

# **Global Mobile Payments Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G59BF235639EN.html>

Date: August 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G59BF235639EN

## **Abstracts**

Mobile payments are referred to the transactions that is performed through mobile device instead of paying through cash, checks, or physical credit cards.

### **SCOPE OF THE REPORT:**

This report studies the Mobile Payments market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Payments market by product type and applications/end industries.

The mobile payment market is in its maturity phase and is expected to grow at a CAGR of 33.8% during the forecast period. Increase in penetration of smartphones, growth in m-commerce industry, and rise in adoption of mobile payment in emerging economies drive the growth of the mobile payment market.'

Adoption of advanced technologies like near field communications (NFC) is making it more popular. NFC enables users to establish a connection between two electronic devices like smartphones by just bring them close to each other.

Mobile payments market in Asia Pacific region is expected to show a positive growth over the forecast period owing to factors such as improved technologies like NFC, wearable devices etc.

The global Mobile Payments market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Payments.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

PayPal

Mastercard

One97 Communications

Bharti Airtel

Vodafone

Orange

Samsung

Glance

Verifone Systems

Square

Alipay

Amazon Pay

Paytm

WeChat Pay

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile wallet/Bank cards

Mobile money

Market Segment by Applications, can be divided into

Retail

Education

Entertainment

Healthcare

Hospitality

## Contents

### 1 MOBILE PAYMENTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Payments
- 1.2 Classification of Mobile Payments by Types
  - 1.2.1 Global Mobile Payments Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Mobile Payments Revenue Market Share by Types in 2017
  - 1.2.3 Mobile wallet/Bank cards
  - 1.2.4 Mobile money
- 1.3 Global Mobile Payments Market by Application
  - 1.3.1 Global Mobile Payments Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Retail
  - 1.3.3 Education
  - 1.3.4 Entertainment
  - 1.3.5 Healthcare
  - 1.3.6 Hospitality
- 1.4 Global Mobile Payments Market by Regions
  - 1.4.1 Global Mobile Payments Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Mobile Payments Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Mobile Payments Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile Payments Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Mobile Payments Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile Payments Status and Prospect (2013-2023)
- 1.5 Global Market Size of Mobile Payments (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Apple
  - 2.1.1 Business Overview
  - 2.1.2 Mobile Payments Type and Applications
    - 2.1.2.1 Product A

#### 2.1.2.2 Product B

#### 2.1.3 Apple Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.2 Google

#### 2.2.1 Business Overview

#### 2.2.2 Mobile Payments Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

#### 2.2.3 Google Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 PayPal

#### 2.3.1 Business Overview

#### 2.3.2 Mobile Payments Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

#### 2.3.3 PayPal Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 Mastercard

#### 2.4.1 Business Overview

#### 2.4.2 Mobile Payments Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

#### 2.4.3 Mastercard Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 One97 Communications

#### 2.5.1 Business Overview

#### 2.5.2 Mobile Payments Type and Applications

##### 2.5.2.1 Product A

##### 2.5.2.2 Product B

#### 2.5.3 One97 Communications Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.6 Bharti Airtel

#### 2.6.1 Business Overview

#### 2.6.2 Mobile Payments Type and Applications

##### 2.6.2.1 Product A

##### 2.6.2.2 Product B

#### 2.6.3 Bharti Airtel Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

### 2.7 Vodafone

#### 2.7.1 Business Overview

#### 2.7.2 Mobile Payments Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Vodafone Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

2.8 Orange

2.8.1 Business Overview

2.8.2 Mobile Payments Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Orange Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

2.9 Samsung

2.9.1 Business Overview

2.9.2 Mobile Payments Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Samsung Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

2.10 Glance

2.10.1 Business Overview

2.10.2 Mobile Payments Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Glance Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

2.11 Verifone Systems

2.11.1 Business Overview

2.11.2 Mobile Payments Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Verifone Systems Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

2.12 Square

2.12.1 Business Overview

2.12.2 Mobile Payments Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Square Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

## 2.13 Alipay

### 2.13.1 Business Overview

### 2.13.2 Mobile Payments Type and Applications

#### 2.13.2.1 Product A

#### 2.13.2.2 Product B

### 2.13.3 Alipay Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

## 2.14 Amazon Pay

### 2.14.1 Business Overview

### 2.14.2 Mobile Payments Type and Applications

#### 2.14.2.1 Product A

#### 2.14.2.2 Product B

### 2.14.3 Amazon Pay Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

## 2.15 Paytm

### 2.15.1 Business Overview

### 2.15.2 Mobile Payments Type and Applications

#### 2.15.2.1 Product A

#### 2.15.2.2 Product B

### 2.15.3 Paytm Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

## 2.16 WeChat Pay

### 2.16.1 Business Overview

### 2.16.2 Mobile Payments Type and Applications

#### 2.16.2.1 Product A

#### 2.16.2.2 Product B

### 2.16.3 WeChat Pay Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL MOBILE PAYMENTS MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Mobile Payments Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

#### 3.2.1 Top 5 Mobile Payments Players Market Share

#### 3.2.2 Top 10 Mobile Payments Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL MOBILE PAYMENTS MARKET SIZE BY REGIONS**

- 4.1 Global Mobile Payments Revenue and Market Share by Regions
- 4.2 North America Mobile Payments Revenue and Growth Rate (2013-2018)
- 4.3 Europe Mobile Payments Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Mobile Payments Revenue and Growth Rate (2013-2018)
- 4.5 South America Mobile Payments Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Mobile Payments Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA MOBILE PAYMENTS REVENUE BY COUNTRIES**

- 5.1 North America Mobile Payments Revenue by Countries (2013-2018)
- 5.2 USA Mobile Payments Revenue and Growth Rate (2013-2018)
- 5.3 Canada Mobile Payments Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Mobile Payments Revenue and Growth Rate (2013-2018)

## **6 EUROPE MOBILE PAYMENTS REVENUE BY COUNTRIES**

- 6.1 Europe Mobile Payments Revenue by Countries (2013-2018)
- 6.2 Germany Mobile Payments Revenue and Growth Rate (2013-2018)
- 6.3 UK Mobile Payments Revenue and Growth Rate (2013-2018)
- 6.4 France Mobile Payments Revenue and Growth Rate (2013-2018)
- 6.5 Russia Mobile Payments Revenue and Growth Rate (2013-2018)
- 6.6 Italy Mobile Payments Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC MOBILE PAYMENTS REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Mobile Payments Revenue by Countries (2013-2018)
- 7.2 China Mobile Payments Revenue and Growth Rate (2013-2018)
- 7.3 Japan Mobile Payments Revenue and Growth Rate (2013-2018)
- 7.4 Korea Mobile Payments Revenue and Growth Rate (2013-2018)
- 7.5 India Mobile Payments Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Mobile Payments Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA MOBILE PAYMENTS REVENUE BY COUNTRIES**

- 8.1 South America Mobile Payments Revenue by Countries (2013-2018)
- 8.2 Brazil Mobile Payments Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Mobile Payments Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Mobile Payments Revenue and Growth Rate (2013-2018)



## **9 MIDDLE EAST AND AFRICA REVENUE MOBILE PAYMENTS BY COUNTRIES**

- 9.1 Middle East and Africa Mobile Payments Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Mobile Payments Revenue and Growth Rate (2013-2018)
- 9.3 UAE Mobile Payments Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Mobile Payments Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Mobile Payments Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Mobile Payments Revenue and Growth Rate (2013-2018)

## **10 GLOBAL MOBILE PAYMENTS MARKET SEGMENT BY TYPE**

- 10.1 Global Mobile Payments Revenue and Market Share by Type (2013-2018)
- 10.2 Global Mobile Payments Market Forecast by Type (2018-2023)
- 10.3 Mobile wallet/Bank cards Revenue Growth Rate (2013-2023)
- 10.4 Mobile money Revenue Growth Rate (2013-2023)

## **11 GLOBAL MOBILE PAYMENTS MARKET SEGMENT BY APPLICATION**

- 11.1 Global Mobile Payments Revenue Market Share by Application (2013-2018)
- 11.2 Mobile Payments Market Forecast by Application (2018-2023)
- 11.3 Retail Revenue Growth (2013-2018)
- 11.4 Education Revenue Growth (2013-2018)
- 11.5 Entertainment Revenue Growth (2013-2018)
- 11.6 Healthcare Revenue Growth (2013-2018)
- 11.7 Hospitality Revenue Growth (2013-2018)

## **12 GLOBAL MOBILE PAYMENTS MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Mobile Payments Market Size Forecast (2018-2023)
- 12.2 Global Mobile Payments Market Forecast by Regions (2018-2023)
- 12.3 North America Mobile Payments Revenue Market Forecast (2018-2023)
- 12.4 Europe Mobile Payments Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Mobile Payments Revenue Market Forecast (2018-2023)
- 12.6 South America Mobile Payments Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Mobile Payments Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Mobile Payments Picture

Table Product Specifications of Mobile Payments

Table Global Mobile Payments and Revenue (Million USD) Market Split by Product Type

Figure Global Mobile Payments Revenue Market Share by Types in 2017

Figure Mobile wallet/Bank cards Picture

Figure Mobile money Picture

Table Global Mobile Payments Revenue (Million USD) by Application (2013-2023)

Figure Mobile Payments Revenue Market Share by Applications in 2017

Figure Retail Picture

Figure Education Picture

Figure Entertainment Picture

Figure Healthcare Picture

Figure Hospitality? Picture

Table Global Market Mobile Payments Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Mobile Payments Revenue (Million USD) and Growth Rate (2013-2023)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Mobile Payments Type and Applications

Table Apple Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Google Basic Information, Manufacturing Base and Competitors

Table Google Mobile Payments Type and Applications

Table Google Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table PayPal Basic Information, Manufacturing Base and Competitors

Table PayPal Mobile Payments Type and Applications

Table PayPal Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Mastercard Basic Information, Manufacturing Base and Competitors

Table Mastercard Mobile Payments Type and Applications

Table Mastercard Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table One97 Communications Basic Information, Manufacturing Base and Competitors

Table One97 Communications Mobile Payments Type and Applications

Table One97 Communications Mobile Payments Revenue, Gross Margin and Market  
Share (2016-2017)

Table Bharti Airtel Basic Information, Manufacturing Base and Competitors

Table Bharti Airtel Mobile Payments Type and Applications

Table Bharti Airtel Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table Vodafone Basic Information, Manufacturing Base and Competitors

Table Vodafone Mobile Payments Type and Applications

Table Vodafone Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table Orange Basic Information, Manufacturing Base and Competitors

Table Orange Mobile Payments Type and Applications

Table Orange Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Basic Information, Manufacturing Base and Competitors

Table Samsung Mobile Payments Type and Applications

Table Samsung Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table Glance Basic Information, Manufacturing Base and Competitors

Table Glance Mobile Payments Type and Applications

Table Glance Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Verifone Systems Basic Information, Manufacturing Base and Competitors

Table Verifone Systems Mobile Payments Type and Applications

Table Verifone Systems Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table Square Basic Information, Manufacturing Base and Competitors

Table Square Mobile Payments Type and Applications

Table Square Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Alipay Basic Information, Manufacturing Base and Competitors

Table Alipay Mobile Payments Type and Applications

Table Alipay Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table Amazon Pay Basic Information, Manufacturing Base and Competitors

Table Amazon Pay Mobile Payments Type and Applications

Table Amazon Pay Mobile Payments Revenue, Gross Margin and Market Share

(2016-2017)

Table Paytm Basic Information, Manufacturing Base and Competitors

Table Paytm Mobile Payments Type and Applications

Table Paytm Mobile Payments Revenue, Gross Margin and Market Share (2016-2017)

Table WeChat Pay Basic Information, Manufacturing Base and Competitors

Table WeChat Pay Mobile Payments Type and Applications

Table WeChat Pay Mobile Payments Revenue, Gross Margin and Market Share  
(2016-2017)

Table Global Mobile Payments Revenue (Million USD) by Players (2013-2018)

Table Global Mobile Payments Revenue Share by Players (2013-2018)

Figure Global Mobile Payments Revenue Share by Players in 2016

Figure Global Mobile Payments Revenue Share by Players in 2017

Figure Global Top 5 Players Mobile Payments Revenue Market Share in 2017

Figure Global Top 10 Players Mobile Payments Revenue Market Share in 2017

Figure Global Mobile Payments Revenue (Million USD) and Growth Rate (%)  
(2013-2018)

Table Global Mobile Payments Revenue (Million USD) by Regions (2013-2018)

Table Global Mobile Payments Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Payments Revenue Market Share by Regions (2013-2018)

Figure Global Mobile Payments Revenue Market Share by Regions in 2017

Figure North America Mobile Payments Revenue and Growth Rate (2013-2018)

Figure Europe Mobile Payments Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Mobile Payments Revenue and Growth Rate (2013-2018)

Figure South America Mobile Payments Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Mobile Payments Revenue and Growth Rate (2013-2018)

Table North America Mobile Payments Revenue by Countries (2013-2018)

Table North America Mobile Payments Revenue Market Share by Countries  
(2013-2018)

Figure North America Mobile Payments Revenue Market Share by Countries  
(2013-2018)

Figure North America Mobile Payments Revenue Market Share by Countries in 2017

Figure USA Mobile Payments Revenue and Growth Rate (2013-2018)

Figure Canada Mobile Payments Revenue and Growth Rate (2013-2018)

Figure Mexico Mobile Payments Revenue and Growth Rate (2013-2018)

Table Europe Mobile Payments Revenue (Million USD) by Countries (2013-2018)

Figure Europe Mobile Payments Revenue Market Share by Countries (2013-2018)

Figure Europe Mobile Payments Revenue Market Share by Countries in 2017

Figure Germany Mobile Payments Revenue and Growth Rate (2013-2018)

Figure UK Mobile Payments Revenue and Growth Rate (2013-2018)

Figure France Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Russia Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Italy Mobile Payments Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Mobile Payments Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Mobile Payments Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Mobile Payments Revenue Market Share by Countries in 2017  
Figure China Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Japan Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Korea Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure India Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Mobile Payments Revenue and Growth Rate (2013-2018)  
Table South America Mobile Payments Revenue by Countries (2013-2018)  
Table South America Mobile Payments Revenue Market Share by Countries (2013-2018)  
Figure South America Mobile Payments Revenue Market Share by Countries (2013-2018)  
Figure South America Mobile Payments Revenue Market Share by Countries in 2017  
Figure Brazil Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Argentina Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Colombia Mobile Payments Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Mobile Payments Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Mobile Payments Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Mobile Payments Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Mobile Payments Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure UAE Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Egypt Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure Nigeria Mobile Payments Revenue and Growth Rate (2013-2018)  
Figure South Africa Mobile Payments Revenue and Growth Rate (2013-2018)  
Table Global Mobile Payments Revenue (Million USD) by Type (2013-2018)  
Table Global Mobile Payments Revenue Share by Type (2013-2018)  
Figure Global Mobile Payments Revenue Share by Type (2013-2018)  
Figure Global Mobile Payments Revenue Share by Type in 2017  
Table Global Mobile Payments Revenue Forecast by Type (2018-2023)  
Figure Global Mobile Payments Market Share Forecast by Type (2018-2023)



Figure Global Mobile wallet/Bank cards Revenue Growth Rate (2013-2018)  
Figure Global Mobile money Revenue Growth Rate (2013-2018)  
Table Global Mobile Payments Revenue by Application (2013-2018)  
Table Global Mobile Payments Revenue Share by Application (2013-2018)  
Figure Global Mobile Payments Revenue Share by Application (2013-2018)  
Figure Global Mobile Payments Revenue Share by Application in 2017  
Table Global Mobile Payments Revenue Forecast by Application (2018-2023)  
Figure Global Mobile Payments Market Share Forecast by Application (2018-2023)  
Figure Global Retail Revenue Growth Rate (2013-2018)  
Figure Global Education Revenue Growth Rate (2013-2018)  
Figure Global Entertainment Revenue Growth Rate (2013-2018)  
Figure Global Healthcare Revenue Growth Rate (2013-2018)  
Figure Global Hospitality? Revenue Growth Rate (2013-2018)  
Figure Global Mobile Payments Revenue (Million USD) and Growth Rate Forecast (2018 -2023)  
Table Global Mobile Payments Revenue (Million USD) Forecast by Regions (2018-2023)  
Figure Global Mobile Payments Revenue Market Share Forecast by Regions (2018-2023)  
Figure North America Mobile Payments Revenue Market Forecast (2018-2023)  
Figure Europe Mobile Payments Revenue Market Forecast (2018-2023)  
Figure Asia-Pacific Mobile Payments Revenue Market Forecast (2018-2023)  
Figure South America Mobile Payments Revenue Market Forecast (2018-2023)  
Figure Middle East and Africa Mobile Payments Revenue Market Forecast (2018-2023)

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