

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mobile Phone Accessories Market 2018, Forecast to 2023

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Abstracts

This report studies the mobile phone accessories market. Cell phone accessories include any hardware that is not integral to the operation of a mobile smartphone as designed by the manufacturer.

Scope of the Report:

This report focuses on the Mobile Phone Accessories in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The growth of the market is hindered by the high demand for low-priced accessories. Lack of brand awareness and poor economic conditions in under-developed countries are hampering the growth of the market. The market growth of the mobile phone accessories is also hindered by the presence of intense competition from the local players which offers the competitive prices to the customers due to the low cost. Moreover, the availability of counterfeit mobile phone accessories in the global market and the lower adoption of smartphones in the rural areas are the major factors that are hindering the growth of the market. Pirated products are offered at a fraction of the price of that of original products, with more consumers opting for these products, especially in India and China. Additionally, rural smartphone users are not engaged in the purchase of mobile phone accessories which in turn, is dampening the growth of global mobile phone accessories market.

The worldwide market for Mobile Phone Accessories is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic Corporation

Sennheiser Electronic

Sony Corporation

Samsung Electronics

Apple

Bose Corporation

Plantronics

Energizer Holdings

JVC Kenwood Corporation.

BYD Electronic

Philips

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Battery

Headphone/Earphone

Portable Speaker

Charger

Memory Card

Market Segment by Applications, can be divided into

Aftermarket

OEMs

There are 15 Chapters to deeply display the global Mobile Phone Accessories market.

Chapter 1, to describe Mobile Phone Accessories Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mobile Phone Accessories, with sales, revenue, and price of Mobile Phone Accessories, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mobile Phone Accessories, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mobile Phone Accessories market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mobile Phone Accessories sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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