

# Global Mobile Phone Charger Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mobile Phone Charger market size is expected to reach \$ 10494 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Mobile phone chargers are AC-to-DC power adapters that provide safe and stable power supply for smartphones. They mainly include in-box chargers bundled with devices and out-of-box retail chargers. Mainstream products adopt USB-C/USB-A interfaces and widely support fast-charging standards such as USB PD, PPS and QC, with ongoing upgrades toward higher power, smaller form factors, multi-port designs and GaN technology. Upstream supply consists of power semiconductors (silicon MOSFETs, rectifiers and GaN devices), fast-charging and power-management ICs, magnetics, passive components, PCBs, connectors and copper materials, as well as flame-retardant plastics and thermal materials. Downstream customers include global smartphone OEMs and their EMS/ODM partners for in-box procurement, as well as branded accessory makers, e-commerce platforms, operators and offline retailers for retail chargers. Market opportunities are driven by USB-C and fast-charging standardization, the structural shift caused by declining in-box inclusion, power upgrades penetrating mid-range smartphones, and GaN technology significantly improving power density and efficiency. In 2025, global mobile phone charger adapters (excluding cables and car chargers) have deliverable capacity of approximately 2.3 billion units and shipments of about 1.68 billion units, including around 0.62 billion in-box units and 1.06 billion retail units, with an average selling price of approximately US\$4.8 per unit and an industry gross margin of about 17%, while branded retail and high-power GaN or multi-port products achieve materially higher margins.

The mobile phone charger market has evolved from a purely accessory-driven segment tied to handset sales into a more independent and highly segmented consumer

electronics category. As in-box inclusion continues to weaken, demand has increasingly shifted toward retail and channel markets, while the retail segment itself shows clear stratification. Products are differentiated by safety, compatibility, design, and brand value, and competition increasingly centers on channel reach and brand recognition. The coexistence of online platforms, cross-border e-commerce, and offline retail reflects a more mature but also more competitive market structure.

In terms of industry trends, the focus has moved from basic functionality toward overall user experience. Consumers now pay greater attention to charging stability, thermal performance, device compatibility, and long-term reliability rather than simple charging capability. The standardization of interfaces and fast-charging protocols has enabled one charger to support multiple devices, extending usage scenarios and encouraging higher integration. At the same time, technological progress continues to reduce size and improve efficiency, supporting the evolution toward portable, multi-port, and scenario-oriented designs in the retail market.

Key growth drivers come from multiple converging factors. The expanding ecosystem of smart devices increases the frequency and importance of charging across home, office, and travel scenarios. Regulatory and standards-related requirements on interfaces, energy efficiency, and safety further guide the industry toward higher quality and greater consistency. In addition, rising consumer awareness of charging safety, battery health, and overall experience creates sustained opportunities for suppliers with strong technical capabilities and trusted brands.

At the same time, the industry faces notable constraints. Intense competition in the lower-end segments leads to commoditization and persistent pricing pressure. Higher levels of power density and functional integration raise the bar for design, testing, and certification, increasing development and compliance costs. Supply chain volatility and regional differences in regulations also add complexity to operations and global expansion. Overall, the mobile phone charger market is transitioning from a cost- and volume-driven phase toward competition centered on technology, quality, and brand strength.

This report studies the global Mobile Phone Charger production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile Phone Charger and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Mobile Phone Charger that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Mobile Phone Charger total production and demand, 2021-2032, (K Units)

Global Mobile Phone Charger total production value, 2021-2032, (USD Million)

Global Mobile Phone Charger production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Mobile Phone Charger consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Mobile Phone Charger domestic production, consumption, key domestic manufacturers and share

Global Mobile Phone Charger production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Mobile Phone Charger production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Mobile Phone Charger production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Mobile Phone Charger market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salcomp, Aohai Technology, Flextronics, Lite-On Technology, Bichamp, BYD Electronics, Huntkey, Delta Electronics, Chicony Power, Samsung, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mobile Phone Charger market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Mobile Phone Charger Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Mobile Phone Charger Market, Segmentation by Type:

Wired Charger

Wireless Charger

### Global Mobile Phone Charger Market, Segmentation by Power Rating:

Low-power Charger

Medium-power Fast Charger

High-power Fast Charger

### Global Mobile Phone Charger Market, Segmentation by Charging Protocol:

Standard Protocol Charger

## Proprietary Fast Charging Charger

### Global Mobile Phone Charger Market, Segmentation by Application:

Entry/Mid-range

Upper Mid-range

Flagship

### Companies Profiled:

Salcomp

Aohai Technology

Flextronics

Lite-On Technology

Bichamp

BYD Electronics

Huntkey

Delta Electronics

Chicony Power

Samsung

Anker

Baseus

Mophie/Zagg

Belkin

Ugreen

Goneo Group

**Key Questions Answered:**

1. How big is the global Mobile Phone Charger market?
2. What is the demand of the global Mobile Phone Charger market?
3. What is the year over year growth of the global Mobile Phone Charger market?
4. What is the production and production value of the global Mobile Phone Charger market?
5. Who are the key producers in the global Mobile Phone Charger market?
6. What are the growth factors driving the market demand?

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