Chubb (ACE), SoftBank, Allianz Insurance, AmTrust, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Mobile Phone Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mobile Phone Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mobile Phone Insurance Market, Segmentation by Type:

Physical Damage

Theft & Loss

Others

Global Mobile Phone Insurance Market, Segmentation by Application:

Wireless Carrier

Mobile Phone Operators

Third-party Insurance Companies

Companies Profiled:

AIG

Apple

AXA

Asurion

Assurant

Hollard Group

Chubb (ACE)

SoftBank

Allianz Insurance

AmTrust

China Ping An

Zhongan Online

Key Questions Answered

1. How big is the global Mobile Phone Insurance market?
2. What is the demand of the global Mobile Phone Insurance market?
3. What is the year over year growth of the global Mobile Phone Insurance market?
4. What is the total value of the global Mobile Phone Insurance market?
5. Who are the Major Players in the global Mobile Phone Insurance market?
6. What are the growth factors driving the market demand?

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