

Global Mobile Payments Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Payments market size was valued at USD 16330 million in 2023 and is forecast to a readjusted size of USD 30400 million by 2030 with a CAGR of 9.3% during review period.

Mobile payments are referred to the transactions that is performed through mobile device instead of paying through cash, checks, or physical credit cards.

The mobile payment market is in its maturity phase and is expected to grow at a CAGR of 33.8% during the forecast period. Increase is penetration of smartphones, growth in m-commerce industry, and rise in adoption of mobile payment in emerging economies drive the growth of the mobile payment market.'

The Global Info Research report includes an overview of the development of the Mobile Payments industry chain, the market status of Retail (Mobile wallet/Bank cards, Mobile money), Education (Mobile wallet/Bank cards, Mobile money), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Payments.

Regionally, the report analyzes the Mobile Payments markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Payments market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mobile Payments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Payments industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Mobile wallet/Bank cards, Mobile money).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Payments market.

Regional Analysis: The report involves examining the Mobile Payments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Payments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Payments:

Company Analysis: Report covers individual Mobile Payments players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Payments This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Education).

Technology Analysis: Report covers specific technologies relevant to Mobile Payments. It assesses the current state, advancements, and potential future developments in Mobile Payments areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Mobile Payments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Payments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Mobile wallet/Bank cards

Mobile money

Market segment by Application

Retail

Education

Entertainment

Healthcare

Market segment by players, this report covers

Apple

Google

PayPal

Mastercard

One97 Communications

Bharti Airtel

Vodafone

Orange

Samsung

Glance

Verifone Systems

Square

Alipay

Amazon Pay

Paytm

WeChat Pay

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Payments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Payments, with revenue, gross margin and global market share of Mobile Payments from 2019 to 2024.

Chapter 3, the Mobile Payments competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobile Payments market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Payments.

Chapter 13, to describe Mobile Payments research findings and conclusion.

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