

Global Mobile Payments Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Mobile payments are referred to the transactions that is performed through mobile device instead of paying through cash, checks, or physical credit cards.

SCOPE OF THE REPORT:

This report studies the Mobile Payments market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Payments market by product type and applications/end industries.

The mobile payment market is in its maturity phase and is expected to grow at a CAGR of 33.8% during the forecast period. Increase in penetration of smartphones, growth in m-commerce industry, and rise in adoption of mobile payment in emerging economies drive the growth of the mobile payment market.'

Adoption of advanced technologies like near field communications (NFC) is making it more popular. NFC enables users to establish a connection between two electronic devices like smartphones by just bring them close to each other.

Mobile payments market in Asia Pacific region is expected to show a positive growth over the forecast period owing to factors such as improved technologies like NFC, wearable devices etc.

The global Mobile Payments market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Payments.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

PayPal

Mastercard

One97 Communications

Bharti Airtel

Vodafone

Orange

Samsung

Glance

Verifone Systems

Square

Alipay

Amazon Pay

Paytm

WeChat Pay

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile wallet/Bank cards

Mobile money

Market Segment by Applications, can be divided into

Retail

Education

Entertainment

Healthcare

Hospitality

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